

# Creative Communities Assessment Committee

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## Notice of Meeting

A meeting of the Creative Communities Assessment Committee will be held in the Council Chamber, Forum North, Whangarei on:

**Tuesday  
11 June 2013  
11.00am**

## Committee

Cr S L Morgan (Chairperson)  
Cr A J Edwards  
C Carey  
R Cranenburgh  
S Tipene  
B Yates

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**OPEN MEETING**

**APOLOGIES**

**CONFLICTS OF INTEREST**

Members are reminded to indicate any items in which they might have a conflict of interest.

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# 1. Creative Communities Scheme - Project Reports

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**Reporting officer** Jenny Teeuwen (Community Funding Officer)

**Date of meeting** 11 June 2013

## ***Vision, mission and values***

*This item is in accord with Council's vision, mission and values statement as providing and developing a range of creative arts sector events enables increased participation in the arts by residents of and visitors to the Whangarei District.*

## **Introduction**

Project reports are required to be completed by the recipients of Creative Communities Scheme grants within two months of the completion of their event or project.

## **Project Reports Received**

The following project reports have been received since the last meeting of the Assessment Committee on 26 March 2013.

- **Round 2 2010-2011**  
Kelly Johnson 'Metamorphosis' stage production
- **Round 2 2011-2012**  
Institute of Registered Music Teachers Education and performance workshops  
Northland Branch
- **Round 1 2012-2013**  
Discover Whangarei Heads Tourism Group Discover Whangarei Heads Arts Trail  
Te Kowhai Print Trust 'The Archive' 30<sup>th</sup> anniversary exhibition

Copies of these reports are attached (copies of receipts and invoices not included) – see Attachment 1.

## **Recommendation**

That the information be received.

## **Attachment**

[Project reports](#)

# creative communities scheme

Whangarei District



WHANGAREI  
DISTRICT COUNCIL

Creative Communities Scheme

Rec'd 15/4/13

13/27692

## Project report form

### Round 2 2010 - 2011

All recipients of funds from the Creative Communities Scheme must complete this form within two months after their project is completed.

If you do not complete and return this form you will not be eligible for future funding through the Creative Communities Scheme.

Please return the completed form to:

**Community Funding**  
**Whangarei District Council**  
**Private Bag 9023**  
**Whangarei 0148**

1. Project/Event Name  
metamorphosis. Adapted for Recite by  
Steven Berkoff. written by Franz Kafka.
2. Name of applicant:  
Kelly Johnson: A.K.A. Bogwood Productions.
3. Location of project/event:  
The old library; Whangarei
4. Date of project/event:  
7-17 MARCH 2012.
5. Amount received from the Creative  
Communities Scheme. \$1000.00

9. How did your project/event benefit the community?

- The best way to answer the question is to refer you to the letter from the HOD of Croft's High School. The particular adaptation of Kafka's seminal short story is performed all around the world. One audience member had seen a very similar production in New York 2 weeks earlier and said "our production was better". Others described it as Whangarei Theatre "coming of age". I believe we gave audiences the opportunity to see quality 'physical theatre' at a professional standard.

10 What, if any, are the next steps (for your project/event, for you and/or for the other people involved)?

Even though the production was an entity of its own, we would like to mount this production again and tour it, using the same cast and support crew, because the reaction to it was and still is very positive (the mayor thanked us for it.) We would also like to mount other productions using students from high schools as cast and crew members so as to nurture further the dramatic arts in our community.

11. This report was completed by:

Name:

Kelly Johnson & Jan Fisher.

Address:

79A Great North Road,  
KAMO.

Date:

10-04-2013.

Phone:

021 332 567  
09 435 4567

Email:

kellyjohnson@xtrea.co.nz

## Office of the Mayor

15 March 2012

To the cast, producers and crew of Metamorphosis  
Old Library Building Arts Centre  
Whangarei.

Dear everyone

### Congratulations on a successful show

Thank you very much for your invitation to see your amazing show, Metamorphosis.

I am constantly amazed at the talent in our District, and the commitment of our artists and their support people in creating stunning productions for our entertainment. Metamorphosis was no exception.

Based on the work of Franz Kafka, I was prepared for this to be an offbeat and thought provoking performance, and indeed it was. It is wonderful that we have people in Whangarei who are prepared to step outside the box of conventional works, to extend us and ask that we think and grow. Well done for having that courage.

It is my hope that the show proved a satisfying and fulfilling one for you, in every way. Thank you for your contribution to the culture, art and sense of place of Whangarei, and I wish you every success in your future endeavours.

Yours faithfully,



**M C A Cutforth**  
Mayor of Whangarei

William Walker  
HOD Drama  
Whangarei Girls' High School  
Ph. 09) 430 4460  
Email [bill.walker@wghs.school.nz](mailto:bill.walker@wghs.school.nz)

March 20 2013

To: Kelly Johnson, Jan Fisher and the Metamorphosis company

Dear Kelly and Jan

I thought I might just wrap up on how things went with the students' use of **Metamorphosis** as the subject of their study for their external NZQA examinations last year.

The Year 13 students produced the best overall set of results we've ever had for the external Level 3 examinations. All of them passed and, of those, all but two achieved Merit or Excellence. I think that the vividness of your production of Metamorphosis made a lasting impression on them.

The Year 12 students, who used the show as their example of a Theatre Form for their Genre examination, also did well. All but one passed, five gained Merit and two gained Excellence. This was some achievement given that the paper was not part of my teaching program. We added it in on a voluntary basis after seeing the show and having Jan come to the school to explain in person and in fantastic detail her process for interpreting the script and for refining the style of the show as its director. We were all extremely grateful for Jan's visit and the effort she put into preparing her 'lesson.'

As I said to you at the time, I think the production was the best piece of theatre I have seen for years. All the performances were outstanding and Jan's direction was utterly superb. It combined dance, mime, comedy, horror, pantomime and pathos with brilliant physical precision and timing. Of course, I saw the Corporate production in the late 70s and, as it left a lasting impression on me, I was a bit concerned that your production would not live up to my memory of the previous. As it turned out, yours improved on it, thoroughly blowing me away on the three occasions I attended.

You deserved the full houses you played to. I couldn't help thinking at the time that whilst Auckland and Wellington theatre lovers were oohing and aahing over the international acts they were viewing at their respective Arts festivals, we, in Whangarei were getting to see the very best theatre happening in the country at the time, at a fraction of the cost. (If only Creative New Zealand would click to what the Rugby Union has clicked to: that the biggest audiences are in the provinces which happens to be where some of the best theatre is also found.)

So, once again, thanks for the show. Please pass on my comments to the rest of the company when you see them. I am looking forward to your next production.

Bill Walker  
HOD Drama  
Whanagarei Girls' High School

# creative communities scheme

Whangarei District

creative  
COMMUNITIES nz



WHANGAREI  
DISTRICT COUNCIL

Creative Communities Scheme

## Project report form

### Round 2 2011 - 2012



All recipients of funds from the Creative Communities Scheme must complete this form within two months after their project is completed.

If you do not complete and return this form you will not be eligible for future funding through the Creative Communities Scheme.

Please return the completed form to:

**Community Funding**  
**Whangarei District Council**  
**Private Bag 9023**  
**Whangarei 0148**

DOC ID
13/18555

- Project/Event Name: IRMT Educational Events 2012
- Name of applicant: Institute of Registered Music Teachers (Northland Branch)
- Location of project/event: Cafter Suite Forum North
- Date of project/event: 7 Events 31st March, 16 June, July, 28 August, 10 Nov, 17 Nov, 8 Dec
- Amount received from the Creative Communities Scheme: \$1000



6. Please give details of how the money was spent. The Creative Communities Scheme funding you received must be accounted for. **Please attach copies of invoices/receipts.**

Hall hire	\$ 613.84
Piano tuning	\$ 105.00
Adjudicators Expenses	\$ 200.00
Printing / stationery	\$ 88.25
Engraving	\$ 58.50
Gifts for adjudicators/wrapping etc	\$ 70.98
Educational Incentive	\$ 100.00
	\$
	\$

7. Please provide details about the project/event supported by the Creative Communities Scheme. Explain what was successful, and what didn't work so well.

Component 3 of the seven events did not go ahead because of the increased costs of presenting it. The other 6 events were very successful. All the students performed well + showed a great improvement in performance skills + confidence throughout the year. There was a drop in numbers of beginning students perhaps because of financial constraints on parents in current ~~time~~ economic climate, so our 3 beginners proms were not as well attended as other years; but other proms were well attended + supported by parents + the wider community. We are very grateful to 'Creative Communities Scheme' for supporting us financially as these proms provide a springboard for the students to improve personally + for the wider community to be involved in music.

8. Give a brief description of the highlights of your project/event, including the number of participants.

Highlights. 1 A successful Non-Competitive festival with practical comments from the adjudicator that the students could use to improve performance.  
 2. Annual soiree very well attended (extra chairs needed!) + items of a high standard.  
 3. Again large crowd at Xmas prom - a really fun event  
 Average attendance at each event around 40 students  
 60 audience.

9. How did your project/event benefit the community?

- ① By giving music students opportunities to perform + perfect musical skills
- ② By giving audience an appreciation of different musical instruments - voice piano, instrumental + different musical styles.
- ③ Flow on effects from this project - performance skills honed here used to benefit wider community.

10 What, if any, are the next steps (for your project/event, for you and/or for the other people involved)?

The same opportunities will be given again this year with 7 (2013) concerts planned. Many of the same students will perform again as learning performance skills is a cumulative task building up year by year. As well as a learning experience these concerts + proms give pleasure to the audience. Evaluation of events gives useful feedback for the teachers to change & structure future events to benefit their students.

11. This report was completed by:

Name:

Ann Moody

Address:

86 Headland Farm Park  
R04  
Whangarei

Date:

28/2/2013

Phone:

4360044

Email:

annmoody8@hotmail.com

# creative communities scheme

Whangarei District



WHANGAREI  
DISTRICT COUNCIL

Creative Communities Scheme

## Project report form

### Round 1 2012 - 2013

Rec'd 17/5/13  
13/35399

All recipients of funds from the Creative Communities Scheme must complete this form within two months after their project is completed.

If you do not complete and return this form you will not be eligible for future funding through the Creative Communities Scheme.

Please return the completed form to:

**Community Funding**  
**Whangarei District Council**  
**Private Bag 9023**  
**Whangarei 0148**

1. Project/Event Name  
Discover Whangarei Heads Arts Trail
2. Name of applicant:  
Discover Whangarei Heads Tourism Group Inc.
3. Location of project/event:  
Whangarei Heads
4. Date of project/event:  
Easter 2013 (30 & 31 March 2013)
5. Amount received from the Creative Communities Scheme  
\$ 1,500

6. Please give details of how the money was spent. The Creative Communities Scheme funding you received must be accounted for. **Please attach copies of invoices/receipts.**

ACP Media Home Magazine advert	\$	402.50
ART Zone Magazine advert	\$	458.85
	\$	
Jeff Oliver Print 10000 Flyers	\$	878.09
	\$	
	\$	
	\$	
	\$	
	\$	
	\$	

7. Please provide details about the project/event supported by the Creative Communities Scheme. Explain what was successful, and what didn't work so well.

The Discover Whangarei Heads Arts trail was for the second year a very successful event.

The organisation of the artists, the food outlets and general preparation meant the peninsula was prepared for a large influx of visitors.

Next year we might cut back on the number of flyers and increase newspaper advertising.

8. Give a brief description of the highlights of your project/event, including the number of participants.

The Major highlight of our event has to be the fact that we managed to get 1600 visitors over the weekend. That is just over half of the amount of people attending the Fitter Festival so we feel very proud to have achieved this on a limited budget and with a small team of volunteers doing the work.

9. How did your project/event benefit the community?

The Artists benefitted financially as well as food providers, accommodation and other service providers. The event has now established itself and visitors are noting our stunning area with all there is to offer. The artists are getting to know each other which is great for the future.

10 What, if any, are the next steps (for your project/event, for you and/or for the other people involved)?

We have had a de-brief potluck and hope to get together again to start the planning for the 2014 Event. We are hoping we will have the artists come onboard 100% with the organisation.

11. This report was completed by:

Name:

Suzanne Olsen

Address:

54 Harambee Rd

RD1 Onerahi, Whangarei

Date:

30/4 - 2013

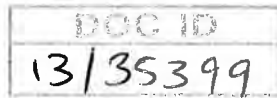
Phone:

09 436 5028

Email:

prista@xtra.co.nz

Whangarei Heads, 12 May 2013



Dear Jenny

On behalf of the "Discover Whangarei Heads Tourism Group" I would like to thank the Whangarei District Council and the creative Communities Scheme for their generous donation towards both of the "Discover Whangarei Heads" Arts Events.

We believe we have established what is now a major Northland event, and one, which we hope, will continue on an annual basis. The visitor numbers over the two days of the event exceeded **1600** roughly double last year, and more importantly the visitor feedback and that from all the participants and artists were very positive.

In terms of attracting people to experience the wonders of Whangarei Heads the event is a huge success with many visitors who had never been here before.

All of this could not have been achieved without the backing of the Creative Communities Scheme and WDC so we would like to let you know how we appreciate the support.

Thank you.

Kind regards

A handwritten signature in black ink that reads "Susanne Olsen".

Susanne Olsen

Secretary

*Discover Whangarei Heads Tourism Group Inc*

54 Harambee Rd, Taiharuru  
RD1 Onerahi  
[secretary@discoverwhangareiheads.co.nz](mailto:secretary@discoverwhangareiheads.co.nz)  
P 09 436 5028  
m 021 29 35 981  
[www.discoverwhangareiheads.co.nz](http://www.discoverwhangareiheads.co.nz)

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# creative communities scheme

DOC ID  
13/17973

Whangarei District

creative COMMUNITIES nz



WHANGAREI DISTRICT COUNCIL

Creative Communities Scheme

## Project report form

### Round 1 2012 - 2013



All recipients of funds from the Creative Communities Scheme must complete this form within two months after their project is completed.

If you do not complete and return this form you will not be eligible for future funding through the Creative Communities Scheme.

Please return the completed form to:

**Community Funding**  
**Whangarei District Council**  
**Private Bag 9023**  
**Whangarei 0148**

1. Project/Event Name  
30<sup>th</sup> Anniversary.  
Archive Exhibition / Te Kowhai Print Trust.
2. Name of applicant:  
Te Kowhai Print Trust.
3. Location of project/event:  
Yvonne Rust Gallery / Quarry Arts Centre.
4. Date of project/event:  
October 2012.
5. Amount received from the Creative Communities Scheme  
\$ 2230.00

6. Please give details of how the money was spent. The Creative Communities Scheme funding you received must be accounted for. **Please attach copies of invoices/receipts.**

Framing Costs / Hengar Gallery.	\$ 2158.33
	\$
Rack Cards + A3 Posters	\$ 70-
	\$
Opening Costs. Cingerbeer/Orange juice	\$ 20.31.
	\$
	\$
	\$
	\$
Total:	\$ 2248.64.

7. Please provide details about the project/event supported by the Creative Communities Scheme. Explain what was successful, and what didn't work so well.

This was an excellent show to showcase some of the artworks produced over the 30 years of TKPT. Also by being able to frame the works adds longevity to the archive collection for future generations to enjoy.

It was wonderful that so many founding members were able to come and re-connect with TKPT after 30 yrs. Many people come for the duration of the exhibition.

8. Give a brief description of the highlights of your project/event, including the number of participants.

It was wonderful that many founding members were acknowledged at the exhibition. There were around 80 people at the opening, with at least another 120 visiting the show.

But it has enabled us to be able to show these prints again at anytime / preserving the heritage of the Archive collection.



9. How did your project/event benefit the community?

It is also about highlighting TKPT, and that it is an "Open Access" studio, available to anyone to use the facilities. It has preserved these prints for future generations. It celebrates the many users of the trust & has invited the public to use the Trust facilities. Also many simply enjoyed the show!

10 What, if any, are the next steps (for your project/event, for you and/or for the other people involved)?

We have established that the collection has not been ~~covered~~ given the appropriate attention over the last 5 years. We are currently in a process of upgrading the collections / cataloguing it, preserving the collection. Also it has got further people involved in the trust to help with everything that needs to be done.

11. This report was completed by:

Name:

Matt Lewis

Address:

P.O. Box 39  
Whangarei 0140.

Date:

12/3/2013.

Phone:

4308125.

Email:

matt@tkpt.org.nz.

## 2. Creative Communities Scheme - Round 3 2012-2013

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**Reporting officer** Jenny Teeuwen (Community Funding Officer)

**Date of meeting** 11 June 2013

### ***Vision, mission and values***

*This item is in accord with Council's vision, mission and values statement as providing and developing a range of creative arts sector events enables increased participation in the arts by residents of and visitors to the Whangarei District.*

### **Introduction**

The Creative Communities Scheme supports and encourages local communities to create and present diverse opportunities for accessing and participating in arts activities within their specific geographical area, as well as defined communities of interest.

Whangarei District Council administers the scheme for the district on behalf of Creative New Zealand. The total amount of funding received from Creative New Zealand for the 2012-2013 financial year is \$54,890 (excl GST). This was provided in two instalments paid in August 2012 and February 2013.

Two funding rounds are held each financial year; however, due to a small number of applications being received for Round 2 of 2012-2013, Creative New Zealand required that a one-off Round 3 was offered for this financial year.

### **Round 3 2012-2013 Applications**

Round 3 of the 2012-2013 Creative Communities Scheme was advertised in The Leader over a three week period and applications were available online and from Council's customer service counters at Forum North and Ruakaka. Applications closed on Friday 17 May 2013. 14 applications were received.

The total amount requested from Round 3 is 51,827.05. Available funding for Round 3 is as follows:

#### **Available Funding – Round 2 2012-2013**

2011-2012 Creative NZ funding		54,890.00	
Plus funds not expended in 2010-11 carried fwd		<u>3,861.08</u>	
			\$58,751.08

#### **Less:**

Round 1 advertising and meeting attendance fees	669.28		
Round 2 advertising and meeting attendance fees	<u>644.29</u>	1,313.57	
Round 1 grants	27,065.00		
Round 2 grants	<u>9,716.00</u>	36,781.00	
Round 3 advertising and meeting attendance fees		<u>705.00</u>	
			<u>\$38,799.57</u>

#### **Total Funding Available – Round 3 2011-2012**

**\$19,951.51**

In addition, two grants totalling \$1,785 awarded from Round 1 of 2012-2013 in early October 2012 have not yet been uplifted:

- Akke Tiemersma Tutukaka Coast summer arts trail and festival \$585
- Sarah Tarrant Monthly art group for children with autism \$1,200

Both recipients were contacted at the beginning of March 2013, prior to the Creative Communities Scheme Round 2 meeting on 26 March. At that time, Akke Tiemersma was unsure whether her project would still go ahead. Sarah Tarrant had yet to start her project but was still keen to do it and indicated that she would send an invoice as soon as possible. No further communication has since been received from both recipients. These projects are required to be completed within one year of the funding being awarded i.e. by 30 September 2013. In view of this, the Assessment Committee may wish to consider making this funding available for Round 3 which would bring the amount available to distribute up to \$21,736.51.

## Recommendations

1. That the information be received.
2. That the following applications for Round 3 Of the 2012-2013 Creative Communities Scheme be approved or declined in accordance with the criteria set by Creative New Zealand
  - a) CHART North (1) *2014 Whangarei Sculpture Symposium*
  - b) CHART North (2) *The Poetry Walk Step 2 – Sculptural Steel*
  - c) Express Yourself *'Starry Nights' – Matariki-themed school holiday art programme*
  - d) Mac MacLucas *To teach glass etching*
  - e) Megan Bowers-Vette *Northern Dolls Burlesque Tour 2013*
  - f) Northern Jazz Society *'Queen City Big Band' public concert*
  - g) New Zealand Media Services Ltd *Audacious Alliance LP*
  - h) Northland Craft Trust (Quarry Arts Centre) *2013 Festival of Light and Art (FOLA)*
  - i) Northland Fiji Community Group *Fiji Day 2013*
  - j) Northland Society of Arts (Reyburn House) *'New Zealand Through Their Eyes' exhibition of three local artists*
  - k) Old Library Art Centre *Old Library Variety Show*
  - l) Rosie Riggir *Writes and Records - collaborative album*
  - m) Te Kowhai Print Trust *Community open days*
  - n) The Papermill *Hundertwasser garment*