

# ***Parua Bay Placemaking Plan First round of engagement results***

## ***Appendix A***

*April 2022*

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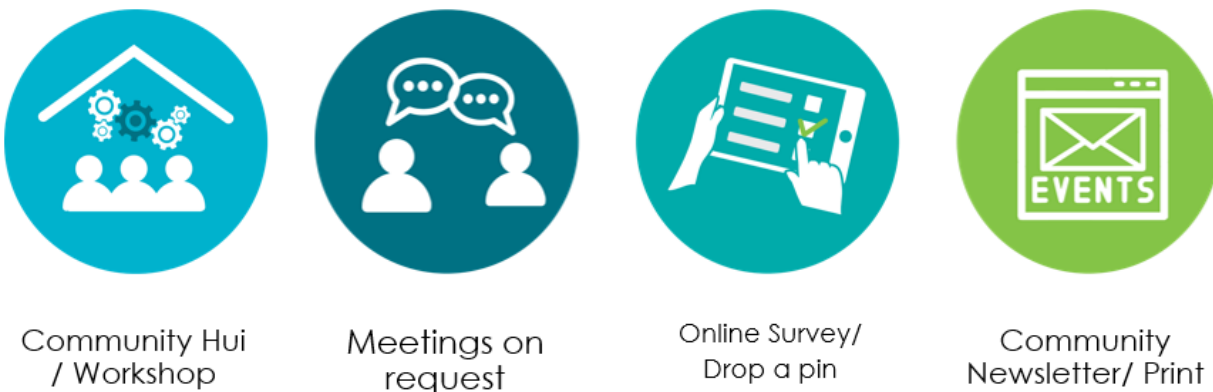
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## 1. Summary of first round of engagement feedback

The purpose of the first round of engagement is to introduce the Placemaking Plans to the wider community, tangata whenua and stakeholders to understand the qualities, values, issues and opportunities. The first round of engagement was held over a five-week period, from 2 March 2022 to 6 April 2022. The online survey was extended to 11 April 2022.

A suite of engagement tools was used to enable participation and provide feedback. This consisted of public interactive workshops, an online survey, ArcGIS drop a pin tool, print and social media and meetings on request (see Figure 1). Staff also received email feedback.

**Figure 1: Range of engagement methods**



## 2. Online survey

The online survey was live from 6<sup>th</sup> March 2022 – 11<sup>th</sup> April 2022. The survey was not limited to people who live in Parua Bay/ the Whangārei Heads. People who regularly visit these areas to work, shop, visit friends and whanau or use the parks, sportsgrounds and other facilities in these areas were also encouraged to take part in this survey.

The link to the online survey was distributed to contacts via email, a Facebook post and available on Council's 'Have your Say' website page.

There were 209 completed surveys completed. There were 6 key questions asked. These were;

1. How are you involved in the Parua Bay area?
2. Which of the following facilities/places do you use or visit in Parua Bay?
3. What things do you value and love about Parua Bay?
4. What improvements would you like to see in Parua Bay?
5. What is your vision for how you would like Parua Bay to look in the future?
6. Is there anything else you would like to tell us?

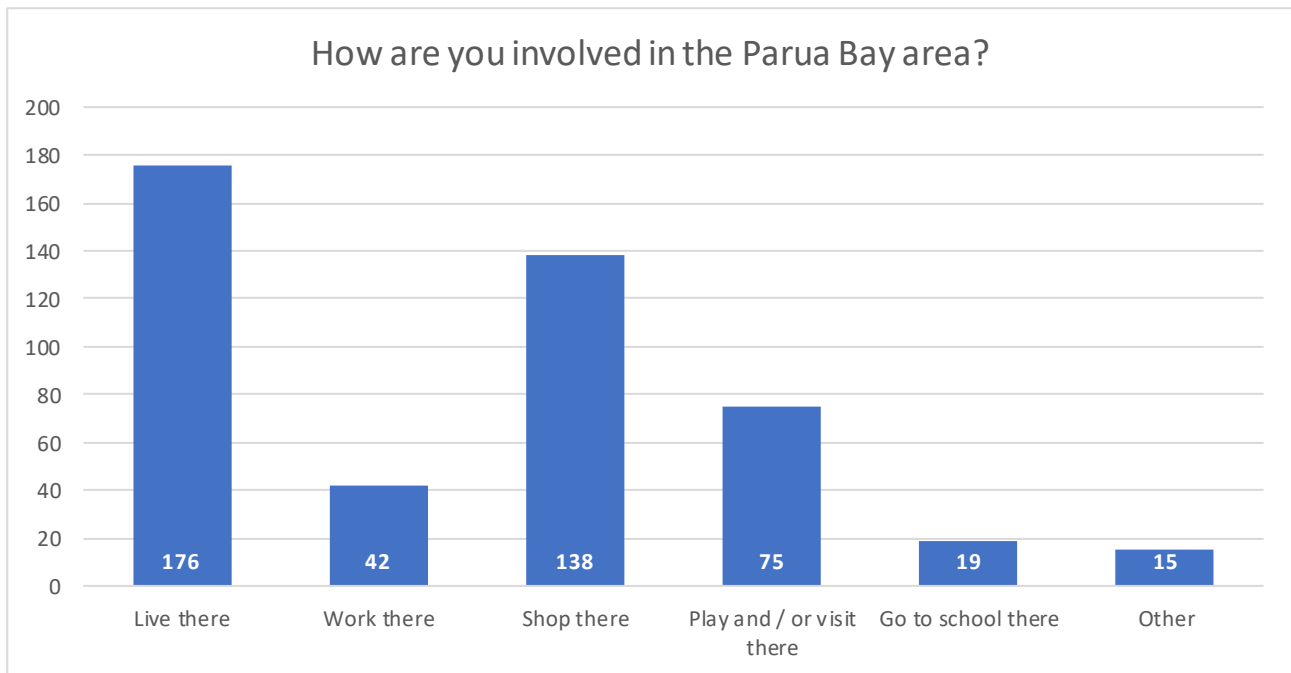
The questions were all non-mandatory. Therefore, participants were able to choose to answer questions or skip questions.

Who engaged with the online survey?

- Individuals
- Landowners
- Businesses such as Parua Bay Oysters
- Backyard Kiwi
- Whangārei Heads Citizen Association
- Mt Manaia Bowling Club Inc

## 2.1 How are you involved in the Parua Bay area?

Multi-choice question; 465 responses in total.

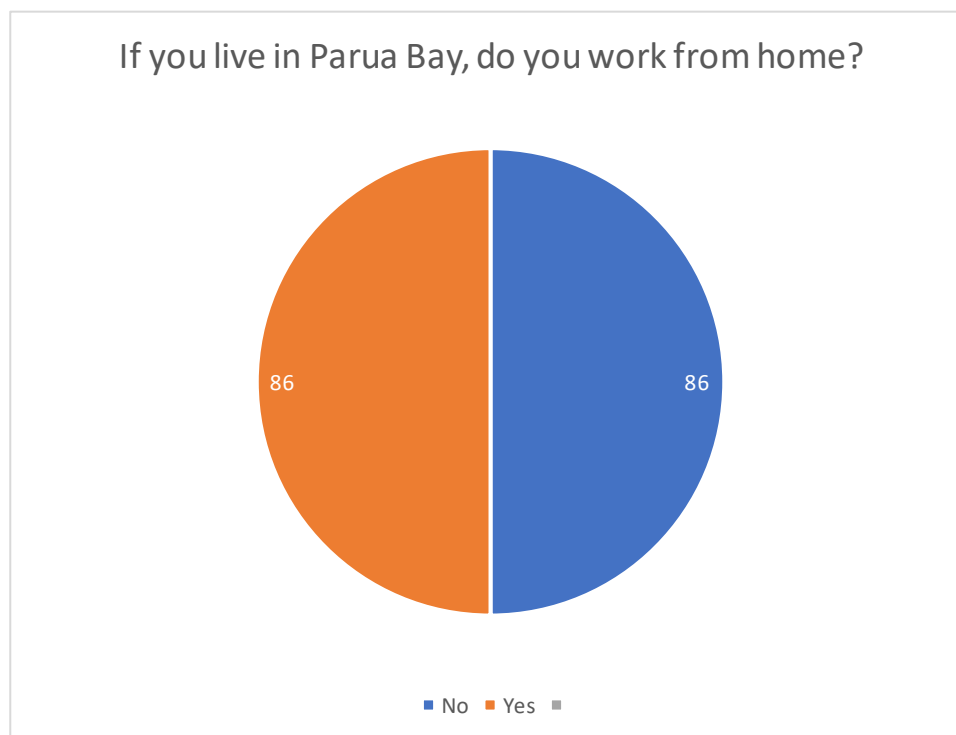


**Other Category**, please specify (14 of 15 people wrote a comment):

- Live at Whangarei heads. My family are at Parua bay
- Cultural activities in area.
- Take yoga classes
- Know people who live there who are anti filling out government surveys
- playing bowls
- Walk round the Parua Bay Loop
- Business owner in village
- Have lots of friends there
- Live at the heads, it is my service centre
- Have lived in the area for over 20yrs until recently. Have many friends still living there.
- Go on holiday at Taurikura, and spend time in Parua Bay
- Live in McLeod Bay
- Manaia Junior Rugby
- Child at school. Volunteer with BHCT predator control

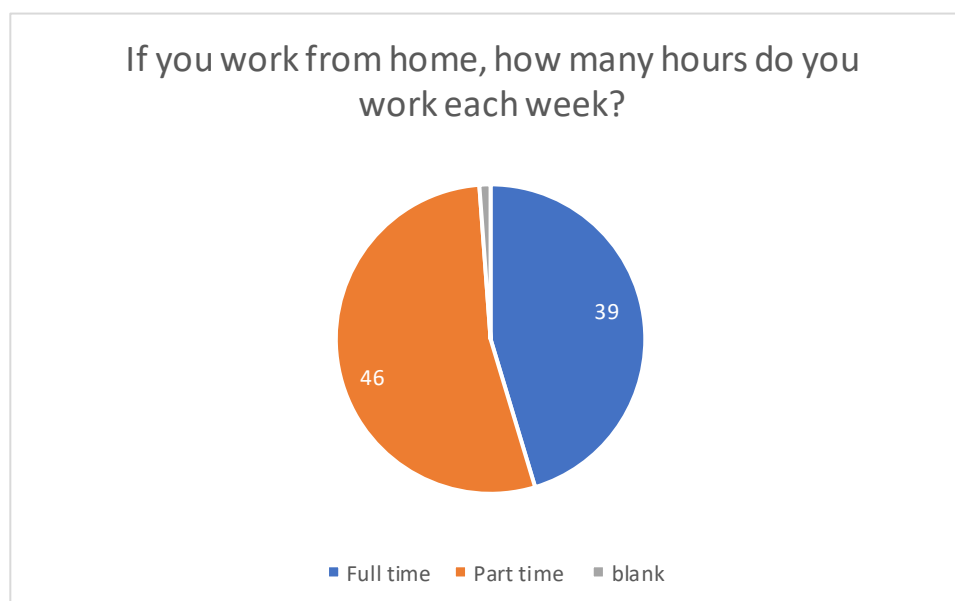
### 2.1.1 If you live in Parua Bay, do you work from home?

172 people responded to the question.



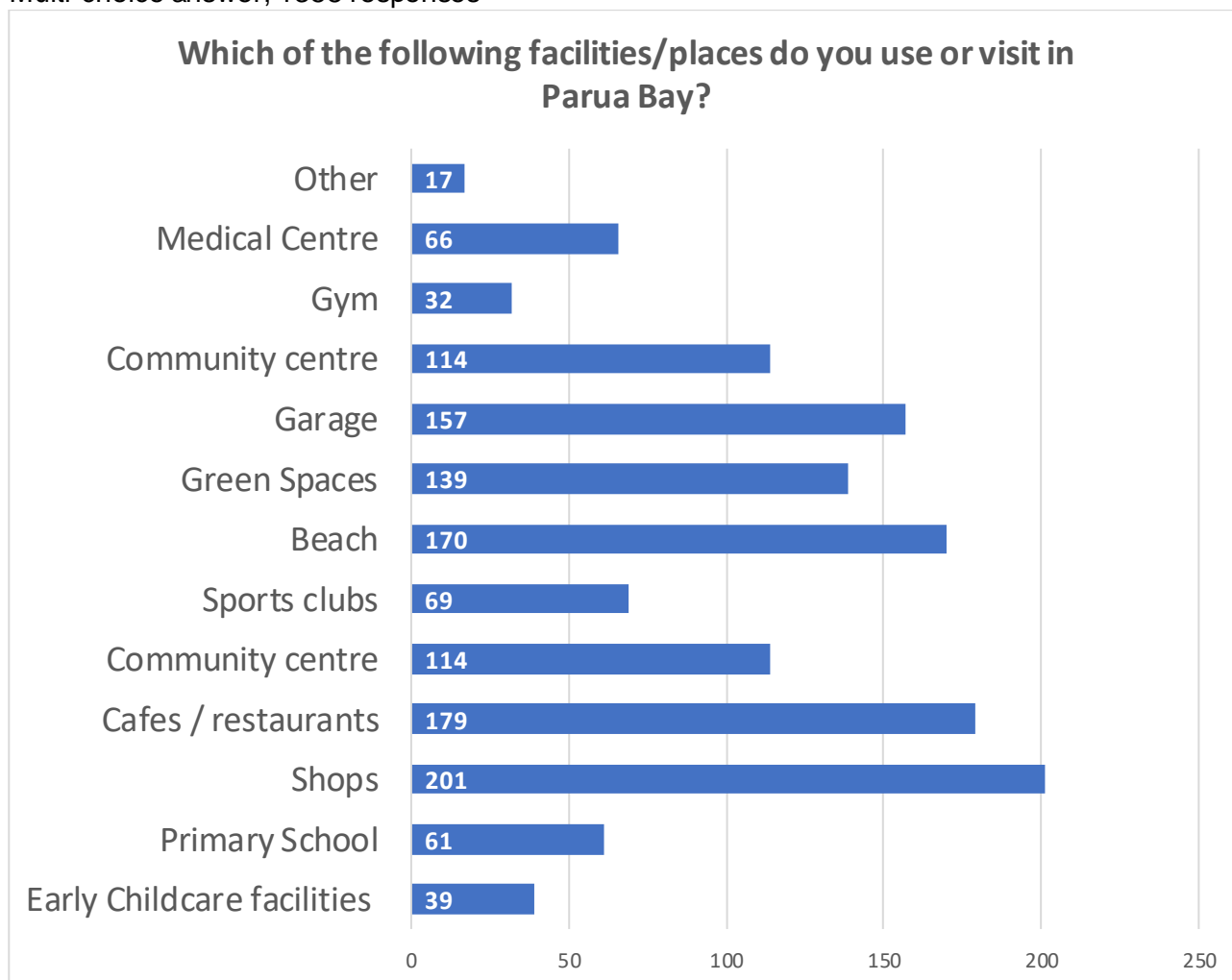
### 2.1.2 If yes, how many hours do you work from home each week?

86 responses to this question



## 2.2 Which of the following facilities/places do you use or visit in Parua Bay?

Multi-choice answer, 1358 responses

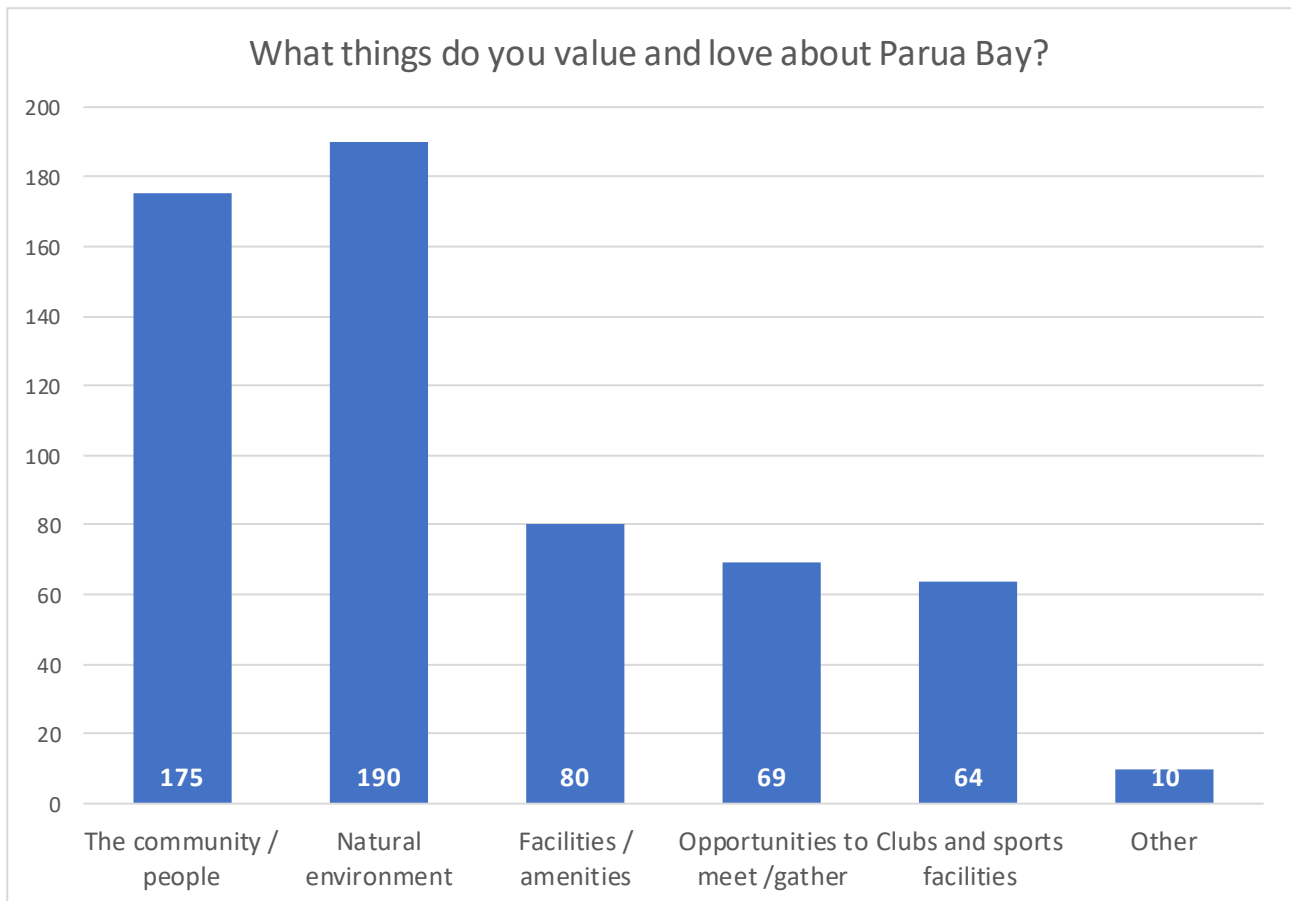


**Other Category**, please specify (14 of 17 responded):

- Private Gardens via PB Garden Club
- Boat ramps
- Other people's homes as there's no playground or similar gathering place
- Boat club and ramps
- Mountain walks
- Drive through and past it to access the Heads and Whangarei City
- Sail northland charitable trust
- Walks
- Post
- resources recovery centre if it is start and runs
- walk and bike on the roads
- Boat club
- Oyster Farm
- Bicycle

## 2.3 What things do you value and love about Parua Bay?

Multi-choice question (select top 3), 588 responses in total.

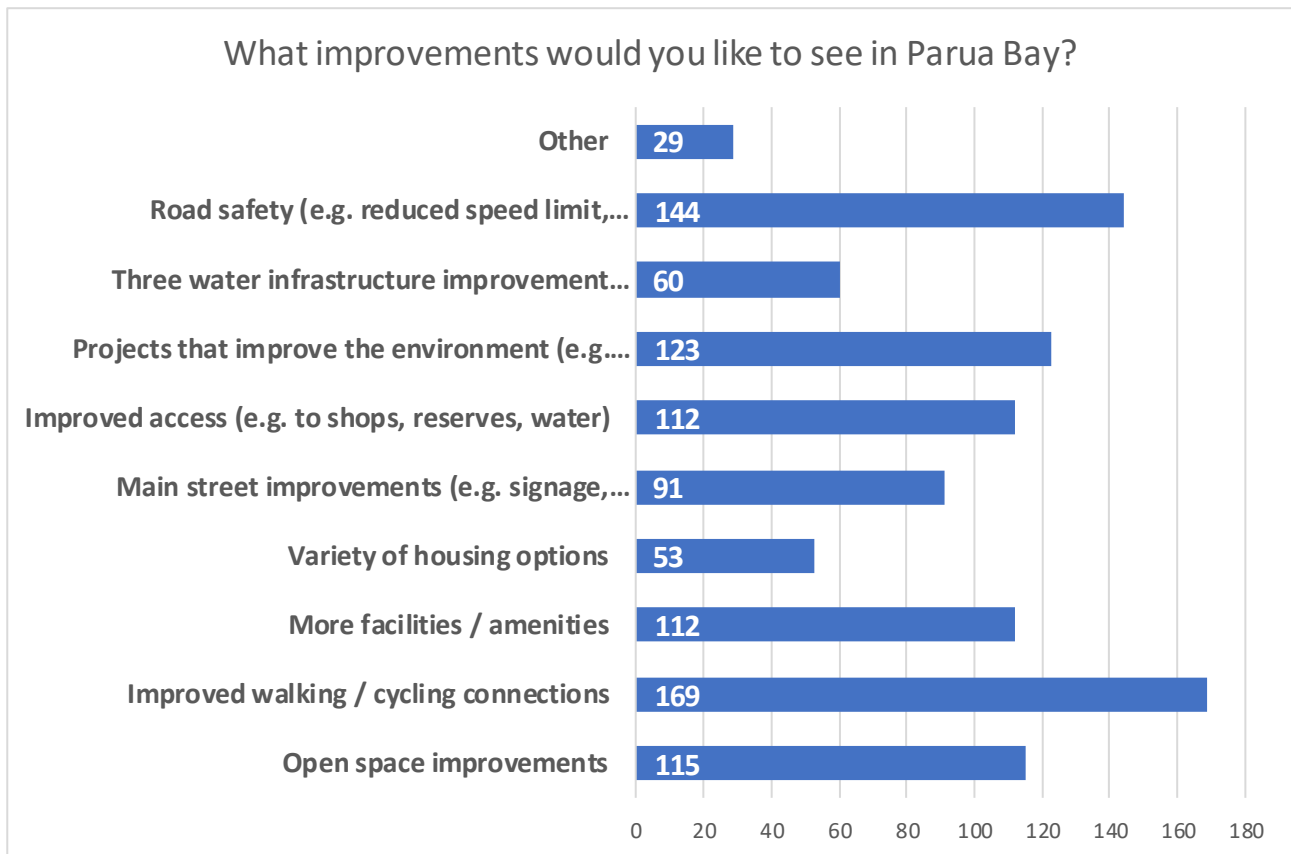


**Other Category**, please specify (10 of 10 responded).

- Ease of access. Trying hard to cut down time going to town
- Boat ramp
- Pub, cafe's and restaurants
- Smith & Local.... Cafes
- School facilities
- Population. Not too crowded.
- Beaches
- The population has to be kept down otherwise it will lose the out off town feel which sadly has gone in the 15 years I've been here. No subdivisions built here unless a safe cycle/walkway to town is added and roads are widened. Roads must be fixed first!!!
- Kiwi in our backyard
- I grew up here, it is home

## 2.4 What improvements would you like to see in Parua Bay ?

Multi-choice question 1008 responses in total.



**Other Category**, please specify (27 of 29 responded).

- Extend public transport to Parua Bay and further to Heads
- Roading improvements,
- Improvement of the roads, they are full of potholes. Also more pull over bays, and some barriers on the hill before Parua bay village as it has a very steep drop.
- Dog walking tracks
- Medical Centre Reopened, Seal Roads
- No high density housing
- Moore pull over areas in road from Onerahi to Parua Bay for vehicles
- public toilets
- No more sections
- Curbing & channelling, footpaths, safe access to the Community Centre
- bus service; car share service; better internet fibre; a local waste and recycling facility; Zero waste initiatives; local power generation
- Improvement of transport roading and bus services to get to Parua Bay from Whangarei City and to the Heads proper.
- Lack of subdivisions
- Shared economic support facilities for small businesses, separation of through traffic from village traffic, cultural education, solid waste management and recycling facilities
- There is a huge opportunity to address the environment, biodiversity and landscaping in and around housing developments
- Sports facilities
- I live at Taurikura - the road is poor but rather than speed restrictions, what is needed are passing lanes and clear signage to direct slower drivers to pull over.
- Zero waste, more sports opportunities for youth, gathering parks

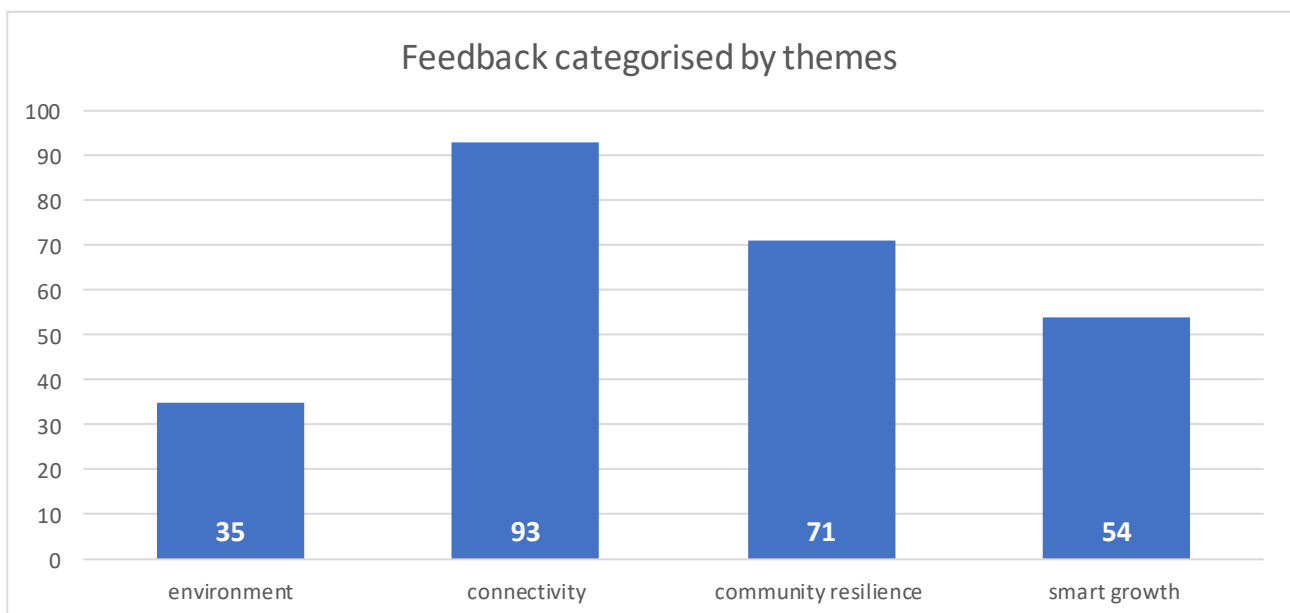


- A Recycling and Refuse Station
- Re activate Medical Centre. Encourage Pharmacy development. Facilitate Resource Recovery Recycling Centre
- expansion of shops and carpark facilities
- Better dog control response and education to protect our kiwi. WDC to work with Backyard Kiwi
- A play park/ skate park for the children would be a massive benefit, something the community does not have, other than a tiny area at McLeod's bay.
- Regular bus to town and return on weekends.
- Sustainability improvements
- Public toilets
- Off leash Dog park

## 2.5 Give us more feedback on what improvements you would like?

135 of 209 people commented

Feedback has been categorised into 4 themes. Please note each feedback submission may be coded in one or more themes.



Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-1	Safe walkways along seaside/ roadside Cleaner water to swim and fish, gather kaimoana.	environment, connectivity
PB-2	Can get to shops ok. Future dev north of bowling club needs safe access as it is also needed for current activities. Concern about triangle area at Ritchie/Heads road junction. What is its function? Can it be filled in and then beautified?	connectivity
PB-4	Would love to see speed reduced and dog friendly walks / tracks	connectivity, community resilience
PB-5	A laundromat would be great	smart growth

Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-6	The parking and concrete at the main shops needs fixing/improving. Surrounding roads need tarsealing i.e. Campbell rd	connectivity
PB-9	Improve shopping centre, car parking, entrance and exits from Gas Station and Four Square. Safety issues especially in mornings with buses, kids and parents everywhere randomly crossing etc	connectivity, smart growth
PB-10	Storm water on Kiteone Road	smart growth
PB-12	Would like to see safe walking and cycling options (preferable off the road) throughout the village and further afield. Eg Mcleod Bay. Would like to see better facilities for businesses. Current shopping space tasteless and dangerous mix of cars/pedestrians.	connectivity, smart growth
PB-13	The road needs serious attention. Definitely reduce the speed limit, but also it needs upgrading to cope with increased traffic.	connectivity
PB-14	More street lights, Ritchie road. A pedestrianised footpath that connects continuously from Urquarts to whangarei town centre.	connectivity
PB-17	Don't ruin area by developing into more houses. Farming is an important part of the area and needs to stay that way to support local economy	smart growth
PB-18	Make the marine reserve bigger and preserve the sea life that we have left. Reduce scallop season. Have more rubbish clean ups. Get better rubbish trucks as they drop a lot of plastic after pickup. Plant more natives - more environmentally friendly.	environment, community resilience
PB-19	Roading to parua bay. Bypass onerahi. Rubbish/green waste transfer station	connectivity
PB-22	Medical Centre open	community resilience
PB-23	Better/safer car parking options off the main road - perhaps down Lamb. Increased commercial development around current shops to give more shopping options - especially a full time medical centre and chemist. Curbing/chanelling/footpaths to make walking easier.	connectivity, smart growth
PB-25	More passing lanes in and out of town or more signage directly slow traffic to pull over and more pull over bays	connectivity
PB-26	Child and youth spaces, skate ramp, basketball hoop, pump track, playground, area for people to sit and picnic. Better public toilets. Bush shelter for high school kids. Vamped up community centre, improved squash courts.	community resilience
PB-27	Road safety improvements include slow driver areas. There are some very slow drivers who use these roads	connectivity

Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-31	I live in Solomons point and believe the speed limit should be 50km. The amount of traffic pulling in and out of the boat club aswell as the Tavern is extremely dangerous when people zoom past. Not to mention the people trying to cross the road to the Tavern. I would also love to see a playground for the younger kids. The school playground is awesome but can't be used in school hours and due to covid currently can't be used at all which means we often drive to Mcleods bay or Onerahi to use theres.	connectivity
PB-32	Footpaths extended north, formalised footpaths through reserve behind school (currently under construction), potential playgrounds , Spraying weeds along road edge and planting out to beautify entrance coming into the villiage	connectivity
PB-35	Especially want to see a legal pedestrian crossing for all people the place at the moment for this is inappropriate. We definitely need a rubbish disposal sorted too. More frequent metal put on our roads as well as looking at sped bumps outside our school. The area has become so popular we need to be able to subdivide our 10 acre blocks to an acre if we want to. Would love to see some more cycle ways like Otago and other areas of NZ have. More sport and skate board etc facilities for our children.	connectivity, community resilience
PB-36	Community library would be great and a post shop	community resilience
PB-39	1. Lot more passing bays into and from town plus pull over signs til done 2.Better access to shop centre, eg separate enter exit. Originally a bad design to shopping centre. Should have better use of north side of shopping centre (around back)	connectivity, smart growth
PB-41	There is no where to walk dogs on mountain tracks	environment
PB-42	Medical Centre had been closed for a long time and this really let's us down. It's a 3 week wait for an appointment AND you have to go to Onerahi. There are also a lot of roads that have a high number of residents and are not sealed - these roads become dangerous due to lack of metal/grading.	community resilience, connectivity
PB-44	Maintaining the existing beauty of the area and not allowing high density housing subdivisions as the infrastructure is not strong enough to hold it and it compromises the existing good balance of land and development the area holds now	environment, smart growth
PB-45	A dog park. With all the great kiwi out here we need somewhere safe for our dogs to run around in. Dr centre not attached to Onerahi.	community resilience, environment
PB-47	Turning in and out of Richie rd. Entrance way between petrol Station and shops carpark.	connectivity
PB-48	Waste facility needed heee again....was promised!!!!@	community resilience

Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-49	Lowering of speed limit between the tavern and the township. improvement of road conditions. Playground for children in the area (school has restricted access). a little more variety of shops / takeaways. maintain the small village culture. Local events	connectivity, community resilience
PB-51	Road improvements are the main problem at Parua Bay. Speed limits are irrelevant, rarely have i seen them enforced at Whangarei Heads, locals are the worst offenders.	connectivity
PB-52	Public playground, zebra crossing at Parua Bay school near the medical centre. Perhaps with pedestrian traffic lights that only operate during school drop off/pick up hours.	community resilience, connectivity
PB-53	Honor the natural environment	environment
PB-54	My dreams for the area; - Conservation of Bream Head and Kauri Mountain. (Bream Head is doing well, but Kauri Mountain might be sold to developers and beach access could be restricted). - More areas where dogs are aloud to walk (on a lead). - A nice meeting place in MCLeod/Taurikura bay. Would be great if cafe The Deck would have a bit more soul with good quality food/coffee, so that it could become a more attractive place to meet up and have gatherings/lectures/communal activities in the evening. Or opening of Taurikura store to make it a cafe. Or pizza nights near the play area in MCLeod again. (We had a foodtruck there for a while on Friday's, which was super populair.) The community halls are great for yoga, sports, but not the most cosy for small social gatherings.	environment, smart growth, community resilience
PB-56	Improved parking at shopping area and around school improved road to wetlands access.	connectivity
PB-58	Better footpath repair and renewal.	connectivity
PB-59	cycle pathway would be fantastic- Parua Bay to McLeods Bay. Upgrade of community centre- all weather fields	connectivity, community resilience
PB-60	I play lawn bowls and use the Mt Manaia Bowling Club clubrooms frequently. The playing surface has deteriorated over the years and needs significant investment to convert it to an artificial playing surface similar to Waipu, that will help guarantee the future of the facility and the sport in this region for the generations to come. Should this facility no longer exist, lawn bowlers would need to travel to Onerahi but the community would loose a recreational facility and meeting place that has a 30 year history servicing Parua Bay and Whangarei Heads District.	community resilience
PB-61	Artificial turf for bowling club. This club is a great activity for older members of our community but is also supported by their wider community for various work teams etc. Having an artificial playing surface rather than having to have someone maintain the lawn would cut down running costs immensely.	community resilience
PB-62	Sub-surface storm water drainage along Ritchie Road	smart growth

Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-63	I would like to see support for the local bowling club, areas for children to exercise like the skate park idea, and have public toilets in the area. The speed limit of 50kph be extended from Taranui Road intersection through to Whg Heads turn off.	community resilience, connectivity
PB-65	Would love to have a playground there. And better/extended footpaths for walking. More trees.	community resilience, connectivity, environment
PB-72	These comments apply to Whangarei Heads and Parua bay: -Road safety is paramount. We should not build anymore houses until: - Roads are sorted, Water and sewage improved and rebuilt to accomodate more housing, Have a medical centre that actually has a doctor, once done we will then need park and ride stations at the major locations so we can have an effective bus service early morning and late afternoon to take all the town workers into town and then return them at the end of the day. Make sure you involve the younger adults as it will be them that will reap the benefits. Or you can leave it as it is and turn the heads into a National Park for the tourists (when they return) and locals. LOL	connectivity, smart growth, environment
PB-73	Essentially in my view, the township has been design, (or not designed) to essentially facilitate vehicle movements through the township and everything is strapped on. I would like to see this flipped on its head and put people (without vehicles) first, when it comes to design. Therefore more bump spaces, places people hang out chat and can recreate around the township and then the walking and cycling paths between these spaces. The road is the problem, whether it is for safety, aesthetic, noise, air quality, atmosphere, so anything that minimises the road/traffic impact and improves the people aspect is a great improvement. Ideally safe cycling facilities from Parua Bay to Town would be a lifetime goal, but worth planning for it now.	smart growth, community resilience, connectivity
PB-74	Cycling access to Mcleods Bay from Parua Bay. A pump track or skate bowl for the community would be a great addition.	connectivity, community resilience
PB-75	Public Toilets now.	community resilience
PB-77	Road safety: speed limit of 70km/h from Onerahi to Parua Bay; Extension of 50km/h zone in Parua Bay up to 1258 Whangarei Heads Rd, as the area is now in the process of becoming fully built up. Far too many accidents on the Whangarei Heads rd; better law enforcement Sports: public tennis courts OPERATIONAL medical centre More community events, i.e. arts and crafts; village markets	connectivity, community resilience
PB-78	Parking facilities, public toilets, roadside maintenance	connectivity, community resilience

Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-80	<p>1. I see people cycling or walking on Whangarei heads Rd - this is very dangerous as there is no sidewalk or cycle lane. Someone is going to get hurt. DO NOT reduce the speed limit - FIX THE ROAD to make it safer! (I would say most accidents on the road are from people foolishly trying to pass slow drivers, or drunks from the Tavern who dont read speed limits anyway) Already it cannot deal with the escalating traffic. Put in sidewalks and walking paths! Nowhere to walk your dog!</p> <p>2. We lost our rubbish/ recycling transfer station. I have to pay Northland waste \$\$ to take my rubbish - what are rates for?</p> <p>3. Why do you allow commercial fishing in the harbour with all the recreational fisherman? Why do you allow a private oyster farm in Parua BAY to seed the entire bay with razor sharp shells - the number of lacerations and infections I see from this is staggering.</p> <p>4. You have a sewage system that is failing currently yet you add in hundreds more homes. The amount you want to connect to the sewage system is ridiculous.</p> <p>5. No fibre internet on Ritchie Rd despite a being so close to a substation?</p> <p>6. Rural Post? Have to pay an additional \$4 as I am 'Rural' on Ritchie Rd (though I can walk to a gym, liquor store and restaurant..... Not really rural)</p> <p>So thats it - we are currently poorly served in postal, sewage, rubbish, internet, walking paths, cycle lanes, and basically every form of infrastructure. And your solution is to lower speed limits and allow developers to promote growth without the prerequisite infrastructure!</p>	connectivity, community resilience, smart growth
PB-83	<p>A cycle lane to make the road safer for both cyclists and drivers from town the the heads would be amazing.</p> <p>Sealing of gravel roads &amp; general road improvements (drainage and prompt pothole repair)</p>	connectivity
PB-85	Better street scape and parking. Safe Cycle lanes / paths to McLeod's Bay / Oceans / Town. Better community facilities, more commercial space for retail / business near road. Divert main road around village to keep the passing traffic away. Coastal pathway / walkway / cycleway from Parua Bay to Tavern	connectivity, smart growth, community resilience
PB-86	Road safety is paramount. We still have children's walking areas with 100km speed limits and no pavements	connectivity
PB-87	More infastructure re retail opportunities (butcher, chemist, art gallery, farmers market) public transport.	smart growth, community resilience, connectivity



Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-88	1. Better connectivity between Ritchie Road and Kiteone Road via the reserves i.e. off road walking/bike connectivity. 2. A village centre/village green/village square for events and casual social gatherings (there is no village centre other than a car park). 3. Better recreational walking and biking on the outskirts of the village and surrounding area but without having to drive there. 4. Better facilities for young people (skate park, basketball court, bike track) 5. Traffic calming and beautification of the village 6. Better access/egress for school buses (and connection to footpaths and crossings). 7. Public toilet in the village centre. 8. Landbanking green space for future recreational and visual aesthetics, to define village limits and control residential/commercial building sprawl.	connectivity, smart growth, community resilience
PB-90	See above box... Road widening for cars, bike way and transport links from Whangarei City. If housing /population increases, this must happen. Make PBay a transport hub	connectivity
PB-93	More diversification of the parua bay marine centre.at present dominated by two originations plus freedom campers.	smart growth
PB-95	It could be like Matakana Village	smart growth
PB-98	More safety for children. Zebra crossing in front of school and to community centre should be #1 priority. A cycle plan of any sort would be amazing. Better access to town via bus or even better ferry	connectivity
PB-99	Safe footpaths and connections throughout the village, for both the school children and the community members. More shops and facilities such as a permanent Dr's surgery and a chemist. Walk ways connecting the village to residential areas. Use of Tactical urbanism and landscaping of the village area to slow traffic and improve road safety. Regular commuter bus services to town, with an improved bus stop facility at the community centre providing a safe space to get on and off the bus. Three water infrastructure that meets the needs of already approved development as a growth node. Continued roading improvements.	connectivity, smart growth
PB-100	Road safety on the whole of the main road from Onerahi to Ocean Beach is a major concern.	connectivity
PB-101	This section is poorly worded and leading. The most important need is the formation of a village structure not suburban spread. Which includes public space urban design. An increase in area set aside for mixed use, higher density living including light industrial and commercial activities to improve sustainability, help address climate change by allowing people to work closer to where they live and conserve resources.	connectivity, smart growth, environment

Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-103	<p>Parua Bay desperately needs a bus service into Whangarei CBD. A regular and reliable service timed around commuting hours and one midday, would transform living here. It would reduce road noise, increase road safety, reduce road maintenance costs, improve accessibility for the old, young and those who can't drive, provide social connectivity, offer an interface for community communication, improve social cohesion because passengers would get to know each other and then support each other, provide access for visitors and tourists - and most importantly, reduce GHG emissions. If you added up all the direct and indirect costs of the negative factors outlined above, providing a bus service would save the council money, even if it was free at point of use.</p> <p>Meeting Net Zero 2030 targets is going to be impossible without comprehensive public transport in peri-urban areas. Even EV's produce carbon to manufacture - and sometimes run off electricity that has been generated using fossil fuels.</p> <p>The temporary bus service that was put in place to test the viability of a Parua Bay bus route was a total waste of time. It was poorly scheduled (you couldn't get to and from work in town on it and it only ran on certain days) and because it was so temporary, no one committed to it. Most people didn't even know it was there! So to test viability properly it needs to be a well scheduled, consistent service for long enough so that people will get used to it and develop habits around it.</p>	connectivity, environment, smart growth
PB-104	<p>With assistance from DOC, identification of the best plants, trees etc to address the biodiversity to support the environment could be supplied to all new build owners to encourage the planting in private gardens. This would help provide wild-life corridors and the return of wild-life everyone could enjoy. eg every kowhai tree planted would bring back more tuis.</p> <p>The design of the existing shopping centre has its origins around the 1950's and is a disaster. Real effort needs to be put into seeking ways to extend this to create meeting places including outdoor cafe space, seating with landscaping to make it welcoming to linger.</p>	environment, smart growth, community resilience
PB-105	<p>Would love to see safer roads - as mentioned in the tickboxes: reduced speed limits, raised pedestrian crossings to slow vehicles at crossings (these are awesome), and other slow street improvements. Providing for people walking and cycling is just as important as working on roading infrastructure - with cycle facilities and wide footpaths.</p>	connectivity
PB-108	Could also include Parua Bay environs!	environment
PB-107	The above mentioned ticks should apply to all of the environment of Whangarei Heads.	environment
PB-110	<p>A second sports field for football or similar even if it is a project in conjunction with privately owned fields. It would allow for bigger community events etc.</p> <p>also a gravel or paved walking track from kiteone road to mcleods bay. This would link the two communities and I guarantee would get a lot of use. Similar to the loop walking track. Bikes, scooters, walking etc would benefit greatly.</p>	community resilience, connectivity



Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-111	A walkway/footpath/cycle way from mcleouds bay to Parua bay via kiteone road would be awesome. Encouraging people to exercise, walk dogs etc.	connectivity, community resilience
PB-112	I'd love to see a better medical centre, a pharmacy, etc at Parua Bay. I'd be willing to see some more land made available but only within walking distance of the shopping centre, for (preferably affordable) housing. It should be explicitly sympathetic to the environment. However, such developments need to be preceded by better infrastructure.	smart growth, environment
PB-113	<p>Currently there there is no means for safe walking and no bus service. This means that we all drive out own cars everywhere, often with only the driver in the car. This is a bad use of resources. It is contrary to New Zealand's commitment to reducing factors that are causing climate change. It is also becoming increasingly punitive with the increase in petrol prices, especially for those like me who are retired or semi-retired.</p> <p>we need:</p> <ol style="list-style-type: none"> <li>1. a footpath from Onerahi to Parua Bay on at least one side of the road. There are some very short stretches of footpath but they are not connected. The traffic is heavy and fast and along most of the road there is no room to move off the edge of the road. Walking is extremely dangerous. Not being able to walk is inhibiting healthy exercise, especially for older people. It is also pushing people to use their car as so contributing to the heavy traffic.</li> <li>2. A real bus service, like that to other suburbs of Whangarei. The Heads area has become a residential area for Whangarei. A shopper bus, as was trialed previously, is not an answer as it doe not allow people to go to work at varying times, to take children/ gandchildren to playcentre, to lead communal and social lives and to carryout the daily that we currently use our cars for, A regular bus service will create a healthier environment, reduce wear and tear on reads and help sustain individuals and the community in this time of rising fuel prices. One passable way to organise this bus service would be to create a parking area in Parua Bay so those further afield from Parua Bay could park and drive.</li> </ol> <p>Both these improvements will benefit the community as a whole. They will also provide a means of better safer participation for the older people in our community, and be a move towards social justice.</p>	connectivity, community resilience
PB-115	A footpath that extends to the top of Taranui Rd / by the bus stop	connectivity
PB-117	Laundromat would be helpful, skating park, inside or out. Tarseal more of Taraunui Road!!	smart growth, connectivity
PB-118	<p>Access to Regular Local public transport</p> <p>Upgrade of road between Onerahi and Parua Bay village, high rate if accidents.</p> <p>Local recycling facilities</p>	connectivity, community resilience

Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-119	Reduced speed limit, pedestrian crossing, slow street improvements, planting, beautification. Cycleway from Parua Bay to McLeods bay Projects that look after the natural vegetation, pest management	connectivity, community resilience, environment
PB-121	Bus for workers to go to town and back instead of driving a car. Park & Ride Zero waste is the way we respect our nature and live in a sustainability. The country feeling is still remain with most of people I know treasure all resources. Yet the new development with more townships use up more resources and produce more waste to landfill. I would like to see a public space designated to enable resource can be recovered, repaired, repurposed etc. Walking or cycling by the water between Parua Bay and Heads. A playground with public toilet. Youth space.	connectivity, smart growth, community resilience
PB-123	Parua Bay School and shopping centre be bypassed for through traffic.	connectivity
PB-127	You took away the Refuse Station at the Parua Bay Boat Ramp and have not replaced it. I understand you have had the opportunity to create a Recycling & Refuse Station on the Pataua South Road just past the Whangarei Heads Road Turnoff. Unfortunately this wonderful project seems to be held up by bureaucracy, I and all the residents of the Parua Bay, Pataua South & Whangarei Heads desperately require a Recycling & Refuse Transfer Station in our area, Please unfasten the hiccups and get on with the Job. Mother Nature needs this to happen.	community resilience, environment
PB-128	There are extensive restrictions for dog walking across the beaches and open spaces of the wider Whangarei Heads/Parua bay area. Parua bay would benefit greatly from a large fenced park in the reserve area immediately west of the community centre. This could provide not only an extensive area in which to exercise dogs, but it could also provide a central meeting and exercise area too if it had a trim track for example. The priority though is the dog walking park central to the village. The new playing field next to the school also needs a club house placed onsite for multi code use and an all weather pitch.	community resilience, environment
PB-129	I would like to see more housing options along Kiteone Rd. Housing options in NZ are at a low and properties within the urban area of Parua Bay should have the opportunity to subdivide to 2000 m2 as all of Kiteone Rd is within the Parua Bay hub.	smart growth
PB-133	Wider safer roads from town to heads necessary. Safe Cycle/walk way to town to be added to widened roads. No more subdivisions, it ruins what is special about the heads. The vibe had changed and it has almost lost the or of town feel. The only way you know you are out of town is the cost to get to town. Limit animals pets per household especially, roosters! Cats and dogs. Must have more restrictions on roosters, like not allowed at all!	connectivity, smart growth, environment

Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-134	Better access to more suitable property lot sizes for people wanting to live here. Beautification of the natural environment and more tree planting.	smart growth, environment, community resilience
PB-137	Medical Centre is only staffed sporadically. Hopeless. 3 week lead time. Still have to go to Onerahi for Pharmacy. Resource Centre planned seems to have stalled. Council bureaucracy??	community resilience
PB-136	Larger carpark at shops and space for social cafes and restaurants in existing carpark. Important to have meeting places in shopping areas because people go there anyway. Expand the 2 cafes that are already there.	connectivity, smart growth, community resilience
PB-139	Child/horse/ walking/biking/wheelchair friendly roadside spaces and paths. possibly divert road away from school	connectivity, smart growth, community resilience
PB-140	A footpath and or cycle path from Onerahi all the way to ocean beach. This allows the option to ride or walk safely and link to school and shops. Also an alternate road directly to Parua Bay from Onerahi inland to allow more options for commuters and reduce traffic on coastal road.	connectivity
PB-143	Include horses on shared walk and cycle ways. Make more shared walkways to reduce traffic	connectivity
PB-144	The village requires more maintenance, there should be better walking/cycling areas and better green space	community resilience, connectivity, environment
PB-145	Improved, safer car parking facilities near the shops, refurbish community centre car park, better access and signposting for beaches and walk ways. Improve the village like atmosphere with better community notice board and information about groups for exercise, crafting and friendship.	connectivity, community resilience, environment
PB-148	More housing including a retirement village. Post shop Community library	smart growth, community resilience
PB-150	To be able to sub divide	smart growth
PB-151	More opportunity for landowners to sustainably subdivide for housing options. Proper consultation between council And community, not giving small community led groups power to push things through that do not meet the need of the community. Eg the recent resource recovery centre proposal. More amenities for green spaces and areas for kids and adolescents. Improved walkways linking communities from Parua bay to Whangarei Heads	smart growth, community resilience, environment, connectivity
PB-153	Three waters....you must be barking mad.	smart growth

Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-155	Clean up and make something of the potholed road side between the garage and the shops. Enhance the entrance to the Community centre.	connectivity, community resilience
PB-157	Access to the shops can dangerous around school drop off/ pick up times and during summer holidays. The car parking for the shops does not serve it well now it is getting busier and busier	smart growth, connectivity
PB-158	You could add a bicycle path from Onerahi through Parua Bay to Mcleods.	connectivity
PB-160	A sports hub. Reading. Proper crossings.	connectivity, community resilience
PB-161	Mostly I like it as it is, ie. low key, rural, low population, casual. Any changes should consider the area's special character. Better access to medical services. The medical centre doesn't seem to be operating. It's hard to get a a doctor's appointment within a reasonable time Fibre access to internet. Seal the parking area in front of the community hall and have recreation facilities there as well, such as a basketball hoop, skate-boarding. Put in a pedestrian path from the community centre to the shops. If this can't be put in on the community centre side of the road, put in a pedestrian crossing across the road {opp the community centre} . Extend pathway from Ritchie Rd to Turiapua Lane. Put in permanent pedestrian crossing from school to shops. Promote safe cycling with more road markings and signs promoting road sharing. Reduce open speed limit to 80km/hr.	smart growth, community resilience, connectivity
PB-163	The Whangarei Heads Rd needs multiple slow vehicle lanes, and some road safety barriers in the middle of the road so cars do not overtake in unsafe areas, especially corners. It would also be great to have a cycling lane/increased verge for safety. The beaches and green spaces need to have rubbish bins as there is always rubbish dumped on the side of the road. It would be wonderful to have the footpaths extended for runners/walkers around the area.	connectivity, environment
PB-164	Traffic management/road planning around the shops/school area. It it incredibly dangerous. More community spaces/playgrounds. Sports amenities are poor eg rugby grounds- getting kids involved in sport/activities if you are new to the area is difficult there is a lot of finding out through "people in the know" ... perhaps a more centralised sports centre could help this? The community centre is a good resource but dated and feels like it is used for dumping metal more often than not. More community events bringing people together would be good- there is always a lot of new people moving into the area.	connectivity, environment, community resilience

Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-166	Sports and community facilities (gym, fields, tennis, cricket). cycleway to Whangarei Heads (connect to beach). better Streetscape. Urban Design	connectivity, community resilience, smart growth
PB-167	Better connecting footpaths etc. its quite disjointed at the moment.	connectivity
PB-168	Larger grocery store with increased parking. Possible relocate for expansion or shopping precinct.	connectivity, smart growth
PB-170	New skate park. New Sports Hall.	community resilience
PB-172	Larger commercial development, public toilets, tourist map or area incl Whangarei Heads area, large playground, welcome entry sign, reference to local Maori history, nz post shop, improved beautification	smart growth, community resilience
PB-174	road is shocking, Kerr Road, gets re gravelled and graded, then the following rain washes all the work away and the road becomes a nightmare again, has been happening for the last 4 years of being her, and that happens is it is patched up with no change to the road, It would help massively if there were proper drains on the side of the road to allow the water run off rather than having a river.	connectivity
PB-175	Restore public access to the beach at the end of Tahunatapu road. It's a public road but it's been deliberately blocked.	environment, connectivity
PB-176	more sports facilities, biking off road.	community resilience, connectivity

Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-178	<p>More emphasis on people spaces towards encouraging people to gather together more. outdoor/undercover seats, playgrounds, free BBQ and picnic spaces, walkways for mobility scooters and mothers with prams or toddlers. Somewhere for an outdoor arena for bands to play. More encouragement towards leisure and relaxing spaces as well as hiking up a mountain or going to a gym or hopping on a bike or travelling in a car from A to B. Green space with shade trees and seating for people to stop for a bite to eat outside after buying food at the local shops. More of a village feel than just the local shops. The brick façade is plain ugly. The entry in and out of the shops is unsafe. The wetland area developed more. The traffic in and out of the Heads area has become heavy. We live on the main road and it can be heard from the wee small hours until very late at night. No longer a quiet rural road. The road is unsuitable, the camber is incorrect, the road markings and signage out of date for the heavy usage. A bypass is needed. Housing density has moved towards a dormitory settlement and there is lack of green space foresight in the developing. The Community Centre has become a sports centre. Sad they pulled the old hall down. Would like to see a centre more like Ngunguru. With both young families and retirees it could be a hub for all to gather at any time without belonging to a club as a reason. Would like to see the expansion of businesses to the area both in diversity and competition creating jobs and less commuting. A purpose built market area for local produce. Emphasis on small business creating that unique village feel. Street lights along walkways so people feel safe to be out walking at twilight.</p>	community resilience, environment, connectivity,
PB-180	<p>I would love cycling to feel safe. We don't dare cycle on the roads now, and biking would be a great way to move around and reduce the need to driving. A pump track would be fantastic for our community, as well as an arts center.</p>	community resilience, connectivity
PB-181	<p>The ability for each and every household to store rainwater, compost, manage their own waste water, to shade their property, to grow produce if they wish. This requires sufficient lot space. Local waste, green waste and full range of recycle collection facilities. EV charging. Eco transport options for workers as we are the largest commuter group. Optic fibre infrastructure to a work hub so we don't have to commute. Park n ride option. Desalination plant. Wetland &amp; riparian planting schemes. Mixed food production farmlets. Solar energy hub. Alternative access roads that are not threatened by rising sea levels. More infrastructure to avoid trips into Whangarei: launderette, post shop, medical facilities, more retail options. Work hubs. Tourism infrastructure: public toilets, parking, info centre, trails, marae, accessible tracks, bike &amp; horse tracks, campsites. Facilities for locals: youth centre, dog park</p>	smart growth, connectivity, environment, community resilience



Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-182	<p>A safe, attractive and pleasant centre based around the school and shopping area.</p> <ul style="list-style-type: none"> <li>- The local beach and wetland could be improved a little but still with the wilderness 'feel'.</li> </ul> <p>Wider area - a village within a farming aspect with animals, grass and bush all in view. Farm/cottage industries developed.</p> <p>Limited improvements in access and parking for areas where people go to enjoy themselves, the beaches, the mountains, the walks throughout the whole area.</p> <p>Development of a cycleway from Parua Bay to McLeod Bay</p> <p>Better fibre broadband through the area to Ocean Beach so more people can work from home</p> <p>Safety improvements to road through the village (see my next section)</p> <p>Safety improvements to Whangarei Heads Road from the city. Pull-over areas are a big part of this, as we don't expect to get a new road soon!</p>	smart growth, connectivity, environment, community resilience
PB-183	<p>The footpaths are in need of repair, they are so broken the camber is terrible.</p> <p>The open drains down Ritchie Road are quite dangerous</p> <p>Playground for kids would be so handy</p>	connectivity, community resilience, smart growth
PB-184	<p>Update of sewage system - we've been trying and calling about the smell and also the gurgling we get in our toilet. These matters just get ignored and don't get addressed. I don't have time to call up every day or so. Basic systems need to be addressed before trying to take on other improvements.</p> <p>Working from home I have trouble with the internet speed, is there anyway we could get some fibre out here??</p>	smart growth
PB-186	<p>Sewerage scheme access, community identity enhancement, more sense-of-place type character enhancements like better more harmonious signage to create a greater sense of community and destination, rather than a through way to other places (Whangarei Heads, Pataua etc..) More Skateboard friendly connections. New footpaths etc should be scooter, skate friendly...</p>	smart growth, community resilience
PB-187	<p>Transfer station</p> <p>Medical centre that is consistently open and staffed.</p> <p>Better road maintenance, pullover stop signage, more parking at beaches and nature reserves, particularly if we are promoting these to visitors.</p>	smart growth, community resilience
PB-188	<p>Places and opportunities to keep our children engaged in the community.</p> <p>More access for doctors</p> <p>Tar-seal more roads!!!</p>	community resilience, connectivity

Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-189	<p>The continuation of the wonderful work already done within the Parua Bay Recreation Grounds Interim Development Plan.</p> <p>A pedestrian crossing from the school side across to the Village shop side.</p> <p>A pathway from the shops toward the community centre on the council verge.</p> <p>A safe crossing point across Lamb Road.</p> <p>Completion of the loop walkway from Kiteone Road side around the recreation farmland beside the community centre.</p> <p>Signage for the loop walkway.</p> <p>Additional sports fields for the amalgamation of Netball, Basketball, Hockey, Cricket and Football.</p> <p>Increased parking using the original Parua Bay village Plan - three areas that can accommodate motor homes.</p> <p>Street lighting.</p> <p>Public Toilets.</p> <p>Seating/rest spots around village and walkways.</p> <p>Rubbish bins.</p> <p>The recreational development which includes - Picnic/BBQ areas; Junior playground; Adventure playground/parkour for older children; fitness stations; skate/scooter park; BMX/cycle/pump track; loop walkway; drinking stations; enlarged parking areas.</p> <p>Wetland development on the recreation reserve that would control water pollution.</p> <p>Link to the QEII Covenanted bush (potential to do so).</p> <p>Traffic calming and a crossing point beside community centre end.</p> <p>Bicycle stands.</p>	connectivity, community resilience, environment
PB-190	Improved community facilities e.g rugby club rooms. Forethought re: roads if population is to increase. Walking path from Parua bay to mcleods bay	community resilience, connectivity
PB-179	<p>develop a safe cycling/walking connection between Parua Bay and McLeod Bay.</p> <p>Improve broadband connections by installing fibre broadband to all the settlements in the wider Heads area.</p> <p>make the village centre safer by putting a through traffic bypass</p>	connectivity, community resilience



Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-191	<p>Road safety improvements are already required. Even more so as a result of greatly increased traffic on the roads.</p> <p>Maximum speed limit of 80k. Less in other areas. Ongoing roadwork maintenance to prevent slips onto the roads.</p> <p>Speed restriction of 30k surrounding Parua Bay Tavern.</p> <p>Greater number of safe and effective pull off areas.</p> <p>Ensuring that the road access to Whangarei is future proofed from rising sea level and changes in rainfall and storm impacts.</p> <p>Development of foreshore area for a public reserve in the area that was previously the waterfront waste transfer site.</p> <p>Development of recycling and waste transfer facilities in Parua Bay in an appropriate area.</p> <p>Expansion of the existing green waste disposal facility.</p> <p>Access to all beachfronts around Parua Bay. Creation of foreshore reserves. Any beachfront subdivisions must have coastal reserve walkways along the foreshore.</p> <p>Strict controls on harmful runoff pollution from rural and urban areas into streams and rivers connecting to the tidal and marine areas.</p> <p>Please don't make Parua into an ugly coastal commercial/residential urban area.</p> <p>No more typical intensive urban style subdivisions.</p> <p>All subdivisions to blend into the natural landscapes of bush, hills and mountains.</p> <p>WDC planners need to learn more about what makes for a quality living environment and ensure that this is what is permitted.</p> <p>Ensure urban planning provides for a variety of section sizes and forms of housing including affordable housing.</p> <p>It's not all about section size, it's about the best liveable environments for people of different ages and needs and how it blends into the natural environment.</p> <p>Full planting plans for each site.</p> <p>Subdivisions to include useable reserves.</p> <p>Footpaths to link subdivisions to amenities such as schools and shops.</p> <p>Restrictions on cats and dogs to protect native fauna. Ensuring that the kiwi and birds have areas of access and pathways integrated into urban areas.</p> <p>Air quality to be enhanced and protected by restrictions on outdoor fires. No new wood burning indoor fires to be permitted in Parua Bay and surrounding areas because of the low lying nature of some of the land proposed for subdivision. Note low lying areas prone to fog/smog.</p> <p>Development of walkway/cycleway connecting Parua and McLeods Bay.</p>	community resilience, connectivity, smart growth, environment
PB-192	Create the pedestrian-friendly environment envisaged in Beca Consulting reports of 2002 and 2009. The majority of the community reject high density development.	community resilience, smart growth '
PB-194	Improvement Stormwater reticulation, Properties to remain 1000-2000 and over. Roading improvements. Doctors surgery to re-open.	smart growth, community resilience, connectivity

Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-198	<p>Road Safety is priority at village.</p> <p>How can we still have no pedestrian crossing with a primary school in immediate vicinity?? Signage at shops impede visibility of entering and exiting vehicles. Vehicles still speed through village from Taranui to Whangarei Heads Road turn off - needs to be a more visual delineation between open road and village.</p> <p>Any further development in the area should firstly considered on infrastructure. New subdivisions should have attenuation tanks for storm water and on site septic tanks... which would also control section sizes. NO to 600 m2 site.</p> <p>Look towards Kaipara KDC and what the lack of foresight and planning did to a similar special feature growth area.</p> <p>Not all growth is positive.</p> <p>LISTEN TO THE COMMUNITY. Don't send out a survey only to disregard feedback.</p>	connectivity, smart growth
PB-200	To look at land around Community Centre and build it into an amazing hub	community resilience
PB-201	Crossing to Community Centre with reduced speed zone into the village. Nice planted streets. NOT 500m2 sections (save that for town)	community resilience, environment, smart growth
PB-202	<p>Road Safety - 70km for Heads Road</p> <p>More parking at shops or close. Laundromat, Public Toilets' in Parua Bay, Chemist. Freedom camping sites a must to attract visitors and spending. Facilities that help promote market day. More passing bays on way out to Parua</p>	connectivity, community resilience
PB-204	Tidying up vegetation on main road. Footpath to Taihoa Road from village. seal Taihoa to Kiteone Road and tidy and replant.	environment, community resilience, connectivity
PB-206	Reduce speed limit to 80 max from Whangarei to the Heads. Proper road crossings from the school to the shops e.g. lights or some kind of automatic barriers school times.	connectivity
PB-207	Also reduce open road speeds from 100k to 80k each side of village entry	connectivity
PB-210	Cycle walkway from Parua Bay to Mc Leod Bay outdoor exercise station at Community Centre	connectivity
PB-211	Walking/cycling between Parua Bay and Mc Leods Bay. Road Safety - pedestrian crossing. Reduce Whangarei Heads speed to 80 and through shops/school reduce speed (bumps)	connectivity
PB-212	<p>Improvement on the visibility of māori history for the area would be amazing.</p> <p>Provision for fibre internet would be most appreciated. A share office/work space would be amazing. A centre for artists would be incredible.</p>	community resilience, smart growth

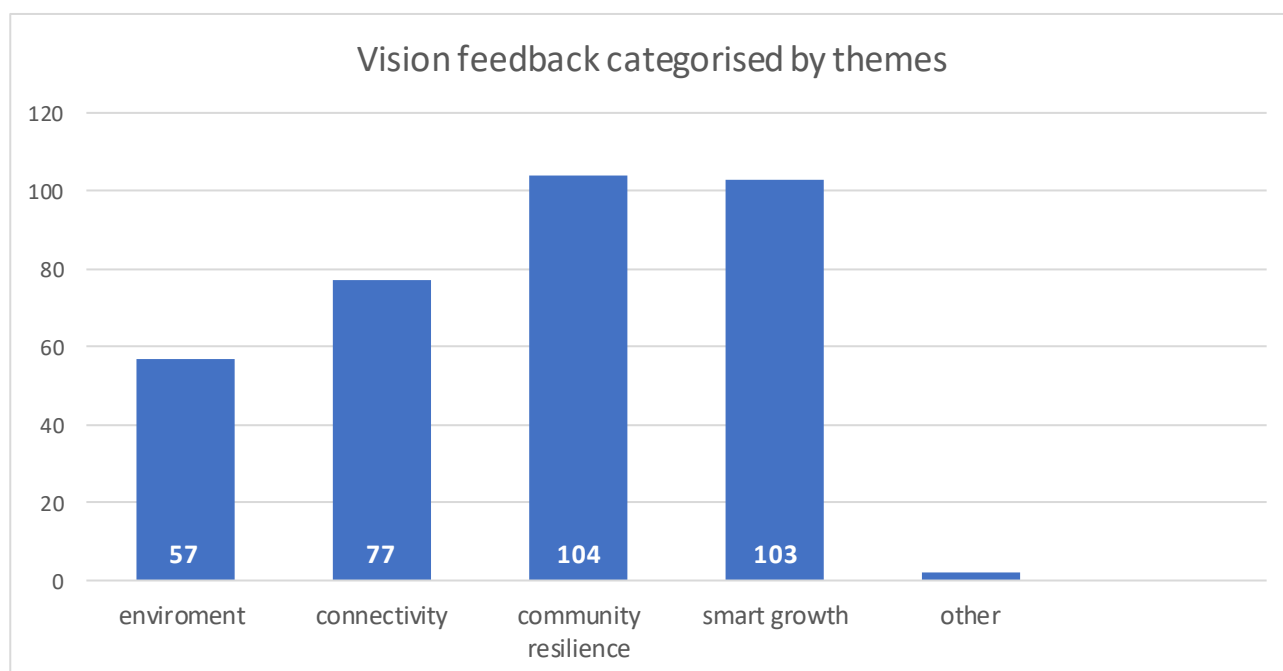
Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-213	<p>Whangarei Heads Road through the village needs to have its speed reduced to 30km. To achieve this the speed limit should be reduced to 30km as well as the road carrageway being re-designed to reduce its width with build outs or other urban design solutions. Currently the road is designed to be fast. Instead it should have a more 'village' type feel.</p> <p>Along with the speed reduction, crossing points should be established at the shops (where the kea crossing is currently) and at the community centre - this would provide great connectivity utilising the existing footpaths along the school side of Whangarei Heads Road. The community group want to establish a new footpath from Lamb Rd to the Community Centre - this is a bad idea and a waste of resources - it is not a safe route from a CPTED perspective and will have drainage issues. Also it does not connect to the existing footpath network. Better to focus limited resources on getting some good pedestrian crossings established.</p> <p>A safe walking/cycling connections should be established between Parua Bay and McLeods. This would have multiple benefits of provide a safe connection for active modes therefore reducing car use, it will boost our health and it will be a great tourist/recreation attraction.</p> <p>Housing choice and affordability is a big issue. To address this issue i do not believe that rural zoned land should be urbanised. Instead the Rural Village Residential land that is already zoned should be intensified. It would be great to see some townhouses developed on land close to the centre, rather than the same old large single story homes that keep getting built. I realise this is difficult for Council to achieve on its own, but perhaps through partnership with developers/landowners this could happen. The two large vacant Rural Village Residential sites on Whangarei Heads Road and Kiteone Road should be master planned before any subdivision occurs and their needs to be requirements in the District Plan that development must be in accordance with the master plan. This approach is common place in other parts of New Zealand so should be easily implemented here.</p> <p>Development controls should be in place to protect natural features and amenities. For example the amount of earthworks that can be carried out on a site without consent or basic sediment control is ridiculous and seriously harming our environment.</p> <p>The design/layout of the shops is poor. Rather than having the parking at the front, it should be at the back so that the shops and café's can have street frontage. This would provide more surveillance of the street and create a village type feel to the centre of Parua Bay. Obviously the shops wont be redeveloped anytime soon, but in the medium to long term there is a great opportunity to get a quality development at the heart of the village.</p> <p>Some of the public spaces in the village need better maintenance – this could be an easy fix through improving the level of service or community grants. Areas for improvement include the landscaping around the shops, corner of Ritchie Road and Whangarei Heads Road, Community centre and community centre sign.</p>	connectivity, smart growth, community resilience, environment

Receipt Number	Give us more feedback on the what improvements you would like?	Themes
PB-214	I have heard that Parua Bay will become much larger, with more housing, but before this happens, the road and infrastructure needs to be seriously upgraded and maintained.	smart growth
PB-215	I would like to see better management of the rain runoff/ storm water that prevents the silting of the bays. It deteriorated water quality and infection risk for bathers as well as changing the sand beaches and encouraging mangroves. Could be avoided with various methods inc grass filter beds perhaps	smart growth, environment

## 2.6 What is your vision for how you would like Parua Bay to look in the future?

173 of 209 people commented

Feedback has been categorised into 4 themes. Please note each feedback submission may be coded in one or more themes.



Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-1	Clean, environmentally healthy, accessible to whanau, more affordable housing so tangata whenua can afford to enjoy living in the area too.	environment, smart growth, community resilience,
PB-2	Would like to see a pharmacy & fish/chip shop in the shopping centre. Further development must be matched to safety improvements in Heads road eg better road before more housing expansion. Happy to see house expansion. Would like to see more walkways and connections about the Bay Area. Visualise removal of major weeds eg Chinese privet, old macrocarpas, tobacco weed emphasis on natives.	community resilience, connectivity, smart growth

Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-4	Love to see more dog friendly walking tracks, speed reduced, more footpaths	community resilience, connectivity
PB-5	Whangārei Heads is constantly growing and more and more people are moving out there. If it had even more facilities so people wouldn't need to go into town so much that would be amazing.	smart growth, community resilience
PB-6	Much like it does now, small tight knit community	community resilience
PB-9	Calm, serene and beautifully designed dwellings and commercial development. Walkways, better pedestrian and cycle ways. Medical Centre re opened.	environment, smart growth, community resilience, connectivity
PB-10	Not much bigger	smart growth
PB-12	Well connected community. Intergenerational. Maximum walking/cycling. Opportunities to engage across community	connectivity, community resilience
PB-13	All development needs to be in keeping with the rural/coastal character and in keeping with the roading capacity.	smart growth, connectivity
PB-14	It needs facilities for children. A proper athletics track and gymnasium similar to Kensington is required. Good for functions and variety of indoor/outdoor sports. Skate park and basketball/netball courts. Mini mitre 10, hardware store will be hugely popular.	community resilience, smart growth
PB-15	Green with foreshore in a natural state.	environment
PB-16	Progressive, inclusive community that incorporates the natural environment	community resilience, environment
PB-17	The future of farmland surrounding Parua needs to remain an important part of the area and you have to think very carefully about urban spread in the area. We have to protect high production zones and not cover it in houses only to regret this in the future. Farming in the corner stone of the economy and we have to look after this.	environment, smart growth
PB-18	More sports facilities for kids. Better roads Maybe an intermediate	connectivity, community resilience
PB-19	Coastal rural village as it is, no mass subdivisions. But more housing available. A community playground are for kids? And a medical Centre! Roading improvements must be high on the priority. Bypass onerahi.	smart growth, community resilience, connectivity
PB-20	Better roads, better infrastructure like water connections and sewerage connections, emphasis on keeping our green spaces pristine and clear of rubbish.	connectivity, smart growth growth, environment
PB-22	A community of caring people, caring for the land also the bay and sea. Commercial fishing with a licence to put a 2 km net in should be banned.	community resilience, environment

Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-23	A small vibrant community where there are plenty of places to gather/dine in a beautiful environment (planting etc), where you can park safely, where everything is accessible to everyone, that emphasises green space and provides sufficient community service and medical options plus viable commercial options that making travelling into Whangarei optional.	community resilience, environment, connectivity
PB-24	Small, safe village	community resilience
PB-25	Better food options, but main thing would be being able to get past slow traffic safely while commuting	smart growth, connectivity
PB-26	Cycle ways that are safe and link to Mcleods and pub area	connectivity
PB-27	Parua bay will remain a beautiful safe area for our children to grow up in.	environment, community resilience
PB-29	Cycling tracks	connectivity
PB-30	The same as it does now, a small rural community	community resilience
PB-31	The new field going in will be an awesome use of space, However would be even better if there was a playground going in for the kids. A walking track or path connecting The Parua bay area with Solomons point (to the Tavern) would be amazing	community resilience, connectivity
PB-32	Green with well planted species, currently road reserve on the western side is over grown with weeds , footpath linking further north	environment, connectivity
PB-34	Safer roads for our kids, on the ships side of the road there are 4 entrances to the businesses + Lamb road which makes it very hard to have one crossing that will be safe. We need devices that will slow traffic near the School and another near the entrance to the Community Centre.	community resilience, connectivity
PB-35	As much as I agree with progress I would hate the village feel and community spirit to disappear.	community resilience
PB-36	More housing	smart growth
PB-38	I'd like Parua Bay to be a hub for the Whangarei Heads community. More housing available rather than subdividing rural land. More sports facilities, parking for the shops/café/sports. Better road access to the shops/garage.	community resilience, smart growth, connectivity
PB-39	By pass from below junction of Taraunui Road or north of community centre, north of village, to Whangarei Heads and Pataua South Junction.	connectivity
PB-40	A small rural village.	community resilience
PB-41	Passing lanes and better roads...	connectivity
PB-42	Beautiful, serene, unique, diverse, with safe and sealed roads.	community resilience, connectivity



Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-44	To maintain what we are lucky enough to already have with the amazing spaces and beauty, if we resist overloading it with subdivision development,, for instance 2000m2 lots rather than less than 500m2 lots are in keeping with the existing development and would allow that balance to be maintained if new subdivisions are granted.	community resilience, smart growth
PB-45	Try to keep it a village and not kee expanding.	community resilience
PB-47	Either bypass or slow street	connectivity
PB-48	Dont over crowd with small sections	smart growth
PB-49	a close knit self sustainable village culture with modern amenities	community resilience
PB-50	Keep it rural.	environment
PB-51	maximise the natural beauty with more walks and access to beaches.	environment, connectivity
PB-53	Diverse, green, cared for	environment, community resilience
PB-54	A place where people from all backgrounds, income, and social classes can live, collaborate and enjoy nature together, learn new skills and share their knowledge. Where people who work from home can meet up at a co-working space/cafe in the area with shared resources. Fast internet. A sharing economy, where we own less, and have more communal possessions from a hight quality that are shared together (think tools, boats, house hold goods that are used rarely). A bike path from Oceans Beach all the way to Whangarei Heads, so we don't need to use the car for every commute. A weekly marked where local products can be sold. A spiritual centre, where people from all religions can sit in peace together and explore.	community resilience, smart growth, connectivity
PB-55	More people/development and a main road that's away from the water so it doesn't get washed out by storm surges when the sea level gets a bit higher	connectivity, environment,
PB-56	A vibrant safe community with amenities and activities for all ages.	community resilience, smart growth
PB-57	A growing community without damaging the exiting intimate and special feel of the area	community resilience, smart growth
PB-58	Basically retain its current character atmosphere.	community resilience, smart growth
PB-59	Sport facilities for everyone at the community centre Walk/cycle loop to McLeods bay	community resilience, connectivity

Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-60	Hopefully Parua Bay will remain a coastal village that services the surrounding districts and not become a tightly packed residential suburb of Whangarei with substandard housing on 500m blocks of land. Roding access needs significant improvement as does the supply of the 3 waters system. The biggest investment the village needs is a sports complex / community space with changing room toilets to be developed on the WDC land surrounding the community centre and that needs parking / pedestrian access to the village shops.	community resilience, smart growth, connectivity
PB-61	To be kept as a village and not build out.	community resilience, smart growth
PB-62	Retain low density housing as far as possible	smart growth
PB-64	More shared spaces, whether that be tech hubs or green space. WE DESPERATELY NEED FIBRE OUT WHANGAREI HEADS	community resilience, environment, smart growth
PB-65	More spaces including shaded areas for families to hang out/play/picnic.	community resilience
PB-66	Stop developing. Its too much for the roading	smart growth, connectivity
PB-68	Green and clean - including the ocean	environment
PB-70	Restrictions on population. The road is not suitable for many more cars.	smart growth, connectivity
PB-71	More shops and restaurants in the area.	smart growth
PB-72	It's a wonderful place to live and it must remain so. Keep it a 'Happy' place and don't wreck it.	community resilience, smart growth
PB-73	A township that is friendly, comfortable, safe place to gather and mingle, with lots of places within it to bump into people and meet. A township where the end goal is not focussed on getting a motor vehicle through it. We have a beautiful piece of coast line, but yet the village is not connection to it, without significant energy expelled, i.e jumping in a motor vehicle. The least we can do is sign the view of the coast from the public spaces, so it can be celebrated, especially from the village, where possible.	community resilience, connectivity, smart growth
PB-74	To create a hub for the Heads, a gateway to the natural beauty of the Heads and Pataua, a day trip destination for visitors from either Whangarei or further afield.	smart growth, environment, connectivity
PB-75	A village with diverse housing, safe streets and a good community hub. Sports grounds for young and old. Meeting places and toilets.	community resilience, smart growth, connectivity
PB-77	retaining the village vibe, but being self-contained with facilities ( not including departmental stores, big supermarkets,etc) Would LOVE a coastal walkway/boardwalk from Parua Bay to the Parua Bay tavern	community resilience, connectivity, smart growth



Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-78	<p>I adamantly believe the only option we have for the safety of one and all going forward is to advocate fiercely and unrelentingly for a 'slow speed village' where the speed limit is reduced to 30kph from Taraunui Road to possibly the Whangarei Heads Road turn off or at least to the end of the 50kph area. There would be raised crossing areas, planted boxes, painted sections of the road and walking areas. An excellent example of this is Kerikeri and I am fairly sure there are other such places in the country. A part of Tauranga City I believe is a slow speed area, Whitford Village, Orewa town centre. If this was implemented traffic management in general would become less of an issue. It surely has to be addressed as an overall, village project embracing not just piece meal bits and pieces of new and old pavement but a designated bus stop off the road, all weather bus shelter for children waiting for busses and of course a safe crossing area for the Community Centre along with safe crossing areas for residents accessing all village facilities. Something needs to be done urgently about the lack of vehicle parking for residents and visitors alike.</p> <p>In my opinion it has gone well past the time when the ratepayers/residents of Parua Bay accept that the WDC know best what we need. It is time we made it clear that we will not take no for answer. This is never any easy option and certainly not for the faint hearted but whilst we know that it is 12 years since we began campaigning for change there were others before us who saw the development slowly taking shape and were agitating for the change that is constantly being denied.</p> <p>Finally comparing Parua Bay with Hikurangi and Tikipunga, two old, existing villages is an absolute nonsense.</p>	connectivity, smart growth, community resilience
PB-79	A real bustling village and pest free for the birds.	community resilience, environment
PB-80	Sidewalks Walking Trails Cycle Lanes Better sewage Rubbish and recycling transfer station, with regular curbside pickups of larger items like in Auckland Parua Bay should not be rural post Fibre throughout No Large Residential sprawl.....	connectivity, smart growth
PB-82	A culturally diverse place that caters for both young families and older people. A real village community. Bigger, with more opportunities. Vibrant colorful. More food and recreational places to visit.	community resilience, smart growth,
PB-83	More social gathering opportunities, encourage more restaurants/cafes/bar	community resilience, smart growth
PB-85	Modern, pedestrian / cycle friendly, good community facilities (Gym, swimming pool, tennis courts, sports fields), better village design (parking, shops, tress, etc), More commercial zoning for Cafe / Retail / office on road front, Medial center. Public transport / Ferry ? Kids playground.	connectivity, community resilience, smart growth

Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-86	The area will grow but I feel the community spirit needs to stay.	smart growth, community resilience
PB-87	Probably a little like Matakana... Why not? Well laid out, attractive, functional.	community resilience, smart growth
PB-88	A walkable/bikable village with a village look and feel, a good mix of residents young to old, small to large families. Well planned and laid out, avoiding generic city housing developments/sprawl. A well defined village centre for community events and casual gatherings.	connectivity, community resilience, smart growth
PB-89	As Parua Bay's population (both permanent and temporary - bach owners, for example) grows, it will be important to create and preserve green spaces for recreation. This could be ensuring access to beaches and forests or creating new reserves. One such initiative could be the creation of a regional park (together with NRC) to ensure that these spaces are protected for future generations.	smart growth, environment
PB-90	Provision for more comprehensive commercial centre, with doctors and chemist etc. Only permits given for more housing once the infrastructure re roading access, transport and bikeways are developed.	smart growth, connectivity
PB-92	A second access road to Parua Bay and the Heads coming out at Taurikura so low coastal road not in jeopardy during floods etc Definitely better cycling opportunities both around the Heads and into town. More of us would cycle but the roads are narrow and the cars are fast Low density housing - no high rises.	connectivity, smart growth
PB-93	Minimal high density housing. More diverse marine centre. Provide more boat ramps and parking at OTHER areas in Whangarei Harbour; Parua bay ramps and parking are overcrowded weekends.	smart growth, connectivity, community resilience
PB-94	To retain the sense of community and open spaces.	community resilience, environment
PB-95	I like the idea of a drive in National Park, where we celebrate the success of our reserves/harbor. Should not be developed too densely to the point that the natural amenity is ruined. It should be able to sustain the community for basic needs to reduce commuters/road users.	environment, smart growth, connectivity, community resilience
PB-96	Semi rural / lifestyle properties encouraging market gardening and local small businesses 1/2 to 1 acre blocks minimum With on site water, waste requirements No intensive housing. Instead spread out housing and allow neighbouring rural production zone to be more diverse.	environment, smart growth
PB-98	A small community with just enough amenities to save driving to town, with safe cycling and walking to Mcleods and the pub from town shops (and eventually connecting to the bike path in Onerahi.	smart growth, connectivity

Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-99	Vibrant village hub with a variety of shops and facilities. A place that meets the needs across multiple generations Landscaped centre that is inviting and slows traffic. Safe footpaths that link the facilities to encourage people to walk around the village.	smart growth, community resilience, connectivity
PB-100	Improving its ability to act as a hub for the whole Whangarei Heads region	smart growth, connectivity
PB-101	A higher density rural village which allows people to live, work play in the same area; surrounded by green rural land and serviced by infrastructure not linked to whangarei as it is too inefficient over the long term to operate and maintain water and wastewater which is pumped over those long distances, with much of the current network near high tide mark which means inundation from sea level rise during storm events becoming more frequent in the future	smart growth, environment
PB-102	Tighter control on housing encroaching over bush/beach or farm land	smart growth, environment
PB-103	I would like Parua Bay to be have more trees and outdoor community areas, cycle paths to town and out to Ocean Beach, walkways around the coast line from the end of Ritchie Road to the reserve at the end of The Nook - but most of all a good public transport connection to the CBD.	environment, connectivity
PB-104	IT should reflect the natural environment in which it lies. Built development should give regard to this. Including walking tracks out from built development areas, bush planting on roadsides and public spaces.. No commercial building higher than height restrictions on residential buildings. Encourage accommodation in low level purpose built units close to the existing centre.	environment, smart growth, connectivity
PB-105	Would love to see a community hub that is a lovely place to enjoy, that is lively with lots of people. Greenspace is a great way to achieve this. Not being reliant/dependent on cars, and using more sustainable/active modes like walking and riding a bike is really important for me.	community resilience, environment, connectivity
PB-108	preservation of the unique and outstanding landscape. Improved acces to beaches also for bicycles !!!!! Cars are out! Farming should still be a part of this place.	environment, connectivity

Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-107	<p>I would like to see the wider environment of Whangarei Heads as a natural place that is preserved for its unique characteristics. It should be a place for some people to live, e.g. small settlements with surrounding properties for people who like to live a partly self-contained lifestyle. Farming should still be a part of this area. There could be more hiking tracks or easy walking tracks for leisure activities for whole families, but also for visitors. At the same time some of these tracks could be shared tracks for bicycles and walkers.</p> <p>We could implement a park and ride system where people could arrange rides with someone else if they need to go to town. Or perhaps the high petrol prices could indicate a mind shift to public transport which commuters could use safely and with slight disadvantages for self in favour of the environment and the community.</p>	environment, smart growth, connectivity
PB-109	<p>A happy safe place to live, work and play, with safe access ways from schools, to shops, to beach etc. A diverse community with wide range of ages/ stages- families, retirees etc.</p> <p>We would like to see the Medical Centre up and running again, and a pharmacy to compliment this.</p>	community resilience, smart growth, environment
PB-110	<p>Similar to the ngunguru/Tutukak area. The growing community needs more things to do on the ground locally. There are limited walks or sports areas in the centre. Every where has to be driven too. So extending a walk track to mcleods bay and upgrading sports fields would be choice.</p>	community resilience, connectivity
PB-111	<p>A few more sporting facilities so we can have a soccer/rugby team etc. no proper sports field</p>	community resilience
PB-112	<p>A vibrant community hub that leaves the rest of the Whangarei Heads area as a haven of nature.</p> <p>I like the Whangarei Heads road as it is - it just needs massively improved maintenance and a few passing lanes. We don't need a 4 lane highway out here.</p> <p>The whole area needs to be better managed for noxious weeds, feral cats/dogs/rats/stoats etc. the council needs to lead the way here. It's appalling that there are so many flowering privets and so much creeping moth weed on council land. We need to get real here and make removal of such weeds mandatory.</p> <p>We also need to require owners of cats and dogs not just to know where their pets are but to keep them totally unable to get into the bush. Multiple rat traps should be provided to all households to help manage this pest.</p>	environment, connectivity, community resilience
PB-113	<p>A healthy caring community with good footpaths and a good bus service and reduced traffic.</p>	community resilience, connectivity
PB-115	<p>More variety in restaurants/takeaways. High school</p>	smart growth, community resilience
PB-117	<p>High school!!</p>	community resilience

Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-118	To develop the village further More variety of shops, local business, art centre, upgraded sporting complex, Farmers Market complex Example, Matakana	smart growth, community resilience
PB-119	A thriving village that is safe to travel to and through, safety around the school and shopping centre, easy access to recreation, cycleways, more native trees and green spaces.	smart growth, community resilience
PB-121	Zero waste community. a happy healthy community with autonomy and resilience motivated to take up all opportunities to respect our beautiful nature, a great place to nurture our younger generations.	smart growth, community resilience, environment
PB-122	A very green and peaceful place to enjoy on the beaches and on the harbor not a high density suburb	environment, smart growth
PB-126	A safe family friendly environment.	community resilience
PB-127	Put in a formal Pedestrian Crossing for the school children	connectivity
PB-128	Parua Bay could much more significantly mark the entrance to a national park type approach encompassing the whole area Whangarei Heads area. It can also provide an excellent basis for tourism (eateries, bars and accommodation and iSite hub, and a multitude of adventure based activity with the myriad of walking and water sport opportunities it can deliver	connectivity, smart growth, connectivity, community resilience
PB-129	n	other
PB-130	For us not to be ignored as an area by the council & to see some actual action from our local councillor. Parua Bay and Whangarei Heads population has exploded yet we have little to none improvements made by our council - could you not do just one thing ??	other
PB-131	Ferry service to town Car ferry to one tree point	connectivity
PB-133	Like it is now as unfortunately we can't go back in time to when it was better than it is now, but with safe option to cycle to town.	connectivity
PB-134	A lighthouse example of what a small semi rural coastal village can look like. Better connection to the waterfront. Better access to nearby areas such as Kauri Mountain.	connectivity
PB-137	More enterprise, more work opportunities, more facilities, cycle pathways connecting safely to other settlements.	smart growth, connectivity, community resilience
PB-136	Expand the village area, lower speed rate on roads so that roads are not car dominated, lots of pleasant walkways to shops. A mini town basin social area in Parua Bay village. Safe roads leading up to the village from all directions, park spaces	smart growth, connectivity, community resilience
PB-138	Bigger supermarket	smart growth
PB-139	kept as a village with a shopping hub.	smart growth

Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-140	An accessible little town hub.	smart growth
PB-141	A robust community, less commercialisation, mixed housing opportunities and good infrastructure.	community resilience, smart growth
PB-143	Lots of recreational facilities. Better parking by facilities. Include horses and horseriders in plan ie parking by beaches for float and horses too	community resilience, connectivity
PB-145	An inclusive welcoming hub with great facilities for locals and visitor information.	community resilience
PB-147	A meeting place, more cafes and restaurants	community resilience, smart growth
PB-149	Village with variety of facilities, food places. However in keeping with Natural Environment which it resides.	smart growth, environment
PB-150	To be able to subdivide our rural production section, that's not rural production and is only 600m from the shops, to allow people to build a house.	smart growth
PB-151	To be grow and be developed sustainably and to be accessible safely. Parua bay needs more amenities to link the community together.	smart growth, community resilience
PB-153	Let it grow naturally. Yo much planning.	smart growth
PB-154	To make sure infrastructure is put in place before more housing is built . New houses mean more income for the Council they tend to allow housing to be top priority and then it takes years to sort out traffic build up . Adequate new roading should be top priority to Whangarei . This way we can all enjoy , new residents included, living here .	smart growth, connectivity
PB-155	A clean safe area with a higher environmental approach to the natural environment	environment
PB-157	Retain the beautiful rural look and feel. Not too many houses on small sections. Tidy up the shopping area, develop the land behind it and move the busier shops there. More green spaces for leisure.	environment, smart growth
PB-158	Better looking, bigger medical facility, maybe public bathrooms.	smart growth, community resilience
PB-159	To retain its small village and community charm. Would be open to development but not 'intensive' development of housing. I like the large sections of the current housing layout.	community resilience, smart growth
PB-162	Green space with limited housing but decent access for visitors	environment, smart growth
PB-161	I generally like it as it is: rural, low key, small population, strong community spirit. Improvements need to be sensitive to what is best about the area.	community resilience, smart growth
PB-163	Safe, environmentally friendly	environment, community resilience



Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-164	Well organised to help walking between facilities - less congestion around the village. Safer roads, improved sports facilities and public areas.	smart growth, connectivity, community resilience
PB-165	To retain its small village charm. Open to development but not 'intensive' development of housing	community resilience, smart growth
PB-166	smart growth improved streetscape with better community facilities (refer to Beachlands, Maraetai in Manukau example) --> community facilities, walkways, ferry, shops, reserves, public transport	community resilience, connectivity
PB-167	Connected community focus. link to sports centre by footpaths from village hub. Cycle connection from town	community resilience, connectivity
PB-168	Long term by Pass to Onerahi. Plan for a direct route to Whangarei to take rising tides (along road frontage) into account. e.g. divert off Tiger Mountain Road.	connectivity
PB-169	A great blend of people, productive farmland and nature.	community resilience, environment
PB-170	Eventually it would be good to pedestrianise the village and have a bypass road. That will be expensive and a long way into the future if at all.	connectivity, smart growth
PB-171	A bustling, self contained, kiwi (bird) friendly village with even more amazing native flora and fauna than exist currently	environment, smart growth
PB-172	Larger commercial development, public toilets, tourist map or area incl Whangarei Heads area, large playground, welcome entry sign, reference to local Maori history, nz post shop, improved beautification	smart growth, community resilience
PB-173	As it is but all roads should maintained by council not by householders	connectivity
PB-174	turning into a tiny suburb same as Mangawhai/Parua Bayetc. Somewhere that you can meet all your needs there rather than travelling 30 minutes to get something.	smart growth
PB-175	Lots of public water access	smart growth, connectivity
PB-176	mordern, city spaces mixed with the natural environment	smart growth, environment
PB-177	Enhanced beautification and weed control by native planting in roadside berms. Cycle friendly and mixed use footpaths or berms. The roads are only wide enough for cars to safely use. More walks through bush / farmland in the immediate Parua Bay township area that you don't have to drive to. Ideally a link around as much of Parua Bay as possible with cycle tracks. The vision is greater ability to satisfy more aspects of life in the Parua Bay area, without needing to jump in the car.	environment, smart growth, connectivity, community resilience



Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-178	Not just another small area of Whangarei. Not just a beach or walkways destination. A place that draws people in because it is unique. Somewhere where people stop and linger and wander and sit awhile. The quirky second-hand antique shop, the ice cream parlour, the fresh food market, the place where you know you can wander around and there will be live music playing softly, where you can bring the whole family for a picnic undercover from the sun, wander along the wetlands for a nature walk, where you can walk/cycle from the boat club past the tavern and end up at the shops for lunch under the shady trees. A place for people not for cars going to and fro.	community resilience, smart growth, connectivity
PB-142	A decent skatepark including a bowl for older more experienced riders.	community resilience
PB-180	Anything we can do to preserve the natural resources we have is really important to me, as well as keeping the housing situation uncrowded.	environment, smart growth
PB-181	Develop a 'look', a visual identity that links the community centre, school and shops to their situation. The design should be led by professionals that can engage sustainable materials and methods that are durable. The area should look like a high quality environment. Low rise, low density building with space for vegetation not just lawns. Buildings will need shading and permeable surfaces for cooling and water management.	community resilience, smart growth, environment

Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-182	<p>I want Parua Bay to be a safe, attractive and pleasant centre in a village in an area known for its natural beauty.</p> <p>I want to keep the ambience of the area. We want the natural environment and the cultural environment to stay similar - the trees, the open views, the beaches, the mountains, villages having a good community feeling, and open space between them.</p> <p>I, and the majority of the district, want to inform you we do not want intensive housing as in the Growth strategy diagram, (600 houses with RVRE zoning on the hillside close to Kiteone Rd). We do not want this type of development anywhere in the Wider Whangarei Heads (remember our Growth strategy meetings, submissions, election meetings and local widespread surveys.) The could be an area of 'over 65 housing'.</p> <p>We do want improvements to Whangarei Heads Road through the village of Parua Bay for safety reasons (One way could be a one-way road at peak school times - this could be done by planning another road from the Whangarei Heads /Pataua Rd T junction to Lamb Rd, or further, that would bypass the school area and could open up some development of housing in this area. (As planned by consultants in 2008, see attachments).</p> <p>I do want improvements to Whangarei Heads Rd towards the city from Parua Bay that will help traffic flow at all times, encouraging a few Pull-over areas on both sides of the road, signposts and a 'culture change' of driver behaviour. ( our surveys wanting this with 88% in favour)</p> <p>The RVRE zoning which allows 500m2 sections would produce an environment completely different to what is there now. That, combined with major increases in petrol prices means we should not be planning DORMITORY SUBURBS.</p>	community resilience, environment, smart growth, connectivity
PB-183	A vibrant community with natural features enhanced. Improvements to the community centre and grounds to make it more user friendly would be so great	community resilience, environment
PB-184	<p>1. I'd like there to be room for small enterprises/developments that want to pop up - the shopping centre is a hideous building with poor orientation. It'd be nice for any future developments that are planned to go through some kind of design consultation and be planned out.</p> <p>2. It'd be nice to see widening of footpaths in key areas for us walkers with kids etc.</p> <p>3. We bought in Parua bay because it was a little piece away from town that we could relax and enjoy in trade off for a 30min drive to town. Although we like the amenities we would rather retain a little bit of space/garden etc - I don't think that 500m2 sections should be allowed in this area. Maybe 2000m2 at the smallest - otherwise you may as well move to town.</p>	smart growth, connectivity, community resilience
PB-185	A thriving little community that leads the way in all aspects of life 😊	community resilience
PB-186	A confident, eclectic community, with a strong sense of self and community. Featuring good design and respect for the environment. Reconnected linkages and interpretation to Pataua to the East, the old waka portage route. Better understandings of the names and pre european places that we call home.	community resilience, smart growth, environment, connectivity

Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-187	Increased development needs to be balanced against its impact.	smart growth
PB-189	A vibrant village that facilitates community interaction, safety, caring and pride, provides for future growth, welcome visitors, and reflects the unique character of Parua Bay.	community resilience, smart growth
PB-190	Small town Community feel to be maintained. Concern about shops becoming too busy (vehicles) due to its placement currently directly across from the school.	community resilience, smart growth, connectivity
PB-179	A few years ago the WHCA and the PBRRA did a community survey which included the following question: In Whangārei Heads, should new subdivisions within the RVRE zone have a range of lot sizes from a limited number of 500m <sup>2</sup> , through 800m <sup>2</sup> and up to 2000m <sup>2</sup> and be designed to avoid dense clustering and to preserve sense of character with generous green space? the response was: Yes 80% No 10% Not sure/don't know 10%	smart growth
PB-192	Maintain the sense of character and place of a rural village - a leafy green environment which is why most people moved here.	environment, community resilience
PB-194	To stay as a village no over crowding of houses. Keep as a Heritage area with more constraint on number of cats and dogs per household. Definitely No overcrowding of houses on properties. Beautifying our existing parks and beaches.	community resilience, smart growth, environment
PB-198	Parua Bay future developments are inevitable. Minimum lot sizes should be restricted. Mixed housing zones restricted. Infrastructure well considered. Any development contributions from subdivisions to fund the immediate area not other Whangarei districts. Developments to include open green spaces within them. Hire local consultants who live within the community to advise .	smart growth, environment
PB-199	It's very important that traffic management is well done	connectivity
PB-200	Keep the village character- planned expansion not ad hoc. Multi-purpose sports facilities - demolish and rebuild existing skate park -everything coordinated.	community resilience, smart growth
PB-201	Representation of gateway to the heads. Inviting, beachy, lots outdoor options, parks, playgrounds etc, meeting spaces for community groups and sports clubs	community resilience, environment, connectivity
PB-202	1. Medical Centre open 2. Regular Market days 3. Visitors 4. Marine Park for whole of Parua Bay that excludes the use of 1 km long n	community resilience, environment
PB-203	Presently is it wonderful. i would hope for it to remain like that in the future.	community resilience
PB-204	Parua Bay to remain a small village servicing locals and tourists passing though to explore as beaches and mountains. no urban sprawl	community resilience, environment, smart growth

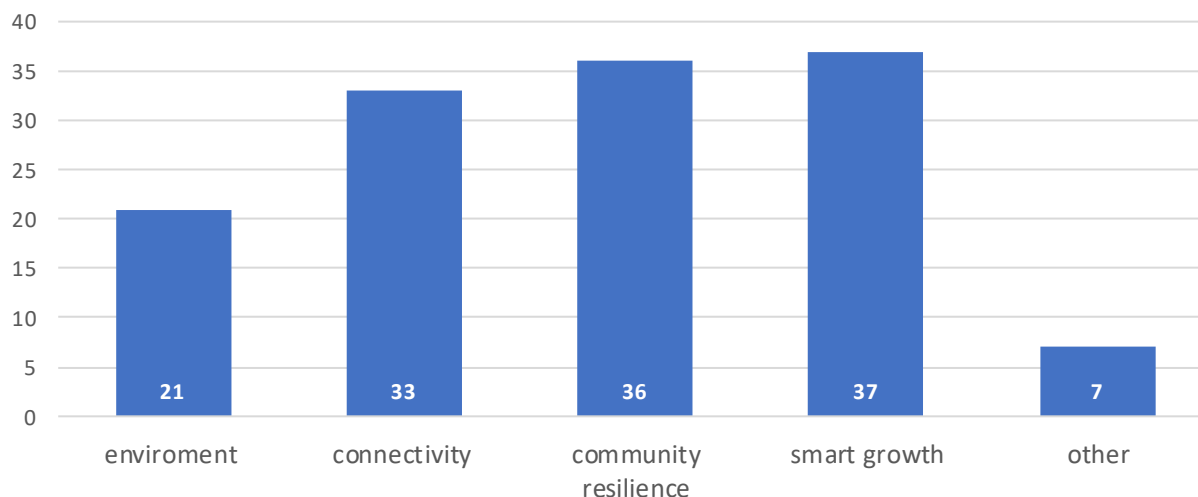
Receipt Number	What is your vision for how you would like Parua Bay to look in the future?	Themes
PB-206	As the school gets bigger we would like this to become a place that people would like to live in. so the safer, the better.	community resilience
PB-207	1. safe walking and/or cycling connections between Parua Bay and Mc Leod Bay and Solomon's Point i.e. along coast rather than beside road. (e.g. Paihia to Opua walkway). 2. A safe walkway between school/shops and community centre	connectivity
PB-208	Minimal signage, no advertising	community resilience
PB-210	To continue to be a desirable place to live for all ages! Children, family retirees	community resilience
PB-211	Community Centre with playground. New signage. Kept tidy, weeds sprayed. Speed bumps. Welcoming entranceway. potholes filled o/s garage and shops and maintained.	community resilience, environment, connectivity
PB-212	The infrastructure of Parua Bay to reflect and environmental/sustainability ethos. Native reverberation undertaken where possible. A charging facility for electric vehicles and some public transport, A community run second hand shop for reduce/reuse/recycle. Green architecture to be promoted for the district. Further support for protection of the kiwi, increased dog/cat owners education. Increased education options - a high school similar to the Green Schools. A digihub - somewhere that has office type facilities and excellent wi-fi/internet so those working from home can be supported without going into town, similar to the orchard facility in town. Excellent walking and cycling facilities linking up parua bay to mcleods bay footpath so can safely bike or walk all the way to Ocean Beach....!	smart growth, community resilience, environment, connectivity
PB-213	What it should look like: A well designed compact village surrounded by pristine natural features. What it could look like with out appropriate management: A sprawling suburb :-(	smart growth, environment
PB-214	I do NOT want Parua Bay to grow much more than it currently is. It is a lovely area to live as it is.	smart growth
PB-216	Residential development with appropriate facilities. Minimal impact on surrounding environment; avoid fractured development. This is a high kiwi area with kiwi moving around the village. Uncontrolled dogs are the main threat to adult kiwi. All subdivisions outside the village areas need to be dog free.	smart growth, environment

## 2.7 Is there anything else you would like to tell us?

173 of 209 people commented

Feedback has been categorised into 4 themes. Please note each feedback submission may be coded in one or more themes.

## Anything else feedback categorised by themes



Receipt Number	Is there anything else you would like to tell us?	Themes
PB-1	Better roads, safe for shared transport, cars, cyclists, pedestrians etc	connectivity
PB-5	Fibre internet needs to be out there, better cell coverage too. There also needs to be passing lanes because the roads are very busy and there is so much slow traffic that frustrates other drivers.	connectivity, community resilience
PB-7	Seal the gravel roads in Parua Bay they are busy lots of traffic on them	connectivity
PB-9	Ensure iwi and hapu involvement and contributions to process. Beautiful design as a priority.	community resilience
PB-12	With land/house prices going stupid we need to help maintain the diversity of our community. Not sure what council can do to support this.	smart growth
PB-17	Don't allow building in high production farmland in the area. We have to protect it for the future	smart growth, environment
PB-22	Let's protect the environment for the future so our grandkids can catch a fish, swim in its bays and walk thru bush lands.	environment
PB-23	A ferry service (vehicle and passenger) from Reotahi or McLeods areas across to One Tree Point and into the town basin would provide a great service and help reduce the number of vehicles on the road. Pull over areas on the road between Onerahi and Parua Bay - plus signs telling drivers to pull over if they can't/won't drive the speed limit - or have more than 4 vehicles queued up behind them. Townhouse style living in the Parua Bay village area so elderly don't have to move to downsize.	connectivity, smart growth

Receipt Number	Is there anything else you would like to tell us?	Themes
	Lower rates. Currently they are out of proportion to the services delivered by the Council.	
PB-24	A multi stop ferry service to town from Parua Bay and McLeod Bay with secure carparking in this end and affordable scooters (with room for groceries) on the town side would be ideal. Perhaps small development and expansion could be okay with the right infrastructure.	connectivity, smart growth
PB-30	Don't wreck it by turning it into a seaside tourist attraction, we live here for the quiet and the relaxed lifestyle	community resilience, smart growth
PB-35	We desperately need more funding for our Emergency Services.	smart growth
PB-36	Maybe a retirement village close to the shops	smart growth
PB-39	No small section subdivision til road fixed. Do NOT want another Whangaparaoa Peninsula traffic issue. Do 20 and 50 year planning starting with Roads. WDC does not allow developers to create housing until after roads completed. So WDC to do same with allowing subdivisions, do roads first. Also any subdivision to be mixture of 2000sqm to 1000sqm to 800sqm. Not all same size. People need room for garden, workshop. Store boat and perhaps motorhome Need green spaces	smart growth, connectivity, community resilience, environment
PB-40	Providing use for all types of sports.	community resilience
PB-41	Stop thieves coming out here	community resilience
PB-44	Kiteone Road toward the end of the road leading to Taihoa road has an open road speed limit, this needs to be reduced for safety.	connectivity
PB-46	Need a rubbish facility reinstalled back out here I Parua Bay. We pay rates and not getting this service	community resilience
PB-50	Roads are speed tracks. Max speed must go to 70 or 80.	connectivity
PB-51	Would love to see a focus on removing invasive weeds and exotics in the region.	environment
PB-53	What used to be a diverse, vibrant community is potentially becoming a bland suburb. Diversity of housing options can support a diverse community	community resilience, smart growth
PB-54	It is a lovely area to live in, with a great community. We have to be careful that it stays this way. With more and more holiday homes that are only occupied a few weekends over summer, and empty rest of the year.	smart growth, community resilience
PB-55	Add more playgrounds/toilets	community resilience
PB-58	Sleeping policemen as you enter and leave the village would help reduce the current speeding.	connectivity



Receipt Number	Is there anything else you would like to tell us?	Themes
PB-60	A shared walking/ cycle track joining the bays between Parua Bay and Urquharts Bay would be a huge asset and attraction to the area.	connectivity
PB-62	Great environment to live in	environment
PB-64	WE DESPERATELY NEED FIBRE OUT WHANGAREI HEADS	smart growth
PB-66	The road to town needs passing lanes	connectivity
PB-68	no	other
PB-71	Better maintenance is needed. We tend to be forgotten all about out here. Long grass, overgrown shrubs etc that belong to WDC	connectivity, environment
PB-72	Have a good day and make Parua Bay the place where everyone wants to be.	community resilience
PB-75	The bowling Club is 30 years old and the only sports place for older people to meet and keep fit. We have people over 80 to still play regularly and it keeps them mentally and physically fit and out of hospital. The Club needs help to keep the green in good condition, We would like an all weather green to attract more all year round players.	community resilience
PB-77	As recent retirees, my partner and I feel strongly about road safety ( particularly about current speed limits; I have a sportscar and a motorbike, and cannot safely drive at 100km/h ANYWHERE between Onerahi and Parua Bay) and the lack of healthcare facilities	connectivity, community resilience
PB-78	The reduction of speed on the entire Whangarei Heads Road is urgently needed and should reflect the national initiative to reduce speed throughout the country.	connectivity
PB-81	<p>Many more cars on the road, many more houses planned and a possible bypass of the road near the school affects us.</p> <p>Preservation of our "Areas of Outstanding Landscapes", wetlands, beaches are issues we all are involved with.</p> <p>Climate change issues - Whangarei Heads road is close to the shore in many places and is slip-prone.</p> <p>Transport links are important. The only access road to Whangarei Heads is through the Parua Bay village.</p> <p>By 2050 the expected population growth for Parua Bay village is 44.3% - up to 600 new households. We should ensure future development is well planned and designed.</p> <p>We need designated and signposted pull over areas between Parua Bay and Onerahi.</p> <p>Infrastructure, roading, sewage, water, etc within the Whangārei Heads area is currently strained and Council needs to carry out planning of infrastructure upgrades in consultation with community BEFORE allowing all the increased housing development.</p> <p>In Whangārei Heads, new subdivisions within the RVRE zone have a range of lot sizes from a LIMITED number of 500m<sup>2</sup>, through 800m<sup>2</sup> and up to 2000m<sup>2</sup> and be designed to avoid dense clustering and to preserve sense of character with generous green space.</p>	connectivity, environment, smart growth



Receipt Number	Is there anything else you would like to tell us?	Themes
PB-89	It would be great if you invited the next generation to provide input to these plans. Primary school children and up could provide some nice new insights to your plans. Check out this book for suggestions: <a href="http://www.fishpond.co.nz/Books/Good-Ancestor-Roman-Krzmaric/9780753554517">www.fishpond.co.nz/Books/Good-Ancestor-Roman-Krzmaric/9780753554517</a>	community resilience
PB-93	Keep parua bay as sleepy hollow. Minimal High density housing.	smart growth
PB-94	Do not allow housing intensification.	smart growth
PB-95	Sort out the roads before to increase the demand. Be proactive with infrastructure no reactive. If you increase demand without providing the infrastructure you will ruin the amenity you are trying to protect/enhance.	connectivity, smart growth
PB-96	Currently rural production environment restricts subdivision into smaller blocks, the land is clay soil and requires intensive work and expense to cultivate sustainably. As a result Block owners keep cattle rather than horticultural initiatives. This is not a sustainable long term solution and hinders a diverse local economy. Allowing subdivision to 1-2 acre blocks would encourage market gardens, reduce livestock farming and save spending on infrastructure as they would be large enough (over 2000m) to be self sustainable in terms of water, stormwater and waste. Currently parua bay needs infrastructure investment if it's looking to grow. Rather than intensive residential housing, I think we should look more towards a lifestyle friendly model.	smart growth
PB-100	This needs to be done, as far as possible, in a way that conserves the special character and natural beauty of the area	environment
PB-101	Yes. Asking people what they would like without discussing how much we can afford raises expectations and results in upset people when you get to the end of the process and tell people they can only have 10% of what they wanted. Tell people up front how much they can have in terms of public council investment, roughly, then they will go through this process with those limits in mind and will adjust their expectations and may be satisfied with the process on completion.	other
PB-104	See this as the commercial centre supporting the wilderness areas spreading out and around on the beaches and into the hills and the small settlements already existing out to Pataua and Ocean beach.	smart growth, environment
PB-105	For cycling infrastructure, it would be interesting to know how many households have e-bikes and bikes to aid in future decision making, given e-bikes growing popularity in the last five years.	connectivity
PB-108	Transport links! eg park and ride or even better cycle/walk and ride! Would include Whangarei Heads!	connectivity
PB-109	We would love to see a Retirement Village out this way, so those of us who might want to downsize can do so, without leaving this wonderful community.	smart growth
PB-112	Housing needs to be developed in places from which it is possible/easy to access community services and centres. We have a	smart growth,

Receipt Number	Is there anything else you would like to tell us?	Themes
	responsibility to reduce dependence on cars. Housing also needs to be affordable. The whole of the Whangarei Heads community should have access to fibre so that working from home is a real option. It's no good just to the schools. And it's no good just to Parua Bay. The cost of removing noxious weeds (the cost of skips and disposal) is prohibitive. The council must find ways to both require and support the removal process. Council land would be a good place to start. Dumping this waste should incur no costs.	environment, connectivity
PB-113	These things are important.	other
PB-117	Your doing a great job, with the new look of parua Bay, great community, yoga classes are epic thank you.	community resilience
PB-118	With the school, kindy, play centre and parent traffic, MoE buses a traffic system, off main road parking area/hub deveopment	community resilience, connectivity
PB-121	The current hall is not feeling welcoming. I do not feel it is there for the community.	community resilience
PB-122	Love the Heads and the floor an fauna and good scess	environment, connectivity
PB-128	More of the ancillary roads require sealing. There are some roads, for example like Kerr Road and Campbell Road that have seen significant increases in population and new residents moving in. These roads should be sealed for both safety and for better travel; and for young people traversing them to pick up buses.	connectivity
PB-133	Don't waste millions of dollars on things that just look good, but serve no purpose, we have enough of those in whangarei. Practical and useful decisions must be made.	smart growth
PB-134	The Kauri Mountain Restoration Society's initiative to look into Kauri Mountain as a public space should be looked into in conjunction with the Parua Bay Placemaking exercise. <a href="http://www.kaurimountain.org.nz">www.kaurimountain.org.nz</a> Lot sizes along the water view part of Kiteone Road should be reduce to 2000m2 - it is where people want to live with its aspect and water view and is not suitable/wasted for rural production. It's a shame that there's a section of the road that allows 500m@ then goes straight to rural production - seems very arbitrary and should be all 2000m2 same as the subdivision. Thanks	environment, smart growth
PB-137	I have presumed that by Parua Bay WDC planners intend that location to include and serve outlying locations from Tamaterau to Owhiwa, Pataua, Rukuwai, Ocean Beach, Taiharuru and points in between.	community resilience
PB-136	Whangarei Heads area is growing. The infrastructure and facilities need to keep up	smart growth, community resilience
PB-138	How about applying these optics to the greater eastern area, Mcloud bay, Taurikura through to ocean beach? This survey seems a bit insular and narrowly focussed (to Parua Bay)	community resilience

Receipt Number	Is there anything else you would like to tell us?	Themes
PB-141	Native tree planting support and weed eradication.	environment
PB-143	Walking cycling and riding horses for recreation can provide many tourist possibilities for the future too. Parua bay and the heads are a great playground. Improvement is needed to roading and infrastructure	connectivity, community resilience
PB-149	Improved - Fibre in area to Reotahi. Essential to a thriving working community.	smart growth
PB-151	It would be nice to have more focus on cleaning our waterways in Parua Bay, for example the Waitangata Stream. And not put a recycling centre on the edge of this natural resource.	environment, smart growth
PB-153	Mmm...about time for a change of councillor, he has the listening skills of a brick.	other
PB-155	Get the resealing work done in a quicker time frame so we don't get so many broken windscreens. Its dragged on for months with road signs up, but nobody working.	connectivity
PB-157	Parua Bay is starting to get clogged with traffic. The 21/22 summer season was ridiculous. With one, single lane access road to the Heads through Parua Bay, it is not sustainable as more houses are built and the area becomes more populated.	connectivity, smart growth
PB-158	No, there is not anything else I want to say.	other
PB-159	I own Parua Bay Oysters. I would be concerned that any development may affect my farm and production with run off and extra sewage requirements from any housing developments. I would like to be kept in the loop of developments around the farm.	smart growth
PB-164	This is a fast changing area with long time locals and people moving into the area- planning spaces to encourage a coming together of the community would be great.	smart growth, community resilience
PB-165	Would be concerned that development may affect my oyster farm. Would like to be kept in the loop regarding planning	smart growth
PB-166	Growth is good for the community. We need good design and through put into our village.	smart growth
PB-168	Safety issue- convert sing to two lane bridge on Pataua South Road. Campbell road sealed (after logging completed) as was proposed. Passing lanes on roads from Parua Bay to Onerahi for slow traffic.	connectivity
PB-169	Careful planning will allow people to live along side a healthy kiwi population. The kiwi are naturally spreading out of the Heads - already up Taranui Rd. Please don't make Parua Bay village a barrier to their movement. Dog free subdivisions for lifestyle blocks is critical. Talk to Todd Hamilton- Backyard Kiwi. 021 1145385.	smart growth, environment
PB-170	Also I am a member of the Kauri Mountain Restoration Society, it would be great if the WDC could help in someway to purchase Kauri Mountain Farms, possible partner up with NRC and the community to create Northland's first regional park.	environment
PB-172	area appears neglected by council	other

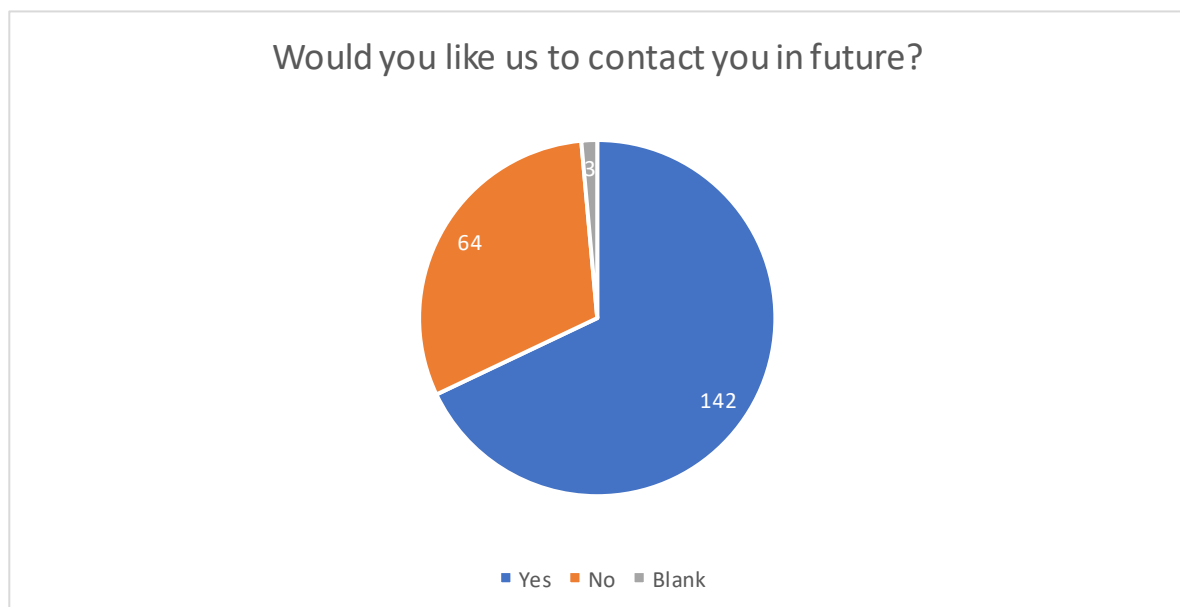
Receipt Number	Is there anything else you would like to tell us?	Themes
PB-173	Better cycle lanes that separate cyclists from traffic	connectivity
PB-175	The public road accessing the beach at the end of Tahumatapu road has been blocked illegally	connectivity
PB-178	It is great to join a community and all its clubs on offer but it is equally great to find new friends out on a walk or seated next to you having a picnic. New Zealanders are always in a rush driving somewhere or having to be doing some kind of activity. When you live in another country you notice that chilling out is a very healthy activity and gathers much laughter and smiles and less stress.	community resilience
PB-180	I know there is a balance between wanting development and wanting to keep the area pristine and uncrowded, and you can't please everyone. Having one lane in and out of the heads is a limiting factor for development, and the infrastructure must keep up with (and be increased before) adding more housing in our community.	smart growth, environment
PB-181	Folk from all over the world choose this place as their home because of its character and high quality natural environment. We need to preserve these in order to keep this community character for others to enjoy. We want to welcome new folk for them to be able to enjoy the essence that brought us here.	environment, smart growth
PB-182	<p>There were surveys done throughout the district by WHCA and PBRRA a few years ago. Here are the results from three pertinent questions, with over 80% yes votes.</p> <p>The WHCA has been lobbying council to have a number of designated and signposted pull over areas between Parua Bay and Onerahi. Do you support this initiative?</p> <p>Yes 88% No 5% Not sure/don't know 7%</p> <p>In Whangārei Heads, should new subdivisions within the RVRE zone have a range of lot sizes from a limited number of 500m<sup>2</sup>, through 800m<sup>2</sup> and up to 2000m<sup>2</sup> and be designed to avoid dense clustering and to preserve sense of character with generous green space?</p> <p>Yes 80% No 10% Not sure/don't know 10%</p> <p>The WHCA believes that it is important to ensure that community are part of the process and are kept well informed and involved in decisions made to guide sustainable growth in the Whangārei Heads area. Do you agree that Infrastructure (roading, sewage, water, etc) within the Whangārei Heads area is currently strained and that Council should carry out planning of infrastructure upgrades in consultation with community?</p> <p>Yes 145 87% No 9 5% Not sure/don't know 13 8%</p> <p>Bypass road. I will send attachments to email address, thank you</p>	connectivity, community resilience, smart growth
PB-183	Great place. The school is amazing. Roadside maintenance with greater viewing from town end of the main road towards school would be so handy would make crossing much easier	community resilience, connectivity
PB-187	We need to be careful not to turn this beautiful area into suburbia by the sea. We live here rather than in a city because we appreciate the natural beauty and lack of crowds.	smart growth, environment,

Receipt Number	Is there anything else you would like to tell us?	Themes
		community resilience
PB-189	That Council ensures that land is assigned for recreational spaces so that future growth can be accommodated for.	community resilience
PB-190	Great school and local sports groups - important to keep young busy occupied locally	community resilience
PB-179	<p>Although the village is a destination it is also currently something that all residents of the Heads have to drive through to get anywhere else at all. Because of the single road, there is a conflict between easing the flow of through traffic and making the village more people friendly. A bypass road for through traffic would provide resilience and resolve this conflict.</p> <p>We would like to see improvements that would help traffic flow on Whangarei Heads Rd between the city and Parua Bay. These could include provision of a few Pull-over areas on both sides of the road, signposts and encouraging a 'culture change' of driver behaviour.</p>	community resilience, connectivity
PB-192	No proposed development area was presented for discussion, which I would have thought to be a fundamental agenda item of the "Placemaking" exercise. Nevertheless, the well moderated meetings provided an opportunity for the community to express their wishes. It would have been useful to address hazard instability issues as per PC 139 draft which has implications on future development (this has questionable interpretations for Parua Bay).	smart growth, community resilience, environment
PB-194	The reason we came to live in Parua Bay was the Village and its beautiful natural surrounds. Not to be built out, views taken and extra stormwater coming through our property. Definitely not to be made into a mini city.	environment, smart growth
PB-198	<p>Parua Bay needs to be seen as the Whangarei Heads area. It is limited by only addressing as Parua Bay.</p> <p>The rest of the Heads community needs to be considered at the same time. In context to any future development, all the residents of Whangarei Heads will be affected and should be future planning from Onerahi to Oceans / Pataua .</p>	community resilience, smart growth
PB-200	To have a plan that everyone knows and no ad-hoc individual stuff. Need community ownership.	community resilience
PB-202	yes openness and a Councilor who is visible and works openly for these values and services that we treasure	community resilience
PB-204	Having lived and paid rates in Parua Bay for over 25 years, we would appreciate being needed. It has seemed a complete waste of time filling in submissions, attending meetings on one topic or another, to be completely ignored and overridden.	community resilience
PB-206	We would like to see NO cars parked on the main road or school buses - isn't that why the car park was made so that vehicles could use it as a drive through?	connectivity
PB-207	What happened to all the planning around use of the WDC reserve space beside the community Centre/Bowling Green? Lots of	community resilience

Receipt Number	Is there anything else you would like to tell us?	Themes
	talk/documents but never any action. Finally at last... after 5 years.... PBRRA has now advised there is some new progress on this front.	
PB-212	The kids want a teen space such as bike/skateboard park. Outdoor cinema....!	community resilience
PB-213	Please publish the feedback received in full and ensure Councillors have the appropriate time and forum to consider what the community has said.	other
PB-216	Slow pull off areas on the Heads road for slow traffic. slow traffic through village	connectivity

### ***2.8 Would you like us to contact you about the Parua Bay Placemaking Programme and additional rounds of engagement in future?***

142 of 209 would like to us to contact them about the Parua Bay and Placemaking Programme.





### 3. Workshops

Two workshops were held in Parua Bay. There were open for all to attend. Due to staff resourcing (COVID impact) the first scheduled workshop was postponed. The purpose of the workshop was to listen to the community's ideas, aspirations and feedback. The workshops were held at different times, days and venues to appeal to a broader demographic. The workshops were held on

- **Thursday 24 March 6.30pm-8.30pm at Parua Bay Primary School.** There were 27 participants plus 3 staff at the workshop. Workshop participants had the following affiliations, residents, landowners, commercial property owner, Tangata Whenua, Parua Bay Primary (principal and teacher), Parua Bay Resident and Ratepayer Association members, Whangārei Heads Resident and Ratepayer Association members, WDC Councillor/Elected Member, Whangārei MP.
- **Wednesday 6 April 2022 10.30am-12.30pm.** There were 16 participants plus 2 staff at the workshop. Workshop participants had the following affiliations Parua Bay Residents and Ratepayers Association, Tangata Whenua, Whangārei Heads Citizen Association, Mt Manaia Bowling Club, Landowner, Parua Bay Oysters (business), Backyard Kiwi, residents, NRC Councillor/ Elected Member.

A short introduction presentation was given by staff, followed by two interactive workshop sessions. Workshop participants were asked to create small groups and workshop 2 key questions per session. WDC staff supported groups as observers, scribes and/or facilitators.

Part 1 of the workshop asked:

1. What do you love about Parua Bay and the Whangārei Heads?
2. What improvements would you like to see in Parua Bay and the Whangārei Heads?

Part 2 of the workshop asked:

1. What is your future vision/aspiration for Parua Bay and the Whangārei Heads? How would you like it to be in the future (next 20-30 years)?
2. What would some of the reasons growth should or should not occur here?





## Engagement approach

			
Community Hub / Workshop	Meetings on request	Online Survey/ Drop a pin	Community Newsletter/ Print

W01 can be provided using social media, email or news, radio, sound, events, direct relations.

**\*Note:** Covid and staff resources may affect engagement

**PLACE MAKING**  
*Parua Bay*

If you live, work or play in Parua Bay, share our vision for Parua Bay's future.

What do we want? What makes Parua Bay special?

What do we want? What do we want to change?

We want to hear from you. We want to hear from you. We want to hear from you.

## Workshop Part 1

1. What do you love about Parua Bay and the Whangārei Heads?
2. What improvements would you like to see in Parua Bay and the Whangārei Heads?

*Note:*  
Please re-introduce yourselves in the group.  
Approximately 20-30mins. (then report back to the main group)

## Workshop Part 2

1. What is your future vision/aspiration for Parua Bay and the Whangarei Heads. How would you like it to be in the future (next 20-30 years)?
2. What would some of the reasons growth should or should not occur here?

Note:  
Approximately 20-30mins (then report back to the main group)

## Next Steps

- Thank you for participating today
- Get in touch
  - email us at [globalwork@wellsfargo.com](mailto:globalwork@wellsfargo.com)
  - subscribe in our online survey at [www.wellsfargo.com/WellsEngagementSurvey](http://www.wellsfargo.com/WellsEngagementSurvey)
  - interact with us at our new mapping tool: "Drop a Pin" [www.wellsfargo.com/GlobalWork](http://www.wellsfargo.com/GlobalWork)
- Next steps
  - Workshops
  - Engagement report

[illegible]

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### 3.2 Workshop notes Thursday 24 March 6.30pm-8.30pm

#### 3.2.1 What do you love about Parua Bay and the Whangārei Heads?

##### Group A

- Sense of community
- Beautiful environment
- Proximity to the sea
- Facilities
  - we loved having a doctor cafe
  - Foursquare sports Community Center
- The schools
- Sense of adventure
- Pest free environment
- Ability to have ice cream overlooking the ocean
- Open spaces and landscape
- Play spaces
- Accessible amenities (ocean, walkways etc.)
- Protection of the environment (Todd Hamilton)

##### Group B

- The beaches, the hikes and walks
- Rural village character
  - high quality natural environment
  - especially rocks/mountains, bird life
- Education country school opportunity
- Kindergarten and childcare
  - all children are catered for
- Against high density living
- Maintain low density living
- Like the community people who look to preserve our green space
  - conservation groups
  - predator free groups

- weed action groups
- Like entrepreneur people who provide children /adult opportunities
  - gymnastics
  - at community
- New blood /ideas for change

##### Group C

- Open spaces
  - see the distant (horizon)
- Access to the water
- People
  - diverse demographic /ages
  - strong community
- Wildlife /natural environment
- School -a hub, bicultural
- Newcomers feel welcomed, at home
- Networks are strong/easy
- Beauty of the area
- Diversity of 'space' for example quiet, some isolation, large plots
- Heritage -sense of place

##### Group D

- Landscape
- Shops/retail
- Friendly community
- Location /distance
- Beaches (gateway)
- Service station
- Great schools, kindergarten
- Very active Community Center /sport

### 3.2.2 What improvements would you like to see in Parua Bay and the Whangārei Heads?

#### Group A

- More walkways/cycles way
- A commuter ferry
- Accessible housing
- Park and ride
- Community bus and transport
- Community Medical Center
- Pharmacy
  - more access for elderly and disabled
- Vet
- Water collection point to reduce cost of tankers (get tankers off road)
- Improve Whangarei Heads Rd
  - for safety
    - pull over shoulders
  - bypass
  - tactical urbanism of village to slow traffic
- More social gatherings (? summer series entertainment)

#### Group B

- Road safety
  - -traffic calming-at least a proper pedestrian crossing at village and especially for children
  - speed camera for road safety
  - passing bays good start and others
  - reduction for speed limit to 80 KPH
    - should be 50K zone in village
- Consider future bypass to reduce village traffic plan for future
- Bypass Onerahi to Whangarei heads
  - plan for future
  - is currently a block /slow point
- Cycle trail
  - unsafe four bikes on roads now /separate lane
  - three sections start with one
- ? More stuff for teenager's, youth, parks
- ? Extensions to Recreation Center
- Recognize the retired sector

#### Group C

- Now ...? 2051?
- Need to break down into decades -long and short term
- Target youth and aged
- Service is upgraded to address local needs
- Transport /roads
- Hubs of both interest and needs
- Infrastructure before development

#### Group D

- Footpaths
- Range of businesses
- Center?
- Low density "spread"
- Road safety
  - crossing
  - within and on way to town
- Affordable housing
- Location of 'road'
- Parking
- Public transport
- Provision for youth
- Safe cycling

### 3.2.3 What is your future vision/aspiration for Parua Bay and the Whangārei Heads – how would you like it to be in the future (next 20-30 years)?

#### Group A

- Walk-ability /accessibility
- Electric ferry
- Public transport
- Infrastructure /fibre
- Maintain self-sufficient village lifestyle
- Social inclusion
- Sustainable power /renewable energy
- ? quality tourism operators / eco-tourism
- Quality design village
- High school
- Sustainable water
- Eco buildings (collect greywater)
- Community gardens
- Attract work from home careers
- Education opportunities

#### Group B

- Sustainability
  - if small sections how do you cope with water in /out collection 3 waters
- Trees
  - can't plant on small sections
  - view blocking shading
- Problem with energy petrol /electric /biogas /gas/cost
- Sharing with outsiders
  - campgrounds /visitor facilities
- Not spoiling what we have
  - green vision

#### Group C

- Maintain current character alongside future needs
- More opportunities for hubs
- Celebration of diverse artistic /sport/education opportunities etc. creative
- Clearly identify 'our' demographic and 'our' uniqueness, qualifications

#### Group D

- Open spaces
- Physically 'sociable '
- Hub
- Economically self-reliant
- Strong sense of identity and character
- Vibrant and inclusive community
- Balance of change and conservation
- Aligned infrastructure



### 3.2.4 What would some of the reasons growth should or should not occur here?

#### Group A

- Retain village not dormitory suburbs
- No urban sprawl
- Infrastructure cannot sustain projected growth
- Cost of fuel /living
- Heritage /cultural value
- Retain native flora/fauna
- Not suitable for "dormitory suburb"

#### Group B

- ? Change work habits work home /work hubs
- For
  - revenue gathering
  - how infrastructure is paid for: sewage /roading /storm water
  - sharing the dream
  - high school issues
    - more population
  - public transport system suitable for population
- Against
  - once developed it's gone forever
  - spoiling the dream -just like town if not planned properly
  - too many people, playing catch up
  - work opportunities are limited
  - if dormitory suburb, creates transport issues

- always trying to catch up with infrastructure
- problems with access to medical /hospitals /doctors

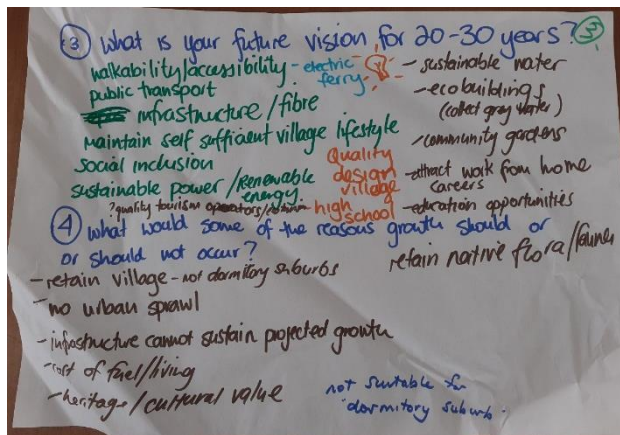
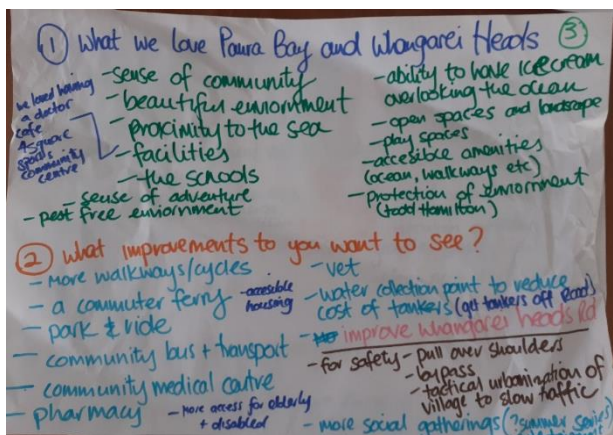
#### Group C

- + Positive
  - maintain a lot of what we have
  - continue to allow natural growth
  - centralized for population now and future proof
  - Strategic, well planned to sit with environment both close for example so heads and far for example Whangarei.
- - Negative
  - unplanned sprawl
  - unsafe roads pollution
  - unused and poorly maintained resources

#### Group D

- Growth
  - yes
  - no
  - capacity /infrastructure
  - we're accommodate growth

#### Group A images



## Group B images

1 Rick Pia Hous Tony John Mike Shady

The beaches The Hikes + walks  
rural village character - High quality natural environment -  
education  
County School opportunity, especially Rocks/Mountains / bird life  
Kiwifruit + child care - all children are  
cared for.

Against High Density living.

Maintain low density living

Like the community people who look to preserve  
out green space :-  
- conservation groups.  
- private free groups.  
- weed action groups.

Like entrepreneurial people  
who provide children/adult opportunities + symposium  
art community.

New blood / new ideas for change

4 Improvements

Road Safety

- Traffic calming - at least a proper  
ped. crossing at village + esp.  
for children.
- speed camera - for road safety.
- passing bays - good start.
- Reduction in speed limit to 80 km.  
should be 60 zone in village.
- Consider to fibre bypass to  
reduce village traffic plan for future.
- By pass Ohawiri for Whangarei  
plan for future.  
is currently a look/stop point
- Gilets Tail -  
unsafe for tail on road now. / separate  
3 sections start with 1.
- ? more stuff for teenagers / parks  
youth.
- ? extensions to Recreation Centre.

Recognise the Retirement Sector.

1 Future Vision: group 4

Sustainability -

- if small sections how do you  
- cope with water in/out/collection  
+ Trees - can't plant on  
small sections  
- view looking shading
- + Problem with will savings  
petrol/electric/gas/bio gas / cost.
- + Sharing with outside's  
campgrounds / visitor facilities
- + Not spoiling what we have -  
green views /
- +

4 Growth

For

- ? change work habits  
work home / work hubs
- Revenue gathering
- How infrastructure paid for  
- Savage / roading / skid  
shoring the dream.
- High School issues - more population  
- Public Transport system suitable  
for population.

Against

- once developed it's gone forever.
- Spoiling the Dream - just like town  
if not planned properly
- Too many people - playing catch up.
- work opportunities are limited.
- if dominating suburb - creates transport  
issues.
- Always trying to catch up  
with infrastructure.
- Problems with Access to Medical/Hospital etc.

## Group C images

1 Open spaces

see the  
distant  
(horizon)

Access to the water

People - diverse demographic / ages  
- strong community

Fauna

Wild life / natural environment

School - a hub, bicultural

Newcomers feel welcomed, at home

Networks are strong / easy

Beauty of the area

Diversity of 'space' eg quiet

some isolation, large plots

Heritage - sense of place

2 Now.....?

2051? Target youth  
& (aged)

Need to break  
down into decades / long &  
short term

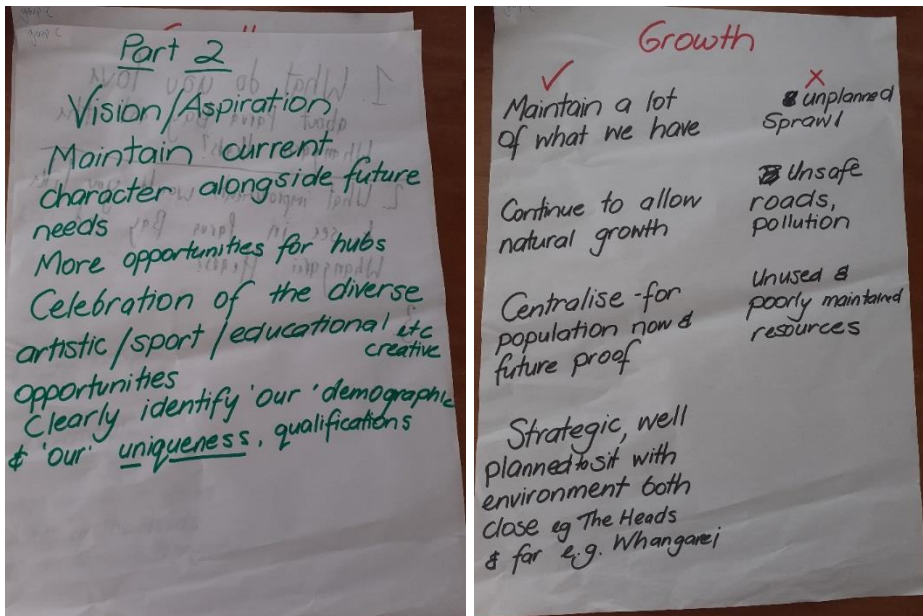
Services upgraded to address  
local needs

Transport / roads

Hubs of both interest & needs

Infrastructure before development





#### Group D images



### 3.3 Workshop notes Wednesday 6 April 2022

#### 3.3.1 What do you love about Parua Bay and the Whangārei Heads?

##### Group A

- New people come and don't want to change
- Rich natural environment
- Community
- Harbour
- Look after Kiwi
- Bush to water
- We define Northland =view from Brynderwyns
- Cultural history
  - Maori
  - Scottish
  - War time
- Rivalry between villages has gone
- Good that Parua Bay is the hub
- Nice, open
- 'Tree' life
- Almost don't need to go to town

##### Group B

- Access to water
- Picturesque -open green spaces
- Incredible natural environment
- Access to harbour and fishing and recreation
- Appreciate the access to the shops and stay local
- Would like to see this expanding but controlled
- Develop through good design and more attractive village (centre) square and connectivity
- Could be a destination
- Unique landscape and heritage Maori/colonial -pre treaty settlement - Nova Scotia and Maori
- Museum please and info boards and library
- BBQ gathering places for locals particularly
- Gratitude for bushwalks and reserves maybe more Natural environment
- Eve parade
- Closer to the countryside
  - animals (horse, cow, sheep)
- Nice place to raise your children

#### 3.3.2 What improvements would you like to see in Parua Bay and the Whangārei Heads?

##### Group A

- Look at what we go to Town for and try to
  - be different
  - copy
- Business shared workshop (Fibre)
- Walk to school (if possible)
- Not too many B n B's
- Some growth
- Not too many lifestyle blocks
- Park n Ride
- Art hub "Artist in residence"
- Medical Centre
- Pharmacy

- Walk-cycle track to Mc Leods
- Dog exercise area
- Whangarei Heads Road not much improvement
  - Pull over areas more
- Road through centre dangerous
- More things for kids
- More trees integrated into village plan

### Group B

- Keep out the street lights = urban but I like street lights for safety in the village area and around the pub etc
- More cyclable access and safe and bike storage
- Regard for everyone -disabled ,in wheelchairs etc.
- Village bypass but not necessary for development Pataua Town off – Tauranui Road- looping the village

and creating a pedestrian friend village

- More planting
- Road improvement
- Park and ride
- Bus service
- Commuter ferry
- Car sharing
- Intergenerational playground

### 3.3.3 What is your future vision/aspiration for Parua Bay and the Whangārei Heads – how would you like it to be in the future (next 20-30 years)?

#### Group A

- Market for them
  - farming character
  - rural
  - food production
- Few cars but driving slowly
- Bypass Rd, even two lane Rd or low cost Kiteone to have
- Design for village with traffic coming
- Want more Kiwi “Bush connection” corridors
- Regeneration of Bush
- Holiday people who come have come for “the natural area”
- Not “speedy tourist” place

#### Group B

- Significant important in roads (Whangārei Heads)
  - Turns
  - Chamber
  - Fit for purpose
- Development- more intensive
  - different models of living

- community living (greenspaces included)
- Arts community (highlighting) help with this exhibition space
  - library / info hub
  - community facility
  - where would you put that?
- Roads follow the old looking tracks
- Tamateraui is the gateway to heads
  - travel out
  - identity
  - deep cultural heritage and continuity
  - very rich identity – Pa/ Mt Manaia
- Destination
- Connected walkways -old and new
- Seating -places to relax /eat
- Village ‘feel’ in Centre
  - more sociable
  - places to meet
- Remains essentially a seaside village
  - identity ‘village ‘
  - how many houses and cars?
    - not too many

### 3.3.4 What would some of the reasons growth should or should not occur here?

#### Group A

- Open -ness of area
- Lower fence is not 2 meters
- Coverage of house and driveway **limited**
- Hate to say residential development like everywhere
- Room for trees, camper, boats etc. all on site - four vehicles
- Support the artists
- Run off organized
- Design led- unique sustainable design – Parua Bay style
- Community fruit/vege garden
- Have to stay different from town
- Just appreciate what we have, don't change much
- Nodes for villages
- Sustainable design
- Collecting own water please
- Instability
- Native regeneration
- Family values
  - kids got leadership

#### Group B

- Space for community amenities
  - E.g. hub museum exhibition etc.
  - new Community Center
- Boundary
  - set boundaries around growth and development
- Design is important
  - subdivision
- Slowly creep → manage growth
- Neighborhood → design and with amenities e.g. playground
- Looking for action
- What are the rules?
  - beautification
  - 3 – 4- bedroom examples e.g. Totara Parkland development designs/sizing /design /layout
  - design complements the landscape
  - e.g. layout of the commercial center
- Strong incentives around landscaping
  - insist on this
- Consult with Tangata Whenua
  - not aware of the tapu (well-being of everyone)
  - need to take this into consideration and be a priority
- Diverse housing
  - options
  - linked to design
- Look at soils and planting trees
  - what works best
- Ecological corridors
- Maori/European settlement
  - see old things



## Group A images

New people come and don't want to change.

nice, open 'tree' life.

Almost don't need to go to town.

1. What do you love about Parua Bay + the Whangarei Heads?

Rich natural environment

community

harbour

look after Kiwi Bush to water

we define Northland - view from Bynderwyns

Cultural history { Maori Scottish wartime

Rivalry between villages has gone

Good that P.B is the hub

Farming character } Market for them.  
Rural food production

Few cars but driving slowly

Bypass Rd. events lamp Rd. or low cost Kiwi to here.

3. What is your future vision for Parua Bay + the Whangarei Heads?  
How would you like it to be in the future (next 20-30 years)?

Regeneration of bush

Holiday People who come here come for 'the natural area'

Not 'speedy tourist place'

Design for village with traffic Calming

Want more Kiwi 'bush connection' corridors

Look at what we go to town for - and try to a) be different b) am copy

Business shared workshop (fibre)

Walk to school if poss

Not too many Bn Bs.

Some growth

Not too many lifestyle blocks

Park + ride

2. What improvements would you like to see in Parua Bay & the Whangarei Heads?

Art Hub 'artist in residence'

Medical centre Pharmacy

Walk-cycle track to McLeods

Dog exercise area.

Road thru centre dangerous

Whangarei Heads Rd not match improvement

Pull over areas MORE

More things for kids

More trees integrated into village plan

Open-ness of area

Lower fences not 2m

the runoff. organised

Coverage of house + driveway Limited.

hate to see residential development like everywhere.

Room for trees, camper, boat etc all on site

4 vehicles support the Artists

\*Design led - Unique Sustainable design PB style

4. What do we need to consider when managing growth? (What would some of the reasons growth should/should not occur here?)

Nodes for villages sustainable design

Collecting own water Please

Instability

\*Nature regeneration

Community fruit/veg garden

Have to stay different from town

appreciate what we have, don't change much.

Family values kids got leadership

## Group B images

Access to the water

Picturesque - open green space

Incredible natural environment

Access to harbour + fishing + recreation

appreciate the scenic the ships + skyline

would like to see this expanding but controlled

to develop through good design a nice attractive village (coastal square) + connectivity

Could be a destination

Unique landscape + heritage Maori / colonial - pre-trendy settlement - some scale + Maori

Museum please and Info boards + library

1. What do you love about Parua Bay & the Whangarei Heads?

BBQ gathering places for kids particularly

Gratitude for bush walks + reserves - maybe more

Natural environment

Keep out the street lights - urban but I like street lights for safety in the village area + around the Pub etc.

More cycleable access -> safer + bike storage

regard for everyone - disabled, wheelchair etc

Village by-pass but not necessary - for development

Patu town off - Tauranga Rd. looping the village + creating a pedestrian friendly village.

2. What improvements would you like to see in Parua Bay + the Whangarei Heads?

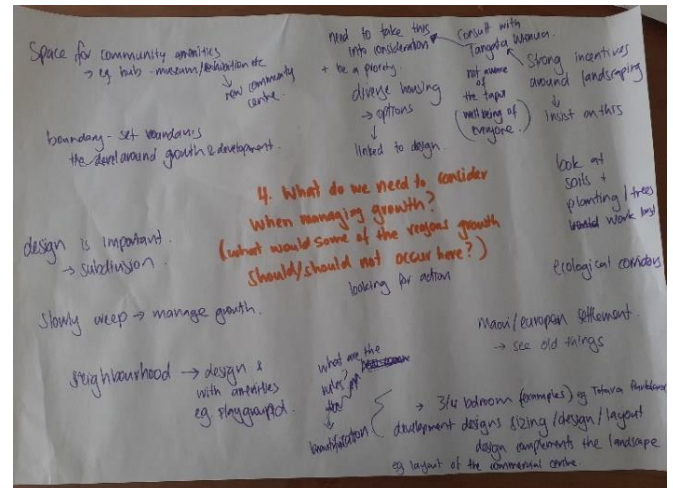
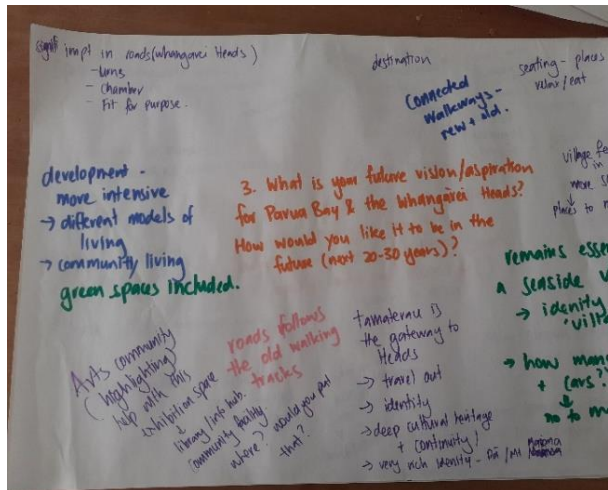
More planting.

\*Park + ride + bus service.

commuter ferry

Car sharing

Intergenerational playground.



### 3.4 Parua Bay Primary School Year 7 and 8 Students workshop

24 March 2022

Parua Bay Primary School – hall with 24 year 7 and 8 students (supported by Principal, teacher and 2 WDC staff)

#### 3.4.1 Activity 1: Placemaking definition

When you think of this word, what does it mean to you?

5 groups workshop notes (all together )

- Making buildings
- Making public places better/upgrading
- Giving people consent to make building
- Making dog parks – think of the animals
- Making clinics
- Making shops
- Making new things for small towns
- Making places
- Upgrading old buildings, playgrounds and housing
- Making important places like doctors, and shops, schools, offices and houses
- Making parks
- Making school!
- Community work
- Working in different places
- Excavating areas to play sports places
- Making equipment
- Making buildings-maybe in public or making places
- Skate park
- Making places eco-friendly
- Developing land
- Making a community better
- Making public places better
- Developing living spaces
- Making places better for communities
- Designing something for a community lie: a park or shop or playground
- Making different things for different communities and places
- Importance e.g. museum, Hundertwasser
- Places of importance
- Sculptures

#### 3.4.2 Activity 2: Tell us what you love/what do you love about Parua Bay?

#### 5 groups workshop notes (all together )

- Quiet neighbours
- Nice community
- Walks
- Biking
- Shops
- Nice parks
- Pub/tavern
- School
- Beach
- Amazing school
- I love playing sport
- The pines golf course
- The lovely area
- My dirt bike track
- Islands
- Soccer/football
- School
- Rugby
- Squash
- Parua bay village
- The pines golf course
- Parua bay tavern
- School
- Bush
- Shops
- Fishing spots
- Beaches
- Swimming
- Hiking/walks
- Local shops
- School
- Education
- Kindergarten
- Walking spaces
- Beaches
- School/Kindy
- Nature trails/Mt Manaia
- Beaches
- Biking spaces/walking
- Food
- Four square
- The forests
- Small community
- Beaches
- Community
- Nice people
- Sunny weather
- Ocean/water
- Harbour
- I love the fishing
- There is heaps of nature
- I love the walks
- Great diving spots
- I love hearing kiwis at night
- I love the school
- The pub
- Nature
- 4square
- The beaches
- Joy at the bay
- Going on the ket-ski around the water in Parua Bay
- Darkies hill
- I love the bakery-pies.

#### **3.4.3 Activity 3 Tell us what needs to be improved/what needs to be changed/what are the issues in Parua Bay?**

#### 5 groups workshop notes (all together )

- Pataua Drive
- More public rubbish bins
- Roads
- No cycle paths
- Endanger kiwis
- Littering
- No air con on the bus
- More bus stops shelter
- More public toilets
- Unlevel roads
- Pollution
- Keep you dogs on a lead sign
- Gas prices
- Parking on the side of the road
- We need round abouts
- Weeds
- Speeding
- More trees at ocean beach
- Free local rubbish bins
- Better walking and biking track
- Beach access
- More pontoons
- Water activity zone
- Public playground
- More swings on beaches
- More local shops



- The fact dogs can't go up Mt Manaia even on a lead
- Helping the kiwi survive
- All the rubbish/plastic that is around
- Need more dog friendly walks
- Need more dog friendly walks
- More parks/playground
- The sea gulls stealing my food
- More rubbish means it affects the ocean
- Close early
- Need more bike tracks and bush walks
- More trees/green spaces
- Bus (more times)
- Save the trees
- Too populated
- Litter
- The road
- Trash
- When I am walking around I see so much rubbish
- The big pile of dirt at the back of the school
- Too many cars
- Too much rubbish
- We need to fix the food

**3.4.4 Activity 4 vision. Imagine Parua Bay in 20-30 years. Imagine what you would like Parua Bay to look, feel and be like.**

5 groups workshop notes (all together )

- More sports club
- Game on arcade
- More sports club
- Coffee, ice cream
- Swimming
- A huge mall (shops
- More school
- Electric car charging
- New road
- Walks
- Toilets
- Underground mall?/shops
- A nice eco-friendly apartment block
- More reserves
- Electric car facilities
- Pontoons loads
- Playground
- Video game shop
- Lots of solar panels
- Free public gardens/orchids?
- Floating pod housings in the bay
- EV charging stations and Tesla
- Organised parking for shops
- Shops (Thai/curry, best buy, subway, coin saver, krust kremm, Walmart)
- More buildings = more pollution= more cars= more carbon dioxide → Ashton
- Restaurants/takeaways (taco bell, St Pierre's sushi)
- We need a Starbucks
- Be more NZ
- Taco bell, Starbucks, Walmart
- Lots of trees and parks
- More small businesses
- Electric cars and charging
- Gas is too expensive
- School is more easy
- The bakery is cheap
- New Zealand is good
- Give kids money for free

**3.4.5 Activity 5: the 5 whys?**

## THE 5 WHYS



5 groups workshop notes (all together )

Project: pollution

1. Why the people are so lazy? Because they find it easier to dump or throw
2. Why don't we have enough bin? Because we don't ask the council about it.
3. Why do we still have a plastic covering? Ask council for more bins

Project: need more dog friendly walks

1. Why do we need more dog friendly walks? Because dogs needs to learn their surrounding and bonding time with owner and closer walks also cats kill birds more not dogs. Ban cats not dogs.
2. Why do dogs need to learn their surroundings? Because so they're more familiar with other places

Project: playground

1. Why do you need a playground? Because we can't use the school, playground on the holidays
2. Why can't we use the school? because its closed off
3. Why is it closed off? Because it's not school.
4. Why is it important to have a playground outside of the school? Because kids need somewhere to go, and it makes Parua bay feel more kid friendly.
5. Why does Parua Bay need to be kid friendly? Because so more families come to Parua Bay for fun!

Project: skatepark

1. Why do you want a skate park? Because it takes like 35 minutes to get into town
2. Why don't you want to go to town? Because so I don't have to wait the long drive and so kids have a place to hang out after school.
3. Why is it important for kids to have a place to meet? Because it is really fun things to do to get her there?
4. Why there? because it is a safe place to be and heaps of space for parents to sit

### Project: road

1. Why do you want another road? Because there is a lot of traffic on the one road.
2. Why is there need to make this road? Because if a car crashes it won't take forever to get home
3. Why is it important to change that? Because someone could be hurt and not be able to get help.
4. Why wouldn't they be able to get help? Because there might be a slip or flood.
5. Recommendation build a straighter wider road from Parua Bay to town. Because there is no other road.

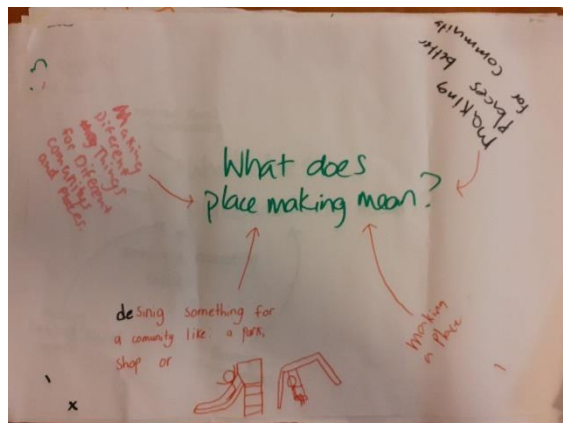
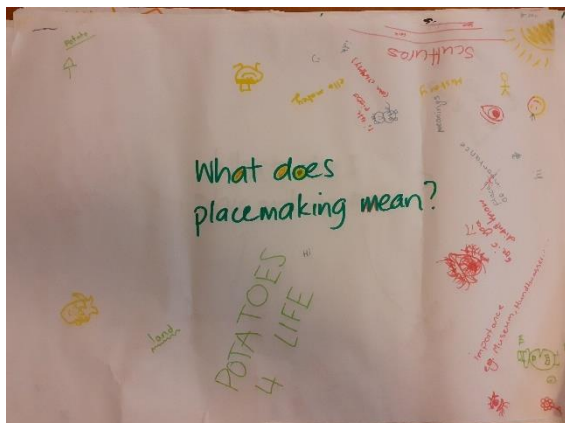
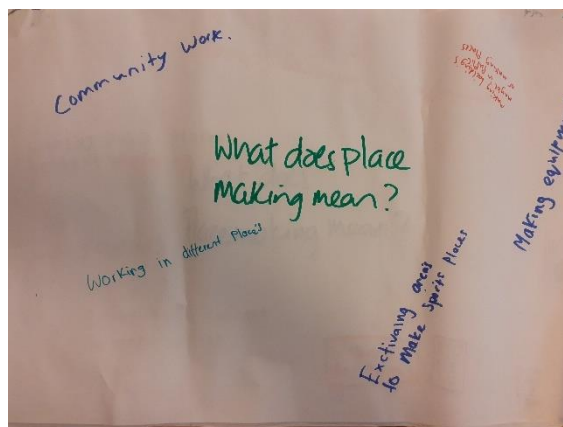
### Project: Skate park

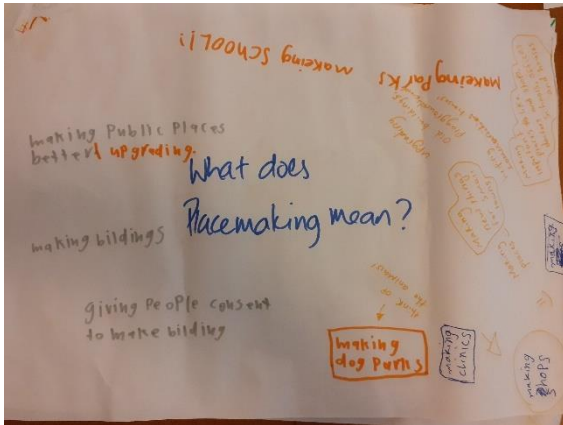
1. Why do you want one? Because you don't have to drive to town to go to one.
2. Why don't you want to go to town? Because it takes like 15-45 mins
3. Why would it be good to have one? So kids have a place to meet and skate! Yay!
4. Why do kids need a place to meet and skate? Because outside of school its not easy to find/meet a place and so kids can have fun.

### Project: pollution

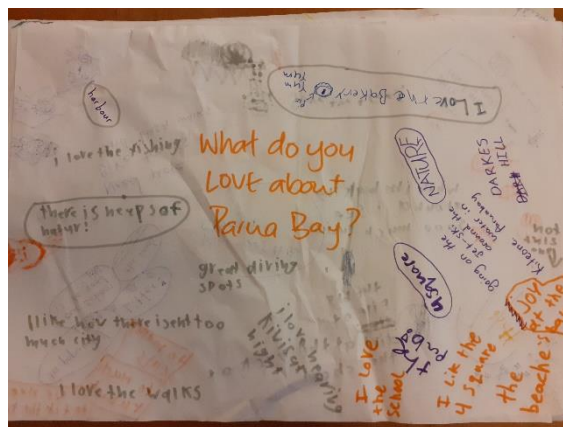
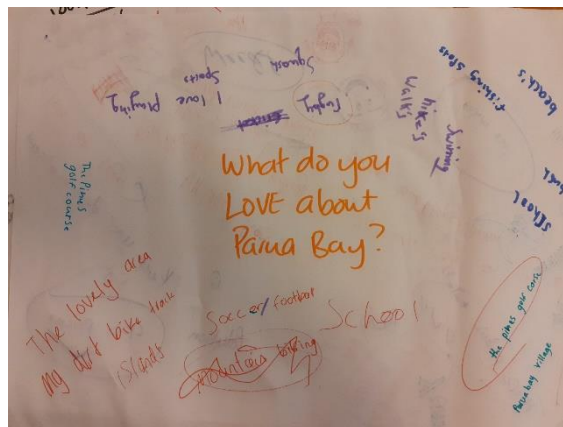
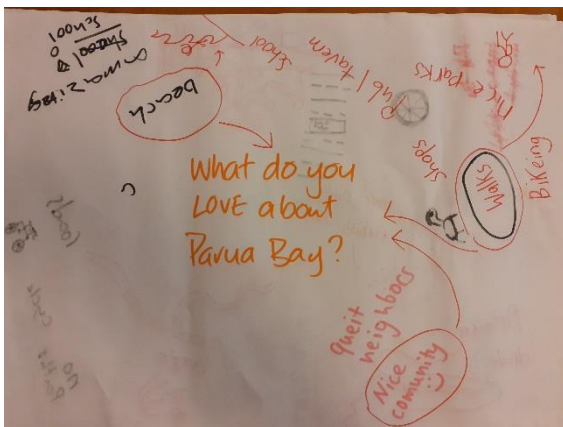
1. Why are people so lazy? Because it is easy to throw it instead of putting in a bin.
2. Why don't we have much bins? Because we don't ask the council for more bins
3. Why do we still have plastic covering? Because it keeps food fresh
4. Near popular places.

### Activity 1: Placemaking definition images

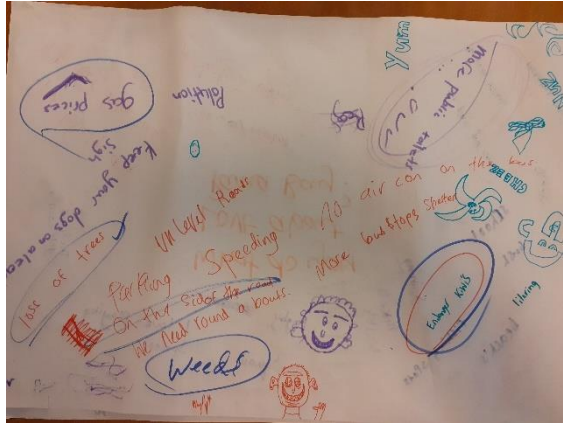




**Activity 2: Tell us what you love/what do you love about Parua Bay? images**

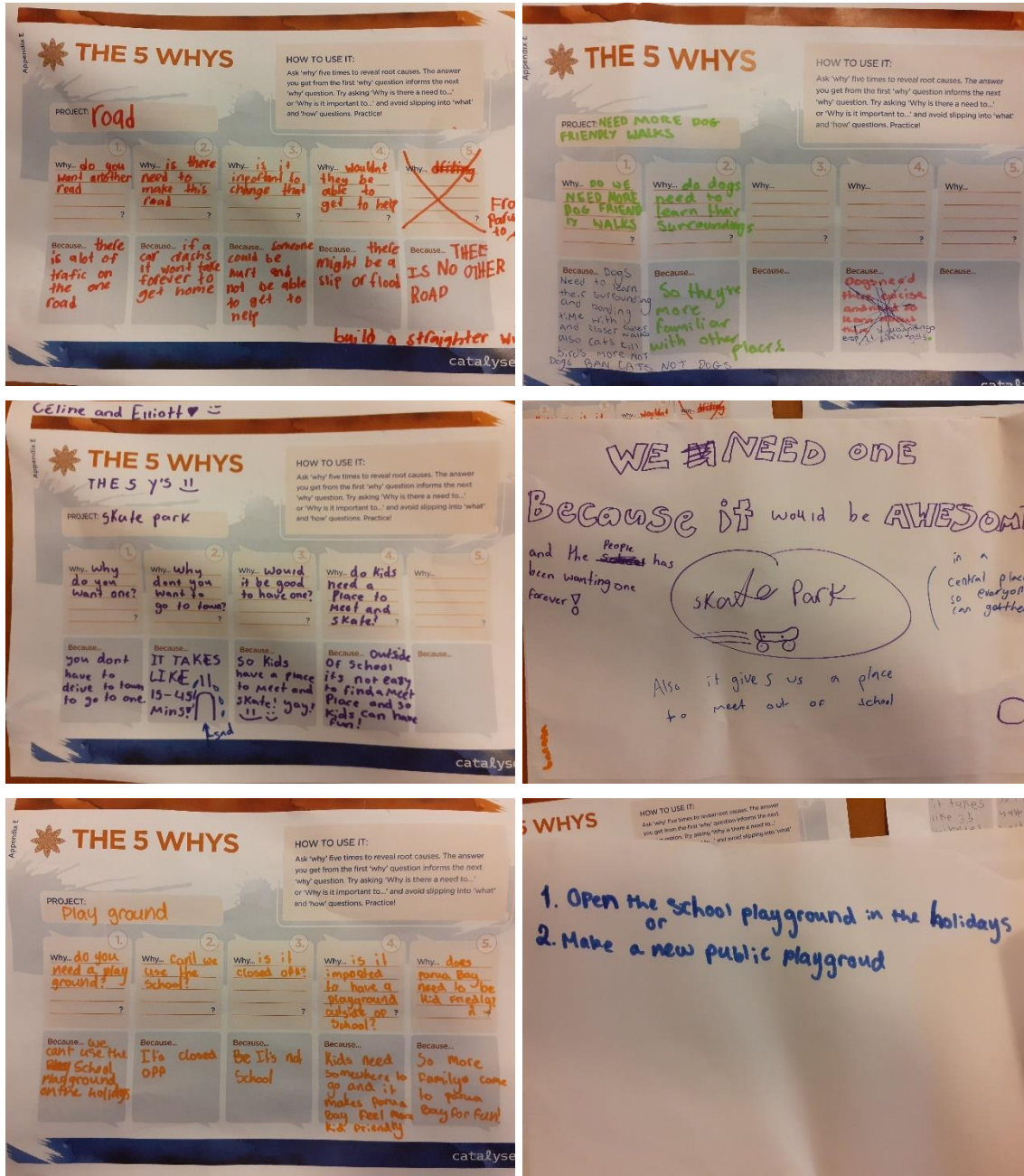












## 4 Emails

As part of the first round of engagement, one of the engagement tools offered were emails and meetings upon request. We received six emails including two submissions from the Parua Bay Residents and Ratepayers Association.

### 4.1 Richard Eiger

Mr Eiger is the secretary of the (PBRRA) and his comments were provided via communication with Mr Watts, Capital Works Project Manager at NTA.

#### Summary

The PBRRA main concerns are related to the improvement of traffic through the village and offered to organize and aid any improvement works. Please refer to the additional information provided by Hazel Smith, Roading and Traffic Lead for the PBRRA.

#### **4.2 David Grindle**

The Community Centre at Parua Bay is the hub for all sporting activities in the community and the Society represent a range of people and Groups. As the chairman of the Parua Bay & Districts Community Centre Society Inc, Mr Grindle expressed the society's interests in the discussions regarding the Community Centre at Parua Bay.

#### **4.3 Jennifer Ross**

Ms Ross is a resident of Parua bay. In her email she made reference to an existing concept Plan for recreational activities around the Parua Bay Community Centre ('Parua Bay Recreation Reserve and Related Areas Relationship Concept' prepared by Littoralis Landscape Architecture Ref 1167\_ParuaBay\_C3\_20150901, form the "Parua Bay recreation grounds Interim Development Plan prepared by Opus International Consultants Ltd reference 1-13974.00 dates 12 September 2016) and a concept design on walkways on the shoreline around Parua Bay.

#### **4.4 James Griffin**

James Griffin is the president of the Parua Bay Residents & Rate Payers Association. Mr Griffin submitted a collective response to the Online Survey Questions form the PBRRA. The report provided the comments, suggested improvements and provided the vision that the PBRRA members sought for their community in areas such as road safety and connectivity, sports and recreation, beautification and visual amenity, services and public amenities and connection to the natural, historical and cultural values of the area. A summary of this information is provided below.

##### **Summary**

- Development of a recreational reserve/community park/village green as a hub for outdoor community events.
- A village streetscape that reflects the natural character, landscape and culture of Parua Bay in its design and with informative signage.
- Wetland restoration.
- Additional public toilets.
- Improvements to lighting in public spaces.
- New housing and built development that is in line with the character of the area.

Attached to the report the association provided detailed proposals for a Skate park / Youth Activity Zone. A sub-committee of the PBRRA has undertaken consultation with the Parua Bay residents of the areas adjoining the proposed Youth Activity Zone locations (3 locations identified), as well as consultation with Parua Bay school teachers and pupils who showed support for the initiative and interests in being involved with the design.

#### **4.5 Jan Boyes**

In his email Ms. Boyes reference the Parua Bay Coastal Structure Plan (Prepared by Beca Planning in November 2008 and adopted by Council on February 2009) and the Structure Plan Concept Map specifically a proposal for a bypass road that would reduce the traffic through the village during peak hours, addressing the concerns regarding safety for pedestrian along the main road.

#### **4.6 Hazel Smith**

As the Roding and Traffic Lead for the Parua Bay Residents & Rate Payers Association Ms. Smith submitted the Summary of Responses with regards to Roding and Traffic in Parua Bay Village with information gathered from the Traffic Calming Working Group and local stakeholders

such as the Parua Bay School and local businesses (information collected in 2019 and reviewed in March 2022). The information provided was intended to be part of the discussion around the establishment of short-, medium- and long-term plans for roading traffic management in Parua Bay. A summary of this information is provided below.

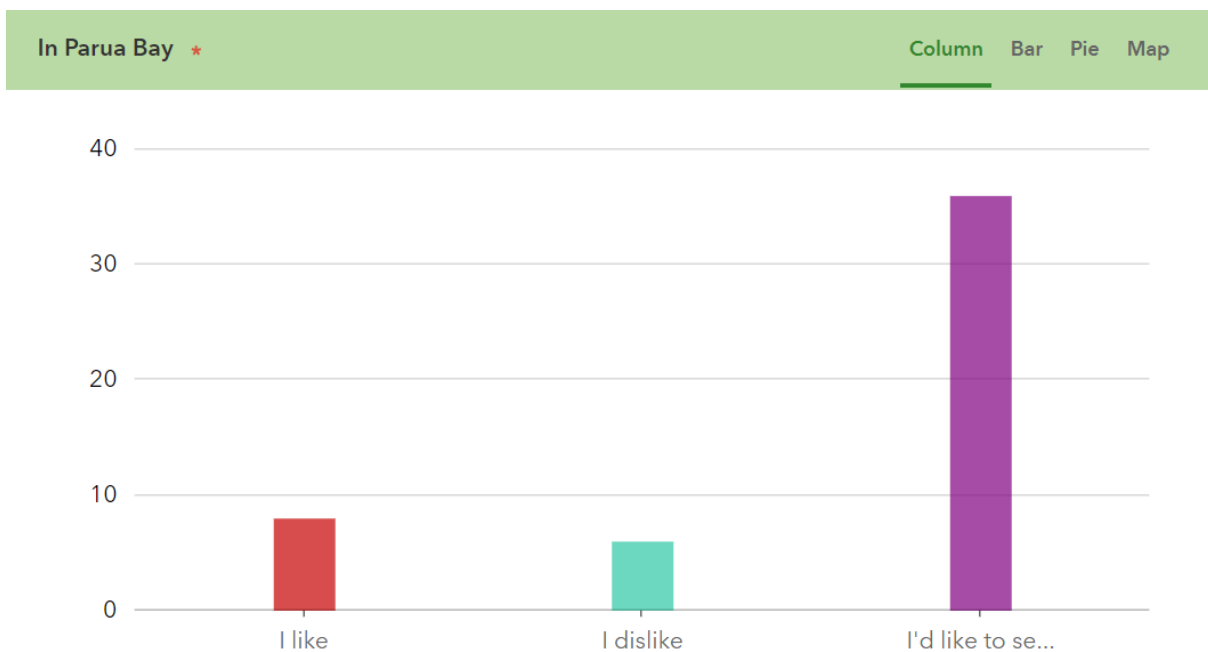
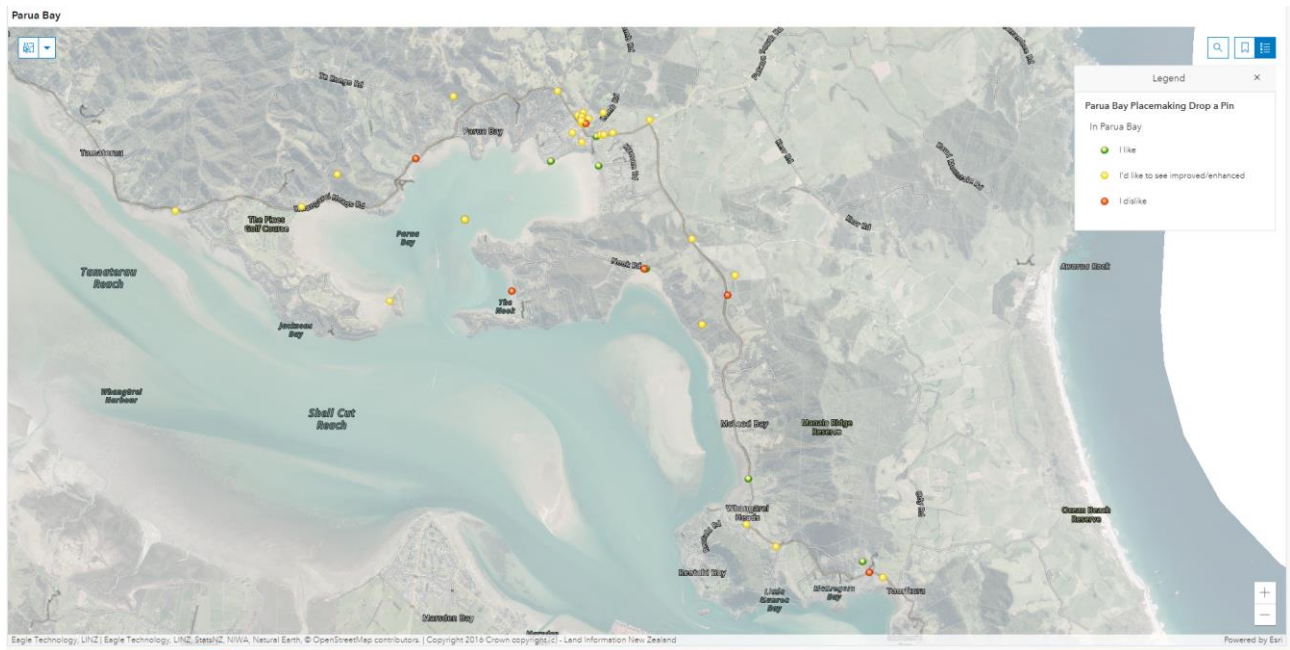
### **Summary**

- Need for design for roading infrastructure in the village to slow down speed particularly around the Community Centre and the School. The vision is to have a safer environment for pedestrian and other road users within the village.
- Additional footpaths to increase integration between the reserve areas, shops and school/sport fields.
- Additional pedestrian crossing to facilitate access to village facilities.
- Additional parking around sport fields, Community Centre and off road to accommodate multiple large events in the village area.
- Parking areas for motorhome type vehicles.
- Safer and more sustainable transport options including public transport, park and ride, city shuttle service. Possibility of having a ferry up the harbour connecting Parua Bay and Whangarei.
- The creation of a transport hub at the community centre that would include the secondary school buses.
- Cycle tracks in an around Parua Bay potentially connecting Parua bay and Whangarei.
- A bypass road around Parua Bay.

## 5 Arc GIS 'drop a pin'

50 items of feedback were received on the 'drop a pin' Arc GIS tool. The tool was built internally but unfortunately it wasn't developed in time for the engagement launch on 2 of March 2022. The tool was made available in the third week of engagement and open for feedback for approximately three weeks. It was promoted through our email contact list, Facebook posts and made available on Council's 'Have your Say' website page.

The tool asked people to tell us something you like, dislike or would like improved and show us where it is.





## 5.1 Parua Bay- What would you like to see improved/enhanced (17 feedback items)



Summary key words	Tell us more “original feedback”
Safe cycleways	Safe cycleways
Vege stall	Fresh vegetable stall for trading with neighbours
Housing	Housing on ineffective farmland
Housing	Housing on ineffective farmland
Parking	Easier parking access to get to the headlands side of Motukiore. It feels like only the fancy houses are supposed to have access to it with their gate etc.
internet	internet access/fibre
Cycleways	Cycleways thought the heads.
Housing	- I agree with the other person - this is wasted land, there is never any livestock on this land, it just sits there... could be used for vital housing
Walking /Cycling	it would be great to have safe walking and cycling between the village and surrounding neighbourhoods.
Local history	Knowledge of local history, stories of tangata whenua and special cultural sites
Trees/green space	More trees and green space throughout the village, for shade and natural character
Climate change planning	Would like to see the community empowered for climate change planning, preparing for transitions to low emissions (ride-sharing hubs, shared office spaces for local professionals, strengthening of local food production) an also climate adaptation. How can we best prepare for the future?
Footpath improvement	The road needs a footpath so bad. It has a number of people walking it daily, including children walking to or from the bus stop. At it's current state it is very dangerous to walk. A footpath would make a huge difference to the many people that use it.
Footpath improvement	Pathways for foot traffic, especially around the school for families to safely access the limited parking options, including the Lamb Road area.
Bowling/ recreation	Bowling green with an artificial surface that can be used all year

Summary key words	Tell us more “original feedback”
Roading / passing lanes	Whangarei Heads Road from Waikaraka to Parua Bay with passing bays and reduced speed limit to 80kph
Sports hub	Integrated sports hub and recreational facilities with more playing fields, skate park, walking / cycling tracks, sealed carparking, toilets and changing facilities on the WDC land adjacent to the Bowls Club, Squash Clubs and Community Centre.
Medical care	I would like to see a medical centre and pharmacy. Plus bus back and forth to McLeod Bay on a daily basis.
Roading / passing lanes	Roading investment to cope with the increase in traffic - including more opportunities for people to pull over and be passed on the main roads.
Public toilets	Public toilets in Parua Bay
Footpath improvement	Extend footpath to existing bus stop Also high school in the area would be good
Internet	A fast fibre broadband service for all of Parua Bay
Roading /	I would like to see another road go straight ahead and northwest from here to join Lamb road or to go further up to join Whangarei Heads Rd, going behind the Community Centre. This was planned back in 2008 by consultants, and is needed now. Sections could be sold to pay for this road, it is a designated expansion area. (Not 500m2 ones though!)
Drop off	Better parking for kid pickup. Safer walkways for kids around the school
Community sports hub	Community sports hub (similar to Ngunguru or Mangawai) with club room facilities for all sports codes to use, tennis, skatepark, playground, netball courts etc
Community sports hub	Community sports hub (similar to Ngunguru or Mangawai) with club room facilities for all sports codes to use, tennis, skatepark, playground, netball courts etc
Pedestrian crossing	Safe road crossing to the community centre
Public toilets	Public toilets for use nearby the new football pitch
Community centre	Community centre with club rooms and playground, walking track etc
Community centre	Community centre with club rooms and playground, walking track etc
Club rooms	Rugby club rooms (with viewing over the rugby fields)
Club rooms	Love our rugby club but we need club rooms
Community sports hub	A skate park, basket ball court, walking track at the community centre - and perhaps a walking track to McLeod's bay to join up the coast area
Community sports hub	sports hub - skate park, pump track, mountain bike track, playground & picnic area
Roading improvements	I would like to see the road surface improved for parking for those visiting the beach
Walking / cycling	Bike / Foot Trail beside the road to separate walkers and bike riders between Parua Bay - McLeod Bay. A gravel path would be enough to provide separation. Footpaths to be designated as able to be ridden on for cyclists



## 5.2 Parua Bay- What do you like (9 feedback items)



Summary	Tell us more “original feedback”
Freedom camping	Freedom camping
Beach	I like swimming at this beach
Cafes	Coffee and catching up with family at Smith and Local coffee shop
Walking	Walking around down here! It's lovely.
Walking / cycling	To see a safe walking / cycling track between Parua Bay and McLeod Bay
Internet	I like to see better internet connection in this area
Vistas	The mountain and green spacious views of the whole Whangarei Heads Area especialy of Manaia, Taurikura Ridge McLeod Bay/Manaia Ridge I would like our vistas to be protected an when subdivisions are being planned with space enough to allow for Trees to be planted without blocking views and sunlight for neighbors. Sections should be big enough to allow for this.
Camping Natural environment	I would like to see a Doc or similar controlled but limited campground at Urquhart Bay to enable others/ camper to enjoy he Whangarei Heads area. In the past there were campgrounds, but they have gone without replacement. There is room in the Reserve ex farmland area of Woolshed Bay area which would not impinge on the beauty or integrity of Te Whara - Bream Head Reserve.

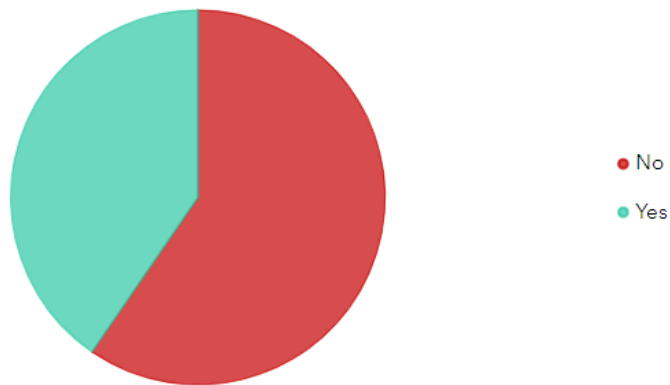


★

[Show table](#)

Answered: 50 Skipped: 0

\*Column   Bar   **Pie**   Map



[Hide table](#)

☒ Empty categories ↑↓ Sort

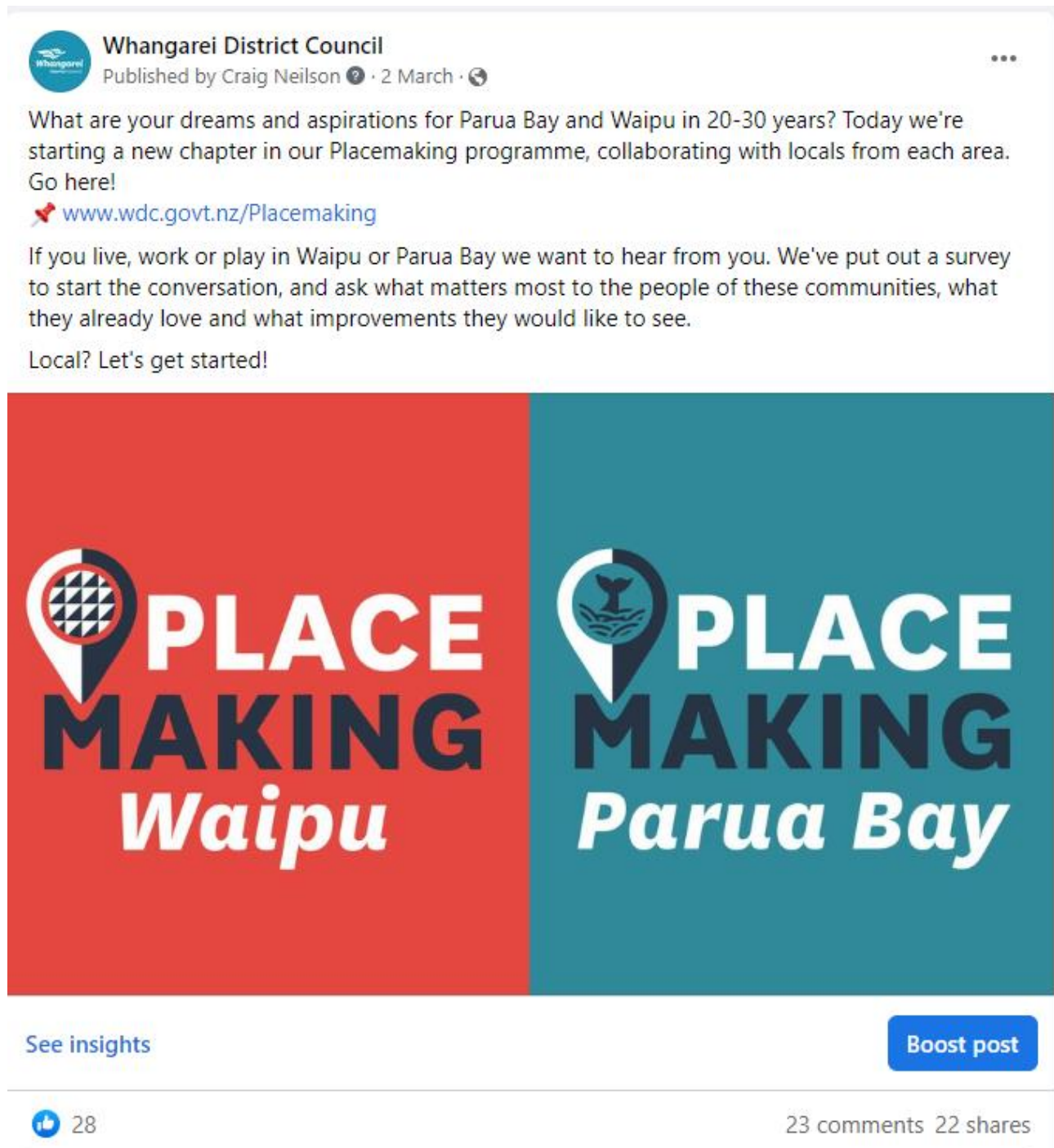
Answers	Count	Percentage
No	28	56%
Yes	19	38%

Answered: 47 Skipped: 3

## 6. Social media posts

### 6.1 Public posts:

<https://www.facebook.com/WhangareiDC/posts/329011612601315>



**Whangarei District Council**  
Published by Craig Neilson · 2 March ·

What are your dreams and aspirations for Parua Bay and Waipu in 20-30 years? Today we're starting a new chapter in our Placemaking programme, collaborating with locals from each area. Go here!  
[www.wdc.govt.nz/Placemaking](http://www.wdc.govt.nz/Placemaking)

If you live, work or play in Waipu or Parua Bay we want to hear from you. We've put out a survey to start the conversation, and ask what matters most to the people of these communities, what they already love and what improvements they would like to see.

Local? Let's get started!

**PLACE MAKING Waipu**

**PLACE MAKING Parua Bay**

See insights [Boost post](#)

28 23 comments 22 shares

<https://www.facebook.com/WhangareiDC/posts/350713197097823>



**Whangarei District Council**

Published by Craig Neilson · 5 April at 16:35 · 🌐



Last chance! The first round of our 2022 Placemaking engagement closes soon. Do you spend a lot of time in Parua Bay or Waipu? What do these places mean to you, and what could they be in the future?

📍 [www.wdc.govt.nz/HaveYourSay](http://www.wdc.govt.nz/HaveYourSay)

Complete the survey or "drop a pin" on our interactive map.

[See insights](#)[Boost post](#) 10


6 comments 7 shares

 Like Comment Share

Most relevant ▾



Write a comment...

 Author**Whangarei District Council**

Last-minute reminder for Parua Bay: We have a public meeting opportunity with our Placemaking team today.

## 6.2 Private group posts

**Kia** Parua Bay /Whangarei Heads community page

Whangarei District Council shared a link.  
2 March · 🌐

If you would like to take part in planning for the way your community will change and develop in your lifetime, now is the time. Today we are starting a 12-month Placemaking Programme in Parua Bay and Waipu. The resulting Placemaking Plans will guide future planning, infrastructure and projects in each area and align with Long Term Plan and Annual Plan funding. If you live, work or play in Parua Bay we've got a survey for you to get started!



WDC.GOV.T.NZ  
**Parua Bay Placemaking Plan**  
Let us know your dreams and aspirations for Parua Bay community ...

7 2 comments

Whangarei District Council  
17 March · 🌐

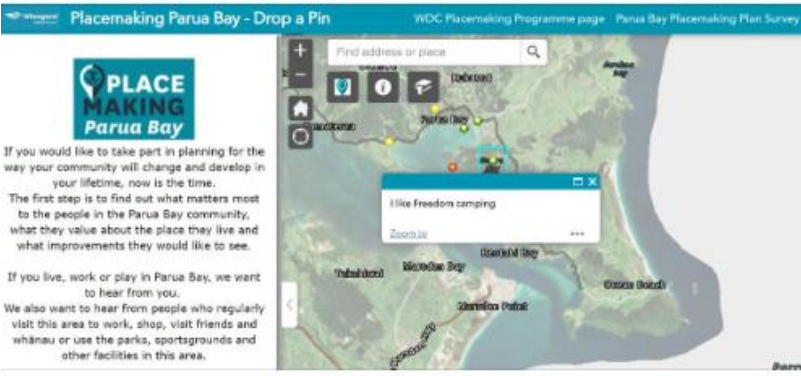
Parua Bay public meeting alert! Please come along to the Parua Bay Primary School on Thursday 24 March from 6:30pm - 8:30pm to chat about our current Placemaking initiative in your area. You can learn more about Placemaking and give your input online too: <https://www.wdc.govt.nz/.../Have.../Parua-Bay-Placemaking> Or we have a daytime in-person meeting scheduled on Wednesday 6 April, 10:30am - 12:30pm.



Whangarei District Council  
29 March at 12:49 · 🌐

Here's a neat little activity as part of our Parua Bay Placemaking project: Drop a few pins on our interactive map to tell us what you love and what you'd like to change. You can even see what others have placed.

<https://arcg.is/1LC9mf0>



4

Like Comment

Write a comment...