

Parua Bay Placemaking Plan

Summary of Feedback Report

April 2022

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1 Placemaking Plans

The Placemaking Programme is a response to the growth and changes that are happening in the Whangārei District. While we have often planned for growth at a District level, there is a gap when it comes to understanding how this affects specific locations in our District.

A ‘one size fits all’ approach is not the best way forward for our diverse District because each place is different. Places have their own set of qualities, unique characteristics and people who make them special. Placemaking Plans are intended to be a shared vision between Council, the community, tangata whenua/hapū, developers and other entities/organisations.

At a local level, the Placemaking Plans are a tool to:

- Integrate planning for future development, which balances infrastructure, amenity and environmental outcomes
- Provide a vehicle for tangata whenua and community input into planning, development and infrastructure decisions
- Create a shared vision for how key locations will develop over the next 20 – 30 years.

The Placemaking Programme create a series of 20-30-year, spatial plans for specific places across the District. Each Placemaking Plan will identify actions which will feed into the District Plan review process, the capital works, infrastructure, and transport programmes, and align their actions with the Long-Term Plan and Annual Plan funding.

The Placemaking Programme will generate a series of Placemaking Plans to create a 20-30-year shared vision for key locations and communities across the District. The plans are driven by:

- Growth and changes
- Infrastructure needs
- Good quality design
- Community and tangata whenua values
- Spatial features
- A changing climate/environment

1.1 Where are we in the process?

Figure 1 Placemaking plan development process



With this report we have completed the first round of engagement. Our findings from the community engagement, internal workshops, discussions with external stakeholders and the

preliminary analysis have helped us to identify key themes, issues and opportunities. These findings will be used to draft the Plan and inform our response/action plan and set the direction for the Parua Bay Placemaking Plans.

2 First round of engagement overview

The Placemaking Plans are a collaborative planning process. Meaningful engagement with tangata whenua, stakeholders and the community are key to the success of building these plans.

2.1 Response in brief

This section of the report outlines a summary of the feedback received as part of the first round of engagement. Overall, we received more than 450 items of feedback as shown in Figure 2.

Figure 2: Summary of feedback response



2.2 Purpose of engagement and engagement methods

The purpose of the first round of engagement is to introduce the Placemaking Programme to the wider community, tangata whenua and stakeholders, and to understand the qualities, values, issues and opportunities. The first round of engagement was held over a five-week period, from 2 March 2022 to 6 April 2022. The online survey was extended to the 11 April 2022.

A suite of engagement tools was used to enable participation and receive feedback. This consisted of public interactive workshops, an online survey, ArcGIS 'drop a pin' tool, print and social media and meetings on request (as shown in Figure 2). Staff also received email feedback.

2.2.1 Online Survey

The online survey was live from 6th March 2022 – 11th April 2022. The survey was not limited to people who live in Parua Bay/Whangārei Heads. People who regularly visit these areas to work, shop, visit friends and whānau or use the parks, sportsgrounds and other facilities in these areas were also encouraged to take part in this survey.

The link to the online survey was distributed to contacts via email, Facebook posts and available on Council's 'Have your Say' website page.

We received **209 completed surveys**. Six key questions were asked in the online survey. These were

1. How are you involved in the Parua Bay area?
2. Which of the following facilities/places do you use or visit in Parua Bay?
3. What things do you value and love about Parua Bay?
4. What improvements would you like to see in Parua Bay?
5. What is your vision for how you would like Parua Bay to look in the future?
6. Is there anything else you would like to tell us?

The Parua Bay Residents and Ratepayers Association also requested a print form of the online survey to be distributed to households (mail drop). 500 surveys were distributed in Parua Bay. 20 completed forms were sent to our email address placemaking@wdc.govt.nz or returned to the Four Square in Parua Bay. The results/analysis of the online survey can be found in Appendix A.

2.2.2 Workshops

Two workshops were held in Parua Bay. These workshops were open for all to attend. Due to staff resourcing (COVID impact) the first scheduled workshop was postponed. The purpose of the workshop was to listen to the community's ideas, aspirations and feedback. The workshops were held at different times, days and venues to appeal to a broader demographic. The workshops were held on

- **Thursday 24 March 6.30pm-8.30pm at Parua Bay Primary School.** There were 27 participants plus 3 staff at the workshop. Workshop participants had the following affiliations, residents, landowners, commercial property owner, hapū member, Parua Bay Primary (principal and teacher), Parua Bay Resident and Ratepayer Association members, Whangārei Heads Resident and Ratepayer Association members, WDC Councillor/Elected Member, Whangārei MP.
- **Wednesday 6 April 2022 10.30am-12.30pm.** There were 16 participants plus 2 staff at the workshop. Workshop participants had the following affiliations Parua Bay Residents and Ratepayers Association, hapū member, Whangārei Heads Citizen Association, Mt Manaia Bowling Club, Landowner, Parua Bay Oysters (business), Backyard Kiwi, residents, NRC Councillor/ Elected Member.

A short introduction presentation was given by staff, followed by two interactive workshop sessions. Workshop participants were asked to create small groups and workshop 2 key questions per session. WDC staff supported groups as observers, scribes and/or facilitators.

Part 1 of the workshop asked:

1. What do you love about Parua Bay and the Whangārei Heads?
2. What improvements would you like to see in Parua Bay and the Whangārei Heads?

Part 2 of the workshop asked:

3. What is your future vision/aspiration for Parua Bay and the Whangārei Heads? How would you like it to be in the future (next 20-30 years)?
4. What would some of the reasons growth should or should not occur here?

Staff also worked alongside the Principal at Parua Bay Primary School to organise a workshop with year 7 and year 8 students. This workshop was held in the school hall on 24 March with 24 students (supported by 2 WDC staff and 2 school staff members). Students participated in the 1.5-hour workshop as representatives of their three classrooms. The students were engaged and provided thoughtful feedback. Students were given five questions/activities during the workshop. These were:

1. What is placemaking? When you think of this word, what does it mean to you?
2. Tell us what you love?

3. Tell us about an issue/problem? What needs to be changed/improved?
4. The “5 whys exercise”. Using an issue from the previous activity, get to the ‘root’ cause/reason why it’s a problem. What would your advice or recommendation to Council be?
5. Imagine Parua Bay in 20-30 years. Imagine what you would like Parua Bay to look, feel and be like.

2.2.3 Social media

Social media was used to raise awareness of the open engagement, direct people to provide feedback via the online survey as well as inform people of the upcoming public workshops. Two public posts on our Facebook account were posted alongside the promotion of the Waipu Placemaking Plan. These posts received 118 reactions, comments or shares.

We also posted into two local Parua Bay Facebook groups. These were the ‘Parua Bay/Whangārei Heads community page’ and ‘Whangārei Heads People group’. We posted three times to each group. These posts received 25 reactions, comments or shares.

2.2.4 Emails

As part of the first round of engagement, one of the engagement tools offered were emails and meetings upon request. We received six emails including two submissions from the Parua Bay Residents and Ratepayers Association. A summary of the emails received can be found in Appendix A.

2.2.5 Arc GIS

50 items of feedback were received on the ‘Drop a Pin’ ArcGIS tool. The tool was built internally but unfortunately it wasn’t developed in time for the engagement launch on the 2nd of March. The tool was made available in the third week of engagement and open for feedback for approximately three weeks. It was promoted through our email contact list, Facebook posts and made available on Council’s ‘Have your Say’ website page.

The tool asked people to tell us something you like, dislike or would like improved and show us where it is. The ArcGIS mapping tools allows people to share their feedback and place a comment on the interactive map to show where their feedback relates to. This can provide a better context and/or specificity. All comments posts are visible to other users. This new engagement tool has been well received. The data/results can be found in Appendix A.

2.3 Who has engaged with us?

We contacted a wide network of stakeholders, businesses, landowners, tangata whenua and local residents for feedback. Over the first round of engagement the following groups/ individuals and stakeholders engaged with us/submitted feedback.

- Tangata whenua
- Residents
- Landowners
- Business owners
- Parua Bay Residents and Ratepayers Association
- Whangārei Heads Citizens Association
- Whangārei MP
- WDC Councillor/Elected Member
- NRC Councillor/Elected Member
- Ministry of Education
- Whangārei District Council and Northland Transport Alliance staff
- Parua Bay Primary School
- Mt Manaia Bowling Club
- Back Yard Kiwi
- Sport Northland
- Ministry of Education
- Kainga Ora

As part of the next plan development phase, staff will reach out to the following groups/stakeholders as drafting commences

- Department of Conservation
- Heritage New Zealand
- Northland Regional Council

2.3.1 Tangata whenua engagement

Council staff began conversations with tangata whenua/hapū on the topic of Placemaking in late 2021/ early 2022. This involved reaching out to hapū kaumatua and contacts to start conversations, build relationships and to introduce this topic via email, phone as well as coffee/in person catch ups.

At a meeting held on 19 January 2022, staff received the direction to form a roopu/working group made up of tangata whenua representatives to support the development of the Placemaking Plan. Council staff also presented to Te Huinga on 27 January 2022, lessons learnt from the previous Placemaking Plans and an update on the intended tangata whenua engagement approach to establish working groups for each Plan.

A meeting took place on 10 March 2022 to introduce the Parua Bay Placemaking Plan and form a working group/roopu. At this meeting, three hapū members June Pitman, Winiwini Kingi and Nicki Wakefield were elected to the Parua Bay roopu/working group. Later, Riki Solomon was nominated and accepted onto the working group. The roopu/working group is called He Kete Ranea o Pārua. The roopu is not the authoritative voice for tangata whenua (iwi, hapū, Māori) rather to support and guide tangata whenua engagement, cultural narratives and input into the draft Plan. A draft methodology and engagement framework have been prepared and the next step is engagement with tangata whenua.

3 Summary of feedback received

This section of the report brings all the feedback received into common themes, issues and opportunities.

From the feedback received, common themes have been grouped into the following categories: connectivity, community resilience and smart growth and the environment. These will be used to inform the development of the Parua Bay Placemaking Plan and our response.

3.1 Connectivity

There was strong support for multi-modal transport options and improving walking/cycling opportunities. There was concern about driver behaviour and speeding on Whangārei Heads Road through the village which makes people feel unsafe. The participants highlighted the need for roading improvements and investment to support a safe, connected, and resilient transport network for all users.

Direct quotes from feedback

- “The road needs a footpath so bad. It has a number of people walking it daily, including children walking to or from the bus stop. At its current state it is very dangerous to walk. A footpath would make a huge difference to the many people that use it” (From ‘Drop a Pin’ ArcGIS tool).
- “It would be great to have safe walking and cycling between the village and surrounding neighbourhoods” (From ‘Drop a Pin’ ArcGIS tool).
- “The road needs serious attention. Definitely reduce the speed limit, but also it needs upgrading to cope with increased traffic” (From Online Survey – PB-13).

- More passing lanes in and out of town or more signage directing slow traffic to pull over and more pull over bays” (From Online Survey – PB25).
- “A regular and reliable service timed around commuting hours and one midday would transform living here. It would reduce road noise, increase road safety, reduce road maintenance costs, improve accessibility for the old, young and those who can’t drive, provide social connectivity, offer an interface for community communication, improve social cohesion because passengers would get to know each other and then support each other, provide access for visitors and tourists – and most importantly, reduce GHG emission. If you added up all the direct and indirect costs of the negative factors outlined above, providing a bus service would save the council money, even if it was free at point of use” (From Online Survey – PB-103).
- “A ferry service (vehicle and passenger) from Reotahi or McLeods areas across to One Tree Point and in the Town Basin would provide a great service and help reduce the number of vehicles on the road” (From Online Survey – PB-23).

Feedback	What we heard
Transport choice	<ul style="list-style-type: none"> • There was strong support for multi-modal transport choice. Alternative modes of transport suggestions include a commuter electric ferry service, improved bus service and car sharing opportunities • There was support for a park and ride facility in Parua Bay to be used by Whangārei Heads/Parua Bay commuters
Public transport	<ul style="list-style-type: none"> • There was strong support to enhance public transport links and improve access to public transport through providing affordable, reliable, frequent bus service from the Whangārei Heads/Parua Bay to/from Whangārei City • There was the suggestion for a transport hub to be located at Community Centre • The community expressed the need to improve supporting infrastructure such as a bus stop and shelter
Walking and cycling	<ul style="list-style-type: none"> • There was strong support for better walking and cycling connectivity within Parua Bay and between key destinations. For example, building footpath connections from the village shops in front of the Gas Station to the community centre and Parua Bay Primary School to Kiteone Road • There was strong support for upgrading and widening footpaths in the village to improve the safety and accessibility for all users (that is pram/wheelchair friendly) • The community’s aspiration is to create a pedestrian friendly and walkable village by improving safety for pedestrians • The community expressed that there is a need for supporting infrastructure for active transport (walking and cycling) such as cycling storage/racks, water fountains and seating. It was commented that it is unsafe for cyclists to ride on the road. It was suggested to consider a separate cycle lane on Whangārei Heads road between Parua Bay and Mc Leods Bay or alternative options

Feedback	What we heard
Main street improvements	<ul style="list-style-type: none"> • There was strong support for main street improvements and beautification with higher quality footpaths, furniture/seating, trees/planting, and street lighting • There is support for traffic calming measures in Parua Bay Village to create a pedestrian friendly environment such as signage, planting, narrowing the road corridor and the use of tactical urbanism .
Roothing	<ul style="list-style-type: none"> • There was concern about driver behaviour and speeding on Whangārei Heads Road through the village which make people feel unsafe • There was the suggestion to provide electric vehicle charging stations • There is need to explore upgrading Mt Tiger Road as alternative/second option to access Parua Bay/Whangārei Heads by road. That it is important to think about long term resilience of the road • There was strong support for roading improvements to improve the levels of service on Whangārei Heads Road and futureproof it for the increase in traffic/trips. Improvements identified include the chamber, carriage width, turns, 'fit for purpose', repairing potholes and resilience/future proofing the roading network • There was the request to seal of gravel roads such as Campbell Road and Lamb Road. • The participants demanded parking improvements to existing car parks such as the community centre and shops as well as the request for new parking for the new sports park. • There was strong support to reduce speed limit to 80KPH on Whangārei Heads Road and lower the speed limit through the Parua Bay Village • The was concern about the high volume of cars travelling to/from Whangārei to/from Whangārei Heads and the provision of passing bays or slow vehicle bays on Whangārei Heads Road was suggested • There was support for a bypass around Parua Bay Village as well as to consider/investigate an Onerahi bypass to Whangārei Heads. • There is strong support for new pedestrian crossings, particularly at the main entrance of Parua Bay School (a kea crossing) and in front of the community centre • There was concern about intersection safety for example, Richie Road and Whangārei Heads Road intersection

How can WDC and the Placemaking Plan address this:

- Support streetscape design and traffic calming initiatives in the village.
- Support safer pedestrian crossings in the village.
- Support connectivity, walkability and accessibility within the Parua Bay Placemaking Plan.
- Explore and test opportunities to create a walking and cycling network within Parua Bay in reference to the wider Walking and Cycling Strategy.
- Support good quality design outcomes and traffic calming outcomes in Parua Bay.
- Work with Northland Transport Alliance (NTA) and Northland Regional Council (NRC) to identify public transport opportunities in Parua Bay.
- Work with NTA and WDC design staff to explore and test opportunities to improve the transport network for all users.
- Explore options to increase the level of service in certain areas.

3.2 Community resilience

The people of Parua Bay and Whangārei Heads value their community, relationships, and the natural environment. There is a strong sense of community which is a key reason people love to live, work and play there. Community, education and recreation amenities are a strength, and many feel there is an opportunity to enhance the existing community and recreation facilities. Learning and celebrating the unique dual (Māori and European) heritage; the people, place and landscape is important. Local accessible health care services are issues for the changing demographics and community's needs. Feedback has identified the need for more activities and amenities particularly for children, youth and elderly people.

Direct quotes from feedback

- “Medical centre has been closed for a long time and this really let’s us down. It’s a 3 week wait for an appointment and you have to go to Onerahi” (From Online Survey – PB42).
“I would like to see support for the local bowling club, areas for children to exercise like the skate park idea and have public toilets in the area. The speed limit of 50kph be extended from Taranui road intersection though the Whangārei Heads turnoff” (From Online Survey – PB-63).
- “More trees and green space throughout the village, for shade and natural character” (From Drop a Pin ArcGIS Tool).
- “A vibrant village that facilitates community interaction, safety, caring and pride, provides for future growth, welcome visitors, and reflects the unique character of Parua Bay” (From Online Survey – PB-189).
- “A township that is friendly, comfortable, safe place to gather and mingle, with lots of places within it to bump into people and meet. A township where the end goal is not focused on getting a motor vehicle through it. We have a beautiful piece of coastline, but yet the village is not connected to it, without significant energy expended, i.e. jumping in a motor vehicle. The least we can do is sign the view of the coast from the public spaces, so it can be celebrated, specially from the village, where possible” (From Online Survey – PB-73).

Feedback	What we heard
Local community and facilities/amenities	<ul style="list-style-type: none"> • There is a strong sense of community, a community that is caring, friendly and welcoming. This is a key aspect of Parua Bay's character and what is loved/valued • There was strong support and appreciation for local businesses, locally run activities, initiatives and volunteer groups and interests in retaining the village atmosphere and community feel • The community pointed to the recommendations/actions of the Parua Bay Recreation Grounds Development Plan 2016 and the need for these to be implemented • There was a call to enhance community facilities such as the Community Centre and community sports hub with club room facilities for all sports codes • There is demand for more recreation infrastructure for the youth such as a playground, skate park, basketball court, mountain bike track, pump track, water activity areas/facilities and pontoons • There were suggestions for more facilities/amenities such as a dog park (off leash), intergenerational playground, public toilets, seating, picnic tables and rubbish/recycling bins as well as the suggestion for a fresh vegetable stall to trade with neighbours • There was support for eco-tourism and tourism businesses/opportunities. In addition, there were suggestions of services and businesses to be self-reliant such as a vet, pharmacy and post office service • There was support for improving recreational opportunities including walking and hiking connections along the coast and connecting green spaces
Health care and education	<ul style="list-style-type: none"> • There was concern about the lack of local health services. There was strong support to retain the community medical centre and extend opening hours as well as support for new health services such a pharmacy/dispensary • There was strong support and appreciation for Parua Bay Primary School and early childhood facilities. Continued investment in education is important for the community • There was support for services and amenities for an aging population • There is the aspiration for a local high school in the Whangārei Heads area
Arts, culture and heritage	<ul style="list-style-type: none"> • There is an interest to learn more about the local history, stories of tangata whenua and special cultural sites. There was a common theme that people would like to be better connected to and celebrate Parua Bay/Whangārei Heads unique landscape, history and dual heritage (Māori and European) • There was support expressed for the arts community and suggestions to seek opportunities to showcase and celebrate arts, heritage and culture • There was strong support to create an art/cultural hub which would be a permanent space for arts, culture and local artists. This could include a community facility, museum, community library and/or information hub. • There was the suggestion of local heritage information boards/panels

How can the WDC and the Placemaking Plan address this:

- Explore and identify opportunities, such as strategic locations which could provide future activities and amenities for children, youth, and older people.
- Support connectivity, walkability and accessibility between key amenities in Parua Bay.
- Identify opportunities to promote Parua Bay's unique character through design and assist in promoting Parua Bay as a destination.
- Work with Council Planners to ensure development and activities identified can be achieved within planning regulations.
- Work with health providers (Northland District Health Board, Public Health Unit, Mahitahi Hauora) to identify health care opportunities in Parua Bay/Whangārei Heads.
- Work with Ministry of Education to identify secondary educational opportunities in Parua Bay/Whangārei Heads.
- Identify and prioritise projects and initiatives which celebrates Parua Bay's unique character and identity to generate community pride and sense of place.

3.3 Smart growth and the environment

Due to their proximity to Whangārei City and the lifestyle Parua Bay offers, the community see their potential for growth. Parua Bay is supported as the hub for Whangārei Heads and future growth needs to be developed in a coordinated, integrated way achieving high quality design outcomes.

The natural environment and distinctive landscapes are highly valued and a drawcard for many to live, work and play in the Parua Bay and Whangārei Heads area. Projects, initiatives and programmes to enhance the natural environment are strongly supported. Future development should be sustainable and maintain the rural character.

Direct quotes from feedback

- “As Parua Bay's population (both permanent and temporary - Bach owners, for example) grows, it will be important to create and preserve green spaces for recreation. This could be ensuring access to beaches and forests or creating new reserves. One such initiative could be the creation of a regional park (together with NRC) to ensure that these spaces are protected for future generations” (from Online Survey – PB-89).
- “Would love to see a community hub that is a lovely place to enjoy, that is lively with lots of people. Greenspace is a great way to achieve this. Not being reliant/dependent on cars and using more sustainable/active modes like walking and riding a bike is really important for me” (from Online Survey – PB-105).
- “To be grow and be developed sustainably and to be accessible safely. Parua Bay needs more amenities to link the community together (from Online Survey – PB-151).
- “The mountain and green specious views of the whole Whangārei Heads area, specially of Manaia, Taurikura Ride, McLeod Bay/Manaia Ridge, I would like our vistas to be protected and when subdivisions are being planned with space enough to allow for trees to be planted without blocking views and sunlight for neighbours. Sections should be big enough to allow for this (from ‘Drop a Pin’ ArcGIS Tool).
- “Parua Bay future developments are inevitable. Minimum lot sizes should be

restricted. Mixed housing zones restricted. Infrastructure well considered. Any development contributions from subdivisions to fund the immediate area no other Whangārei

districts. Developments to include open green spaces within them. Hire local consultants who live within the community to advise (From Online Survey – PB-198).

Feedback	What we heard
Future growth and development	<ul style="list-style-type: none"> • The community is supportive of Parua Bay as the hub for the Whangārei Heads • There was strong support for coordinated growth and design led development • There was interest on setting urban boundaries and for future growth to be contained within the Parua Bay area • There was a mixed response regarding enabling higher density development and the resulting lot sizes in a rural urban environment and consequent infrastructure servicing • There was feedback regarding District Planning controls such as lowering the fence height, limiting impervious surfaces coverage rules (house and driveway), stormwater runoff management and strong incentives for landscaping • There was support for early consultation with tangata whenua • The community expressed their support to retain productive land for farming and horticulture activities. • There was strong support for sustainable development such as encouraging house water rainwater tanks and recycling greywater, energy efficient buildings and renewable energy sources. • There was support for business expansion space and looking for new business/employment opportunities such as eco-tourism and a shared office space • There was support to protect views and vistas to Whangārei Heads area, especially of Manaia, Taurikura Ridge, McLeod Bay/Manaia Ridge • There was strong support for housing choice and affordable housing. There is a desire to attract more families to the area • Feedback was provided in relation to the retention of the village character and managing growth which is aligned with the rural character
Infrastructure	<ul style="list-style-type: none"> • There was concern about the state of existing infrastructure and its capacity. The demand of for ensuring that additional infrastructure is well planned and future-proofed to sustain the projected growth • There was a strong demand for Fibre and high-speed internet • There were concerns about inadequate drainage and stormwater management. There was feedback regarding flooding during heavy rain events to private property and roads such as Kiteone Road

Feedback	What we heard
Natural environment (green and blue spaces)	<ul style="list-style-type: none"> • The community values Parua Bay's location with its close proximity to the water/ coast and open spaces. There is a strong appreciation of the Whangārei Heads landscapes and Mt Manaia • There was strong support to preserve and enhance green spaces such as landscaping and having amenities in green spaces for example seating and tree planting for shade and natural character • There was support for a central public space to meet, relax and gather/connect • There was strong support to develop/enhance continuous ecological corridors/'bush connection' and regenerate native bush for kiwi and native fauna to travel/move between areas. • There was strong support for an off-leash dog exercise area and more on leash dog walking tracks • There was feedback to improve access to water and upgrade existing boat ramps There is a demand to enhance and support environment projects, initiatives and programmes • It was suggested that a planting guide could be developed to know what plants work best • There was strong support for pest and weed management/control. The community have the aspiration to be a pest free environment. Hence, there is need for animal control to support protecting Kiwi and native fauna
Transport	<ul style="list-style-type: none"> • There was support for community empowerment to start climate change planning and preparing to transition to low emissions transport (for example, ride-sharing hubs, shared office spaces for local professionals, strengthening of local food production) and also climate change adaptation • There was concern about the increase of traffic congestion on the roads as the population increase • There was strong support to investigate a suitable public transport system to meet the community needs such as an electric ferry service and frequent bus service
Design	<ul style="list-style-type: none"> • There was strong support for urban design and design led development • It was agreed that the community wants to see responsive development which is functional and displays a unique Parua Bay style. The community wants to avoid poor design and outcomes such as the orientation of the commercial centre which has a poor street connection and relationship to the street; in addition, subdivision design is important
Waste management	<ul style="list-style-type: none"> • There was strong support for improving solid waste management and recycling • There is demand for a recycling and refuse station

How can WDC and the Placemaking Plan address this:

- The Parua Bay Placemaking Plan will be a shared vision between the Community, Council, tangata whenua and key stakeholders and will provide a vehicle for community and tangata whenua input into future planning and development decisions. It will be a key tool for the community and Council to feed into statutory processes, such as the District Plan, and be considered for Long Term Plan and annual plan funding.
- Identify opportunities for redevelopment, infill and greenfield development potential in Parua Bay to guide future subdivision and diverse housing development.
- Identify diverse housing and development opportunities in appropriate locations of Parua Bay to guide the community and potential developers and protect natural environment.
- Provide a level of certainty for infrastructure providers, communities and potential developers and guide future investment in the District.
- Support population growth with actions around the provision of infrastructure, amenities to meet potential demand and capacity.
- Highlight Parua Bay's unique rural character as a key feature to be considered within the Placemaking Plan and development opportunities.
- Provide guidance to the community and private investors, including those seeking to develop.

4 Next steps

We have identified key themes, issues and opportunities for Parua Bay which will inform the drafting of the plan. This report has outlined the key issues and opportunities raised in the first round of engagement and how it can be addressed.

- Continue ongoing engagement with tangata whenua, workshops to be held in June 2022.
- Ongoing collaboration between internal staff and key stakeholders to investigate issues/opportunities and test ideas/concepts to create more alignment and provide certainty around opportunities and drafting actions. Staff will conduct further spatial analysis/mapping to identify key locations, sites and areas to look at in more detail.
- We have established key contacts with individuals and community groups as well as other external stakeholders. We will continue to update our contacts and invite them to engage with us further as we develop these plans.
- We will begin drafting the Parua Bay Placemaking Plan, key outcomes, transformational moves, strategic locations and actions. The drafts will be presented to Elected Members prior to second round of engagement. The purpose of the second round of engagement is to seek feedback on the draft Plans.