

Strategic Rural Industries Zone (SRIZ)

Issues

The [Strategic Rural Industries](#) Zone (SRIZ) recognises and provides for the retention and managed expansion of several established industries of strategic significance located in the [rural areas](#) of the District, being:

- Fonterra Milk Processing site at Kauri and Ancillary Irrigation Farms.
- Croft Timber Mill at Kauri.
- Cement Works at Portland.

[Strategic Rural Industries](#) are [industrial activities](#) that require a rural location due to specific operational requirements including [infrastructure](#) demands and proximity to resources (such as [minerals](#) and transport links) and the availability of suitable [land](#). They are strategic because, in addition to their significance in terms of providing essential employment and services to the District, they may also be of regional or national importance due to their functions, the area served, the investment in [infrastructure](#) required for the establishment or on-going development of the activity, or their contribution to the economy.

Due to their strategic importance, it is important that [Strategic Rural Industries](#) are encouraged to continue to operate and develop, while acknowledging the potential for such industries to impact on surrounding rural activities due to the scale of their operations and nature of [effects](#).

The term '[Strategic Rural Industries](#)' is applied specifically in the District Plan to the [Strategic Rural Industries](#) Zone and does not include strategic industries located within the [urban areas](#) of the District and/or within other zones with existing specialised industrial functions (e.g. the Port Zone and the Marsden Point Energy Precinct).

It is anticipated that the [Strategic Rural Industries](#) Zone could be extended over time to other rural locations elsewhere in the District by way of plan changes to accommodate additional [Strategic Rural Industries](#).

The [Strategic Rural Industries](#) Zone primarily provides for [Strategic Rural Industries](#). Complementary [commercial activities](#) and [industrial activities](#) that do not compromise the functioning of existing [Strategic Rural Industries](#) may be appropriate.

Note:

1. *Commercial quarries and [mineral extraction](#) activities will in future be assessed as [Mineral Extraction](#) Areas.*

Objectives

SRIZ-O1 – Economic Development	Recognise the contribution established Strategic Rural Industries make to the vitality and economic viability of the District.
SRIZ-O2 – Appropriate Locations	Provide for the establishment and operation of Strategic Rural Industries in appropriate locations within the rural area .
SRIZ-O3 – Management Framework	Promote a flexible and targeted management framework for existing and/or prospective Strategic Rural Industries .

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SRIZ-O4 – Amenity

Maintain rural amenity and avoid [reverse sensitivity effects](#) in the vicinity of [Strategic Rural Industries](#).

Policies

SRIZ-P1 – Manage Effects

To provide for and manage the [effects](#) of [Strategic Rural Industries](#) by identifying them as within the [Strategic Rural Industries](#) Zone.

SRIZ-P2 – Operation and Expansion

To provide for the ongoing operation and expansion of [Strategic Rural Industries](#) where adverse [effects](#) can be avoided, remedied or mitigated.

SRIZ-P3 – Avoid Fragmentation

To avoid fragmentation of [Strategic Rural Industry](#) Areas associated with further [subdivision](#).

SRIZ-P4 – Reverse Sensitivity

To avoid potential [reverse sensitivity effects](#) from [sensitive activities](#) within [Strategic Rural Industry](#) Areas.

SRIZ-P5 – Incompatible Activities

To manage [land](#) use conflicts by ensuring that activities that are incompatible with the [effects](#) of [Mineral Extraction](#) Activities are not established within the Portland Strategic Rural Industries Zone.

SRIZ-P6 – Complementary Activities

To provide for complementary [commercial activities](#) and [industrial activities](#) where they do not compromise the functioning of existing [Strategic Rural Industries](#).

Rules

SRIZ-R1

Any Activity

Fonterra Kauri Milk Processing Site SRIZ Ancillary – Irrigation Farms

1. Subject to SRIZ-R7, the provisions of the Rural Production Zone apply to the Fonterra Kauri Milk Processing Site SRIZ – Ancillary Irrigation Farms.

SRIZ-R2

Any Activity Not Otherwise Listed in This Chapter

All SRIZ Areas

Activity Status: Permitted

Where:

1. Resource consent is not required under any rule of the District Plan.
2. The activity is not prohibited under any rule of the District Plan.

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SRIZ-R3	Minor Buildings	
All SRIZ Areas	<p>Activity Status: Permitted</p> <p>Note:</p> <ol style="list-style-type: none"> <u>Minor buildings</u> are exempt from rules SRIZ-R4 – R6. 	
SRIZ-R4	Building and Major Structure Height	
Fonterra Kauri Milk Processing Site SRIZ Area	<p>Activity Status: Permitted</p> <p>Where:</p> <ol style="list-style-type: none"> The maximum <u>building height</u> and <u>major structure height</u> is 20m above <u>ground level</u>, or is a boiler, silo, drier or evaporation plant with a maximum <u>height</u> of 65m above <u>ground level</u>, including any associated stacks. 	<p>Activity Status when compliance not achieved: Discretionary</p>
Portland SRIZ Area	<p>Activity Status: Permitted</p> <p>Where:</p> <ol style="list-style-type: none"> The maximum <u>building height</u> and <u>major structure height</u> is 20m above <u>ground level</u>; or if part of the rock crusher, or utilised for the production of cement, the maximum <u>height</u> is 66m above <u>ground level</u>. 	
Croft Poles SRIZ Area	<p>Activity Status: Permitted</p> <p>Where:</p> <ol style="list-style-type: none"> The maximum <u>building height</u> and <u>major structure height</u> is 20m above <u>ground level</u>. 	

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SRIZ-R5	Building and Major Structure Setbacks	
Fonterra Kauri Milk Processing Site SRIZ Area and Croft Poles SRIZ Area	<p>Activity Status: Permitted</p> <p>Where:</p> <ol style="list-style-type: none"> 1. All buildings and major structures are set back at least: <ol style="list-style-type: none"> a. 20m from the Rural Production Zone and Open Space and Recreation Zones. b. 4.5m from road boundaries. c. 27m from Mean High Water Springs and the top of the bank of any river that has a width exceeding 3m (excluding bridges, culverts and fences). 	<p>Activity Status when compliance not achieved: Discretionary</p>
Portland SRIZ Area	<p>Activity Status: Permitted</p> <p>Where:</p> <ol style="list-style-type: none"> 2. All buildings and major structures are set back at least: <ol style="list-style-type: none"> a. 20m from any other Zone boundaries. b. 27m from Mean High Water Springs and the top of the bank of any river that has a width exceeding 3m (excluding bridges, culverts and fences). 	
SRIZ-R6	Building and Major Structure Height in Relation to Boundary	
Fonterra Kauri Milk Processing Site SRIZ Area and Croft Poles SRIZ Area	<p>Activity Status: Permitted</p> <p>Where:</p> <ol style="list-style-type: none"> 1. All buildings and major structures do not exceed a height equal to 3m above ground level plus the shortest horizontal distance between that part of the building or major structure and the site boundary. 	<p>Activity Status when compliance not achieved: Discretionary</p>
Portland SRIZ Area	<p>Activity Status: Permitted</p> <p>Where:</p> <ol style="list-style-type: none"> 2. All buildings and major structures do not exceed a height equal to 3m above ground level plus the shortest horizontal distance between that part of the building or major structure and the site boundary with any Residential Zone, Rural Production Zone or Open Space and Recreation Zones except for the maintenance and upgrading of the cement works conveyor structure. 	

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SRIZ-R7	Any Activity or Activities which are associated with Water Storage Ponds, Water Treatment Ponds or Irrigation Infrastructure
Fonterra Kauri Milk Processing Site SRIZ – Ancillary Irrigation Farms	Activity Status: Permitted

SRIZ-R8	Traffic Generation	
All SRIZ Areas	<p>Activity Status: Controlled</p> <p>Where:</p> <ol style="list-style-type: none"> 1. Any activity or activities: <ol style="list-style-type: none"> a. Which cumulatively generate traffic movements from a SRIZ Area greater than the following: <ol style="list-style-type: none"> i. Portland SRIZ: <ol style="list-style-type: none"> a) 700 heavy vehicle traffic movements total per day (24-hour period). b) More than 25 heavy vehicle traffic movements per hour, which turn right from Portland Road on to the State Highway between 16:30 and 17:30. ii. Fonterra Kauri Milk Processing Site SRIZ: <ol style="list-style-type: none"> a) 1,400 traffic movements per day (24-hour period). iii. Croft Poles Strategic Rural Industries Zone Area greater than the following: <ol style="list-style-type: none"> a) 400 traffic movements per day (24-hour period). b. For which written approval has been provided from: <ol style="list-style-type: none"> i. For Portland SRIZ Area and Croft Poles Site Area, the Waka Kotahi NZ Transport Agency and Whangarei District Council Roding. 	<p>Activity Status when compliance not achieved: Restricted Discretionary</p> <p>Matters of discretion:</p> <ol style="list-style-type: none"> 1. Effects on the transport network. 2. Design and location of access. <p><i>Note:</i></p> <ol style="list-style-type: none"> 1. <i>Any application shall comply with information requirement SRIZ-REQ1.</i>

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	<p>ii. For Fonterra Kauri Milk Processing Site SRIZ Area, the Waka Kotahi NZ Transport Agency.</p> <p>2. Any application for resource consent under SRIZ-R8 shall be accompanied by a transport assessment statement including existing and proposed traffic volumes (including <u>heavy vehicles</u>).</p> <p>Matters of control:</p> <ol style="list-style-type: none"> <u>Effects</u> on the transport network. Design and location of <u>access</u>.
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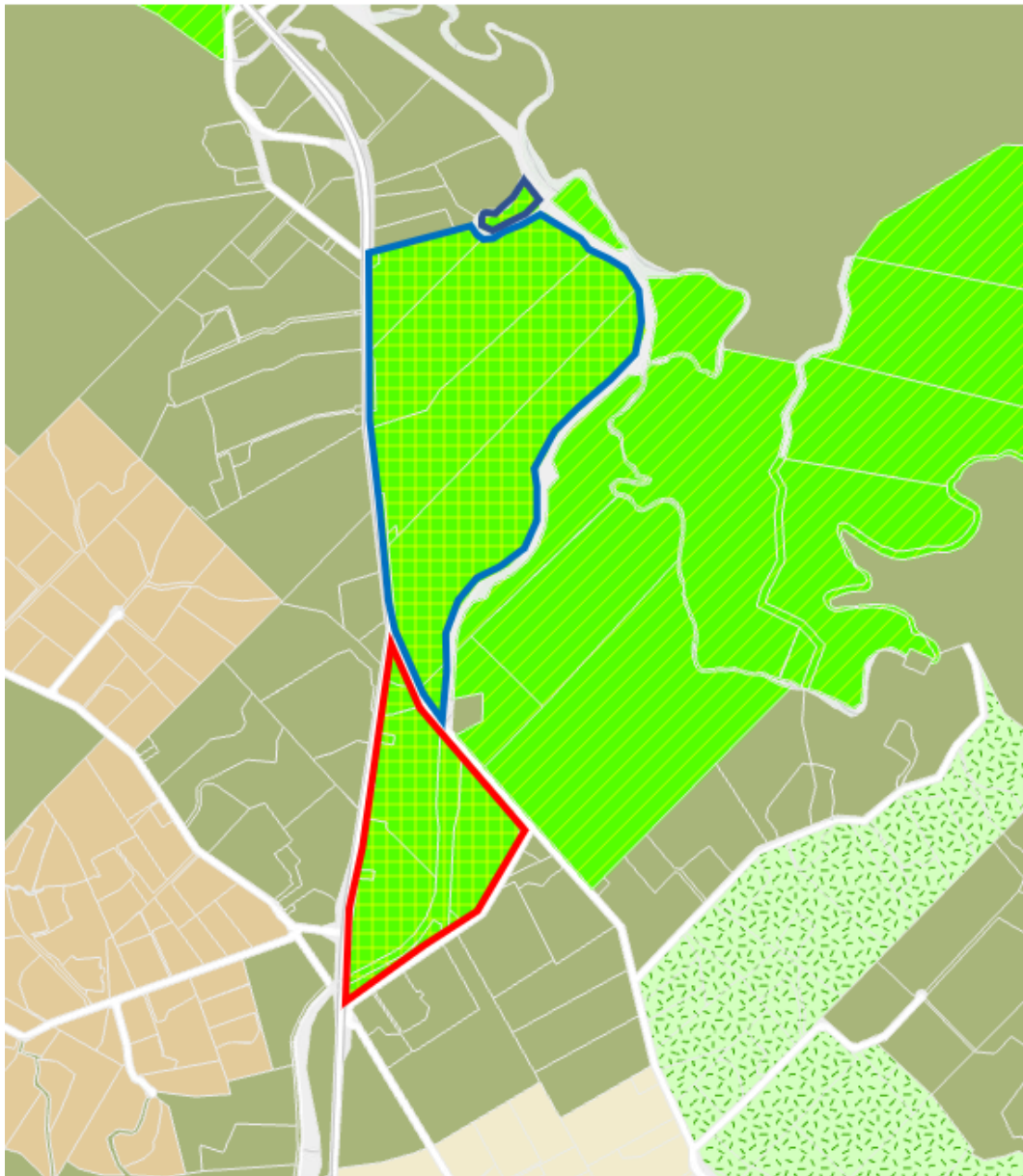
SRIZ-R9	Sensitive Activities
All SRIZ Areas	<p>Activity Status: Non-Complying</p> <p>Where:</p> <ol style="list-style-type: none"> The activity is a primary activity or <u>ancillary activity</u>.

SRIZ-REQ1	Information Requirement
	<ol style="list-style-type: none"> Any application for resource consent under SRIZ-R8 shall be accompanied by a transport assessment statement including existing and proposed traffic volumes (including <u>heavy vehicles</u>). <p><i>Note:</i></p> <ol style="list-style-type: none"> <i>The Council will advise Waka Kotahi NZ Transport Agency of any application for <u>land</u> use consent lodged, under this rule.</i>

Strategic Rural Industries Zone (SRIZ)

Figure 1: Strategic Rural Industries Zone (SRIZ)

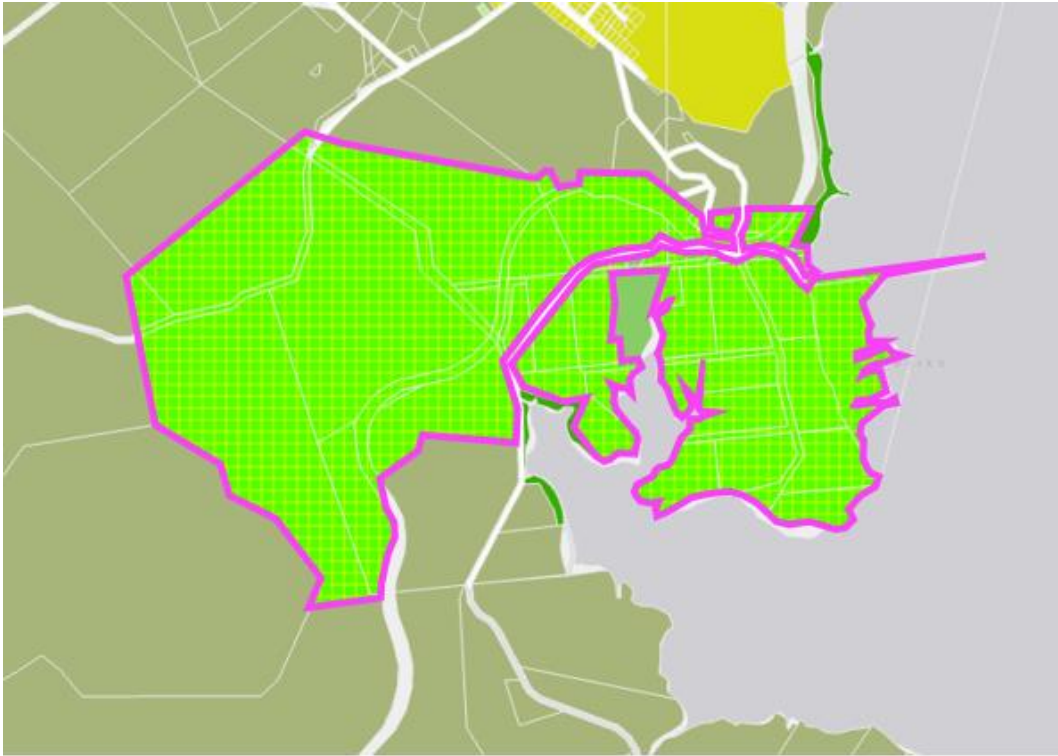
Croft Poles Kauri SRIZ Area outlined in red.
Fonterra Kauri Milk Processing Site SRIZ Area outlined in blue.



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Figure 2: Strategic Rural Industries Zone (SRIZ)

Portland SRIZ Area outlined in pink.



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Revision and Sign-off Sheet

Editor	Paragraph	Change Reference	Operative Date	Council Decision Date	Approved By
AM	New Chapter	Plan Change 85B	6 March 2019	21 February 2019	MM
AKM	Whole Chapter	National Planning Standards 2019	9 March 2022	17 February 2022	DK

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