

# RETURN OF ELECTORAL DONATIONS AND EXPENSES

(Under section 112A of the Local Electoral Act 2001)

I, Sheryl Louaine Mai

a candidate for

**Mayor**  
 [Expenditure limit - \$50,000]

at the election held on 8 October 2016, make the following declaration:

**PART A: RETURN OF ELECTORAL DONATIONS (inclusive of GST)**

I make the following return of all electoral donations received by me that exceed \$1,500:

Set out the following details in respect of every **electoral donation** received (other than an anonymous electoral donation) that, either on its own or when aggregated with all other donations made by or on behalf of the same donor for use in the same campaign, exceeds \$1,500 in sum or value:

- the name of the donor;
- the address of the donor;
- the amount of the donation or, in the case of aggregated donations, the total amount of the donations;
- the date the donation was received or, in the case of aggregated donations, the date that each donation was received.

**NB:** Section 103A Local Electoral Act 2001 defines "donation" as money or the equivalent of money or of goods or services or of a combination of those things used in the candidate's election campaign over \$300 in value. It excludes labour and goods and services that are provided free of charge reasonably valued at \$300 or less.

NAME and ADDRESS of DONOR	DESCRIPTION (include goods or services)*	DONATION	
		Date received	Amount
Roger Winton, 27 Rust Ave, Whangarei	Purchase of auction items	19/8/2016	\$2,435

\* set out here if the donation is funded from contributions

Total \$2,435

Set out the following details in respect of every **anonymous electoral donation** received that exceeds \$1,500:

- the date the donation was received;
- the amount of the donation;
- the specific election campaign to which the donation was designated (see top of page);
- the amount paid to the electoral officer and the date the payment was made.

**NB:** Section 103A Local Electoral Act 2001 defines "anonymous" as a donation made in such a way that the candidate who receives the donation does not know the identity of the donor, and could not, in the circumstances, reasonably be expected to know the identity of the donor.

ANONYMOUS DONATION		DESCRIPTION (include goods or services)	PAID TO ELECTORAL OFFICER	
Date received	Amount		Date paid	Amount

Please turn page for more Electoral Donations, Electoral Expenses and Declaration

Total

In the case of any **electoral donation funded from contributions**, set out the following details in respect of each contribution that, either on its own or when aggregated with other contributions made by the same contributor to the donation, exceeds \$1,500 in sum or value:

- the name of the contributor;
- the address of the contributor;
- the total amount of the contributor's contributions made in relation to the donation.

**NB: Section 103A Local Electoral Act 2001 defines "contributions" as money or goods or services that have been given to a donor to fund, be applied to, or included in an electoral donation (for example, contributions to trust funds or a fundraising collection).**

NAME and ADDRESS of CONTRIBUTOR	DESCRIPTION (include goods or services)*	DONATION <i>Date received</i>	CONTRIBUTION <i>Amount</i>
* set out here the electoral donation this contribution applies to.			Total

**PART B: RETURN OF ELECTORAL EXPENSES (inclusive of GST)**

I make the following return of all electoral expenses incurred by me:  
Set out the following details in respect of every electoral expense incurred by or on behalf of the candidate at the election in respect of any electoral activity:

- the name and description of every person or body of persons to whom any sum was paid;
  - the reason that sum was paid.
- Sums paid for radio broadcasting, television broadcasting, newspaper advertising, posters, pamphlets etc must be set out separately and under separate headings.

NAME and DESCRIPTION	REASON for EXPENSES	EXPENSES PAID
<i>See attached</i>		

Total     \$ 31,167.52

Dated at Mangarei this 13<sup>th</sup> day of November 2016.  
Signature: [Signature]

THIS FORM IS REQUIRED TO BE COMPLETED (EVEN IF IT IS A NIL RETURN) AND PROVIDED TO THE ELECTORAL OFFICE, PO BOX 5135, WELLESLEY STREET, AUCKLAND 1141, BY 9 DECEMBER 2016.

date	supplier	item	expense
10-Aug-16	Diane Stoppard Photography	Photography	\$ 431.25
11-Aug-16	Independent Election Services Ltd	Nomination fee	\$ 200.00
16-Aug-16	Bunnings	Billboard - sundries	\$ 31.89
16-Aug-16	EDL Fasteners	Billboard - sundries	\$ 4.14
16-Aug-16	Mitre 10 Mega	Billboard - sundries	\$ 22.60
16-Aug-16	Whangarei ITM	Billboard - sundries	\$ 91.18
17-Aug-16	Fast Signz	Billboards - printing	\$ 3,575.00
1-Sep-16	Seasons Cafe	Campaign Launch - Catering	\$ 2,489.75
1-Sep-16	Cheers Party Hire	Campaign Launch - Party Hire	\$ 747.60
1-Sep-16	Eric Adams	Campaign Launch	\$ 287.50
1-Sep-16	People Potential	Campaign Launch - Hospitality	\$ 240.00
1-Sep-16	Amber Lee Florists	Campaign Launch - Table decorations	\$ 122.00
1-Sep-16	Pak & Save	Campaign Launch - Groceries	\$ 252.93
1-Sep-16	New World	Campaign Launch - Bar	\$ 1,593.93
1-Sep-16	Bridget Tate	Campaign Launch - Entertainment	\$ 650.00
1-Sep-16	Bar float and cash incidentals	Campaign Launch	\$ 850.00
1-Sep-16	Robbie Mulligan	Campaign Launch - Entertainment	\$ 150.00
1-Sep-16	Anaru Kaipo	Campaign Launch - Master of Ceremonie	\$ 250.00
1-Sep-16	Ecosse eftpos system	Campaign Launch - Eftpos system	\$ 109.25
1-Sep-16	Ecosse credit card fee	Campaign Launch - Credit card fee	\$ 141.00
1-Sep-16	Spotlight	Campaign Launch - Balloons	\$ 79.86
1-Sep-16	Arthurs Emporium	Campaign Launch - Table runners	\$ 50.00
1-Sep-16	Jonzone	Campaign Launch - Printing	\$ 116.44
1-Sep-16	Stationery and stamps	Campaign Launch - Postage	\$ 7.50
1-Sep-16	WDC Forum North deposit	Campaign Launch - Venue hire	\$ 230.00
1-Sep-16	Whangarei District Council	Campaign Launch - Liquor Licence	\$ 310.50
8-Sep-16	Level	Facebook - advertising	\$ 200.00
9-Sep-16	Level	Campaign strategy/planning	\$ 2,875.00
9-Sep-16	Level	Project management/meetings	\$ 1,150.00
9-Sep-16	Level	Developing key messages	\$ 345.00
9-Sep-16	Level	3 x videos	\$ 2,070.00
9-Sep-16	Level	Website - holding page	\$ 115.00
9-Sep-16	Level	Website - design	\$ 575.00
9-Sep-16	Level	Website - build	\$ 1,495.00
9-Sep-16	Level	Website - copywriting	\$ 402.50
9-Sep-16	Level	Website - content loading	\$ 345.00
9-Sep-16	Level	Website - testing and go live	\$ 230.00
9-Sep-16	Level	Social media strategy	\$ 920.00
9-Sep-16	Level	Facebook - planning and scheduling	\$ 1,840.00
9-Sep-16	Level	Social media - update branding	\$ 345.00
9-Sep-16	Level	Flyers - design	\$ 345.00
9-Sep-16	Calders Design and Print	Flyers - printing	\$ 1,828.50
9-Sep-16	Level	Business cards - design	\$ 115.00
9-Sep-16	Calders Design and Print	Business cards - printing	\$ 92.00
9-Sep-16	Level	Bumper stickers - design	\$ 115.00
9-Sep-16	Calders Design and Print	Bumper stickers - printing	\$ 155.25
9-Sep-16	Level	Billboards - design	\$ 345.00
9-Sep-16	Level	Vehicle wraps - design	\$ 230.00
19-Oct-16	Level	Facebook - monitoring and advertising	\$ 1,965.45
19-Oct-16	Level	Website - hosting fee	\$ 34.50
<b>TOTAL</b>			<b>\$31,167.52</b>

