











# WHERE?

Council have set the prioritisation of the Placemaking Plans. It is envisaged that each plan will take 12 months and more than one plan can be worked on at any one time:

 <b>Tikipunga</b>	2020-21
 <b>Hikurangi</b>	2020-21
 <b>Parua Bay</b>	2021-22
 <b>Waipu</b>	2021-22
 <b>Kensington</b>	2022-23
 <b>Marsden/Ruakaka</b>	2022-23
 <b>Maunu</b>	2023-24
 <b>Onerahi</b>	2023-24
 <b>Kamo</b>	2024-25
 <b>Raumanga/Otaika</b>	2024-25

This list may be added to in the future or locations may be reprioritised, subject to elected members approval. In particular the Marsden/Ruakaka plan may be worked through separately as part of the Northland to Auckland Corridor Plan.

To find out more go to  
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# PLACE MAKING PROGRAMME

*Long-term spatial plans for  
neighbourhoods and communities*



# WHAT IS A PLACEMAKING PLAN?

The placemaking plans are long-term spatial plans for a specific neighbourhood or community. The placemaking plans create a 20-30-year shared vision for how a place will change, grow and develop.



# HOW WILL THESE PLANS WORK?

Once completed, each plan will identify actions which will feed into the District Plan review process, our capital works programme, inform our Activity Management Plans and align their actions with the Long Term Plan and Annual Plan funding tools.

## The Placemaking Plans will:

- support future District Plan reviews/changes
- align planning with the infrastructure programme in the Long Term Plan
- balance infrastructure, amenity and environmental outcomes
- provide a level of certainty for infrastructure providers, communities and potential developers and guide future investment in the District
- identify and prioritise projects based on community values
- provide a vehicle for community input into planning and development decisions.

## The Placemaking Plans will not:

- be a statutory plan which can be enforced
- address detailed operational matters or the management of specific assets
- look at detailed design of projects
- be fully implemented or achieved in the short term
- have an established implementation budget (this will be confirmed through future long-term plans and annual plans).

# WHY DO WE NEED THESE PLANS?

The Placemaking Programme is a tool identified in the Growth Strategy to guide growth and development within specific communities across the District. There is a gap between our District wide approach and how we manage growth and development at a place specific level. These plans address this gap and will identify issues, opportunities and actions at a local scale.

