

Creative Communities Assessment Committee

*Creating the ultimate
living environment*



WHANGAREI
DISTRICT COUNCIL

Notice of Meeting

A meeting of the Creative Communities Assessment Committee will be held in the May Bain Room, Public Library, Whangarei on:

**Monday
13 September 2010
1.00 pm**

Vision Statement

To be a vibrant, attractive and thriving District by developing sustainable lifestyles based around our unique environment; the envy of New Zealand and recognised world wide.

Committee

Cr S L Mai (Chairperson)
Cr S L Morgan
J Bennett
G Cherrington
R Cranenburgh
C Toomer

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1. Creative Communities Scheme - Project Reports from Grant Recipients

Reporting Officer: Jenny Teeuwen (Community Services & Funding Officer)

Date: 23 August 2010

Vision, Mission and Values

Providing and developing a range of creative sector events enables increased participation in the arts by the residents of and visitors to the Whangarei District.

Local Government Act 2002 – The Four Well-Beings

Cultural: *Cultural wellbeing is enhanced when there are opportunities to participate in a diverse range of creative events.*

Economic: *Art and tourism have the potential to contribute a valued revenue strand to the sustainable economic development of the District.*

Environmental: *No significant environmental effect.*

Social: *Social wellbeing is enhanced when there are opportunities to work together to celebrate the District's creative and cultural diversity.*

Introduction

Project reports are required to be completed by the recipients of Creative Communities grants within two months of the completion of their event/project.

Project Reports

Since the last meeting of the Assessment Committee in March 2010, the following project reports have been received:

• Round 1 2009/2010

- | | |
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| - Louise Evans – Lamppost | <i>Bob McNeill Concert and Workshop</i> |
| - The Blue Goose Papermill Charitable Trust | <i>Circus Classes</i> |
| - Whangarei Quarry Gardens Trust | <i>Whangarei Outdoor Sculpture & Garden Art Exhibition</i> |
| - Whangarei Sculpture Symposium (umbrella'd by Arts Promotion Trust) | <i>Whangarei Sculpture Symposium</i> |
| - WINGS | <i>Race Unity Day</i> |

• Round 2 2009/2010

- | | |
|--------------------------------------|---|
| - Circool Circus | <i>The Fire Show</i> |
| - Creative Fibre Festival 2010 | <i>2010 Creative Fibre Festival</i> |
| - Kara Dodson | <i>Pecha Kucha Nights</i> |
| - Northland Craft Trust | <i>Twilight Youth Festival</i> |
| - Rising Starz Performing Arts Trust | <i>'Olivia' Stage Production</i> |
| - Waipu Business & Promotions Group | <i>Tartan Week Branding</i> |
| - Waipu Museum | <i>'Art n Tartan' Wearable Art Awards</i> |

The project reports have been summarised and are attached (see attachment 1). Complete project reports are available to the Assessment Committee members to view on request.

Recommendation

That the information be received.

Attachment:

[Project Report Summaries](#)

Creative Communities Scheme – Project Report Summaries Round 1 2009/2010

Applicant	Project	Grant	Report Summary
Louise Evans – Lamppost	Bob McNeill Concert and Workshop	\$500.00 GAL \$360.00 uplifted	The workshop went really well and it was excellent to add a workshop before the concert – gave a more meaningful experience for both Bob and workshop attendees. The concert audience was on the small side but they really appreciated and loved the folk music.
The Blue Goose Papermill Charitable Trust	Circus Classes	\$1,600.00	The circus classes have been a wonderful journey for our clients and achieved some outstanding results. They all looked forward to the classes. Their general wellbeing is enhanced due to increased fitness, balance and coordination. The success of the classes motivated The Papermill to apply for further funding and have successfully received sufficient resources to enable the classes to continue to the end of 2010.
Whangarei Quarry Gardens Trust	Whangarei Outdoor Sculpture & Garden Art Exhibition	\$2000.00	The event had around 1,700 visitors over the 3 days, with \$20,000 of art being sold. There were 32 exhibiting artists, 4 artists in residence and 6 professional garden experts. The CCS grant enabled the event to have the 4 artists in residence – Mandy Sunlight, Grant Liddle, Bruce Mitchell, Sue Daumiller, as well as the Northland Youth Theatre. Visitors were fascinated and inspired by the expertise and knowledge of the artists-in-residence and the garden experts. 120 works were on display. Stuart and Dianne Vallis won the \$1,000 “Peoples Choice” competition with their work “Just Looking”. The exhibition helped showcase the Quarry Gardens as a major attraction for the District.
Whangarei Sculpture Symposium Group – umbrella'd by Arts Promotion Trust	Whangarei Sculpture Symposium	\$2,000.00	The inaugural Whangarei Sculpture Symposium generated some public sculptures for Whangarei and continued to develop our public art trail. The attracted audience was widely diverse due to the location of the 10 day event – Elliot Reserve. Approximately 300 people attended the closing event and auction but several thousand would have seen the event over its duration. A fantastic opportunity to put Whangarei on the map as an arts and culture destination.
WINGS	Race Unity Day	\$550.00	The event was hosted by the Bahai community. There were over 100 people of all race and culture at the event with live music, speakers and dinner. WINGS contributed to the African band and solo artist.

Creative Communities Scheme – Project Report Summaries Round 2 2009/2010

Applicant	Project	Grant	Report Summary
Circool Circus	The Fire Show	\$500.00	The Waipu Fire Show was the final show of a series of 4 shows. Performers included children as young as 6 years old. 300-400 people turned out at the Caledonian Park. It was a great outdoor event. The whole community contributed including the Lions, businesses and parents of the kids. It was a huge undertaking with lots of positive feedback. Circool Circus want to make this an annual event.

Applicant	Project	Grant	Report Summary
Creative Fibre Festival 2010	Creative Fibre Festival 2010	\$4,000.00	The Creative Fibre Festival Whangarei 2010 was held in conjunction with the national Creative Fibre Fashion Parade and the National Creative Fibre Exhibition. These attracted entries from around NZ and from overseas. There were 55 fashion entries and 125 exhibition entries displayed. The festival attracted 310 members, 24 trade sites and over the 3 festival approx 900 day passes were sold. The festival was a success.
Kara Dodson	Pecha Kucha Nights	\$250.00	Whangarei was the 291 st city in the world to become part of the Pecha Kucha global network. The first Pecha Kucha night was held on 29 April 2010 at the Old Library and attracted 180 people. There were 12 presentations. The evening was a great success as was the 2 nd event on June 9 th . Entry is \$5, kids free and seniors koha. A loss was made on the first night but expect to break even eventually.
Northland Craft Trust	Twilight Youth Festival	\$2,300.00	Highlights included the street art competition, the Youth Forum Lounge and the grand finale fire show. 450 people (mostly youth but also adults) attended the festival throughout the day with another estimated 150 turning up for the fire show. The event ran very smoothly and all youth who attended were well behaved and enjoyed themselves.
Rising Starz Performing Arts Trust	'Olivia' stage production	\$1,500.00	The show had 62 children ranging from 10 to 18 performing on stage. They were supported by 40 adults, either family or friends of the children performing. Both shows played to full houses. The audience numbers were well above those anticipated and therefore provided increased revenue for the project. An overall margin of \$747 was achieved. This will be put aside and invested in the Trust to assist further development of its services to the arts and in the community. The use of the Forum North venue will continue as audiences in excess of 700 require the seating the Capitaine Bougainville theatre has to offer.
Waipu Business & Promotions Group	Tartan Week Branding	\$500.00	Tartan Week 2010 saw Waipu seriously embrace the concept of developing the week long festival into a national/international drawcard. The week was very successful and Waipu Museum helped coordinate a committee of organisers and participants over a seven month planning period.
Waipu Museum	"Art n Tartan" Wearable Art Awards	\$3,000.00	The first ever Waipu Museum "Art n Tartan" Wearable Art Awards was designed as a signature event for Tartan Week. There were 55 entries, some from as far afield as Wellington. The one night's performance had a capacity audience of 293. The show was an unqualified success. Waipu Museum will build upon its success to create a significant event for the future.

2. Creative Communities Scheme - Round 1 2010/2011

Reporting Officer: Jenny Teeuwen (Community Services & Funding Officer)

Date: 23 August 2010

Vision, Mission and Values

Providing and developing a range of creative sector events enables increased participation in the arts by the residents of and visitors to the Whangarei District.

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Introduction

This meeting of the Creative Communities Assessment Committee is convened for the purpose of allocating Creative Communities Scheme funds to any group, organisation or individual who demonstrates their project's eligibility and is considered by the Committee to meet the criteria established by Creative New Zealand.

Creative New Zealand's guidelines for the allocation of funds are contained in the Assessor's handbook which is held by each Committee member.

Round 1 2010/2011 Applications

The closing date for applications to Round 1 2010/2011 of the District's Creative Communities Scheme was Friday 20 August 2010. 20 applications were received totalling \$67,793.48.

Copies of the applications have been circulated under separate cover.

Available funding for Round 1 2010/2011 is as follows:

ROUND 1 2010/2011

• Creative NZ grant for Round 1 10/11	\$24,839.00	
Plus funds not expended carried forward from 09/10	<u>\$2,055.91</u>	
		\$26,894.91
• Less Round 1 admin costs:		
Meeting attendance fees	\$620.00	
Advertising	<u>\$149.70</u>	
		<u>\$769.70</u>
TOTAL FUNDING AVAILABLE - Round 1 2010/2011		<u>\$26,125.21</u>

Recommendations

1. That the information be received.
2. That the following applications for Round 1 2010/2011 Creative Communities Scheme be received and grants be approved or declined in accordance with the criteria set by Creative New Zealand:
 - a) CHART *Artbeat 2010*
 - b) CHART *Professional Development Workshops*
 - c) Jessie Rose Foote *Solo exhibition*
 - d) Kaari Schleich *Artisans Markets*
 - e) Kara Dodson *Pecha Kucha event as part of 'Summer Do'*
 - f) Megan Bowers-Vette *Printmaking & digital photography exhibition*
 - g) Nga Manga Puriri *Marae-based workshops*
 - h) Ngunguru Marae Trustees *4 workshops*
 - i) Northland Craft Trust *'Summer Do' Arts School*
 - j) Northland Indian Assoc Inc *Diwali 2010 - Festival of Lights*
 - k) Northland Society of Arts Inc *Workshops for retired/semi-retired people*
 - l) Northland Youth Theatre *Junior show*
 - m) Old Library Arts Centre *'Art After 5'*
 - n) Onerahi Resource Centre *Skateboard ramps murals*
 - o) Patricia Ann Clarke *Stainless steel panel public art sculpture*
 - p) Rising Starz Performing Arts Trust *'Ye-Ha!' Stage production*
 - q) Sweetpea Productions *Talent identification concerts*
 - r) Taku Manawa Northland *Photo exhibition and workshops*
 - s) Te Aroha Marae *Marae mural project*
 - t) Vigour Health *'Depression' drama project*

Attachment:

[Creative Communities Scheme Rd 1 2010/2011 Application Summaries](#)

Under Separate Cover

Applications received for Round 1 of the 2010/2011 Creative Communities Scheme

Creative Communities Scheme - Round 1 2010/2011 – Application Summaries

Name of Applicant	Purpose of Grant	\$ Amount Requested
CHART	Artbeat – a one-day interactive multicultural arts festival to take place at Cafler Park on 27 November 2010.	5,485.00
CHART	Professional development workshops for the performing arts community using guest tutors from the NZ Drama School: Toi Whakaari and offering school students through to adults the opportunity to be taught by some of the best the country has to offer.	2,594.00
Jessie (Jess) Rose Foote	Solo exhibition 'Jess Foote EXPOSED' to launch own art gallery.	1,880.00
Kaari Schleich	Artisans markets to be held in Cafler Park over summer on the 3 rd Saturday of the month.	5,000.00
Kara Dodson	Pechu Kucha event at the Quarry Arts Centre as part of 'Summer Do' taking place on the last night of that week in January 2011.	3,390.00
Megan Bowers-Vette	Exhibition of own work to be held at Te Studio, Old Library Arts Centre, featuring early 1900's black and white portraiture of women using original method of printmaking and digital photography.	6,861.96
Nga Manga Puriri	Marae-based workshops to engage young people in music, performance and composition.	9,950.00
Ngunguru Marae Trustees	4 workshops to be held at the Marae for those who wish to learn performance of waiata, waiata-a-ringā, poi, ti rakau and haka.	2,000.00
Northland Craft Trust	'Summer Do' Arts School to be held 8-15 January 2011 offering emerging and experienced artists the opportunity of working with well known artists and tutors to enhance their skills and receive guidance in furthering artistic opportunities.	5,000.00
Northland Indian Association Inc	Diwali 2010 – Festival of Lights. The festival introduces Indian culture, heritage, music, dance and food to the Whangarei community and includes a concert of performing arts from various regions of India.	2,000.00
Northland Society of Arts Inc	To run a series of tutored workshops covering watercolour, life drawing, acrylics, monoprinting, oils and pastels for retired or semi retired people wishing to expand their knowledge and/or rediscover the enjoyment and magic of art. The first workshop will coincide with the International Day of Older Persons (IDoP) on 1 October 2010.	2,500.00
Northland Youth Theatre	To perform the Junior Show from 5-13 November 2010 for primary aged children and families. The show has a 'mother nature' theme and will be performed by 9-14 year olds.	4,550.00

Name of Applicant	Purpose of Grant	\$ Amount Requested
Old Library Arts Centre	'Art after5' evening to be held once a month on a Friday from 5-9pm, inviting writers, painters, sculptures, actors, filmmakers, musicians, art students, carvers, weavers, visual artists, arts administrators and their friends and families along to an informative, social networking and idea's sharing evening.	1,393.00
Onerahi Resource Centre	'Painting our Community Murals' project to encourage youth in the community to appreciate and respect their surroundings by encouraging family participation in this community event – painting murals onto the skateboard ramps at Sherwood Park - to be held on 25 September 2010.	2,305.52
Patricia (Trish) Ann Clarke	To create a stainless steel panel to be installed in the New Library as a piece of public sculpture from drawings based around the theme "Whangarei and What it Means to Me" created by young library users (children and teens) during the school holiday programme in September/October 2010.	2,436.00
Rising Starz Performing Arts Trust	'Ye-Ha!' – a musical comedy of all the fun and adventure of the old west, involving 60 children aged between 3 and 10, to be held on 6 November 2010. By performing in a purpose-built theatre (Forum North), the production not only provides children with the experience of live performance but also exposes them to the mechanics of a stage production.	\$1,763.00
Sweetpea Productions	To hold a series of marae-based talent identification concerts with a view to engaging youth and other performers in worthwhile leisure activities that may lead to significant career opportunities in theatre, film or television.	4,500.00
Taku Manawa Northland	A photo exhibition and workshops to create a visual display that encompasses the Universal Declaration of Human Rights targeted at school groups with the aim to increase knowledge and understanding of Human Rights in Aotearoa New Zealand.	1,685.00
Te Aroha Marae	To plan and produce artwork for the new Marae building involving whanau and hapu members in a collaborative project. <i>Application incomplete - no budget figures supplied.</i>	0.00
Vigour Health	To bring drama to secondary school year 13s in Whangarei that shows brief acts of youths with symptoms of depression. The project is aimed to be delivered during mental health week.	2,500.00
TOTAL		\$67,793.48