

Creative Communities Assessment Committee

Creating the ultimate
living environment



WHANGAREI
DISTRICT COUNCIL

Notice of Meeting

A meeting of the Creative Communities Assessment Committee
will be held in the May Bain Room, Public Library, Whangarei on:

**Tuesday
23 March 2010
1.00 pm**

Vision Statement

To be a vibrant, attractive and thriving District
by developing sustainable lifestyles based around
our unique environment; the envy of New Zealand
and recognised world wide.

Committee

Cr S L Mai (Chairperson)
Cr S L Morgan
J Bennett
G Cherrington
R Cranenburgh
C Toomer

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The Project Reports have been summarised and are attached (see Attachment 1). Complete Project Reports are available to the Assessment Committee members to view on request.

Recommendation

That the information be received.

Attachment:

[Project Report Summaries](#)

Creative Communities Scheme – Project Report Summaries Round 1 2008/2009

Applicant	Project	Grant Amount	Report Summary
Northland NEWZATS	Voice workshops with Judy Bellingham	\$1,000.00	<ul style="list-style-type: none"> • Music and technique knowledge was gleaned from Singing Master classes by all who attended • Teachers benefited from Judy Bellingham's wide knowledge • Students gained help and knowledge from this experienced tutor • Audience numbers: 37 • Participants: 26

Creative Communities Scheme – Project Report Summaries Round 2 2008/2009

Applicant	Project	Grant Amount	Report Summary
Floral Art Society of NZ Northland	Northland Floral Art – Designer of the Year	\$750.00	<ul style="list-style-type: none"> • A very successful event – the one time in 12 months where clubs merge in fair, friendly and stimulating competition • Entries totalled 24 • 133 visitors to view the excellent exhibition (the weather was atrocious) • 19 members attended a workshop entitled 'Wire Works' and was a great success <p>The Floral Art Society NZ Northland Area were very appreciative of the grant as they would have run at a considerable loss without it.</p>
George Skuse	Whangarei Mid Winter Arts Festival (Children's Area)	\$1,000.00	The activities and performances for children at the Mid Winter Arts festival were well received.
Institute of Registered Music Teachers Northland Branch	IRMT Educational Events 2009	\$600.00	<p>This was a very successful year's project. There was a lot of input from teachers and it was worthwhile to see the progress of the children during the year and their growth in performing skills and in their confidence. Every event was well attended by students:</p> <ul style="list-style-type: none"> • Beginners Proms – 10-15 participants, audience approx 30 • Festival – approx 50 participants, audience 70+ • Other events – around 40 students and larger audiences

Applicant	Project	Grant Amount	Report Summary
Maungakaramaea Pantomimers	'Red Hot Cinders"	\$350.00	Project highlights - A cast of absolute amateurs (except for the people who were in last year's panto), seeing them grow into their roles, the audience enthusiasm and positive feedback, the fact that we raised \$2,416.23 to go directly to OSCAR (being spent on upgrading their room), seeing the natural high that the cast felt following each performance and the fact that we put on 3 productions and reached an audience of about 600 people (all on tape too!).
Mo Petitt	Flaming Ukuleles of Waipu – Singing and performance workshop	\$500.00	The group had ten sessions with Maura Flower and Jen Walthrop. The purpose of the course was to develop an understanding of music performance and to improve our singing as a group of ukulele players. Maura and Jen had good ideas to make our singing sound more interesting by introducing harmonies into several songs. Overall the lessons were fun and confidence building. Since the course, the group has performed at the local Waipu Market and were well received.
Northland Craft Trust	2010 Summer Do	\$2,000.00	75 participants – approx 80% from Whangarei After a few dramas leading up to the event, once underway the 'Do" ran so smoothly. Over the past few years we have put systems and procedures in place to ensure the event is well organised and successful. The feedback from participants and tutors was fantastic. This year, thanks to good advertising and media articles we had more visitors to the site during the "Summer Do" than ever before and we still managed to cover our costs despite only receiving half the amount of funding than the past 3 years.
Whangarei Museum	Matariki 2009 – Maori Arts Programme	\$1,510.00	115 people aged from 5-85 participated in the opening day workshop. A further 100 students a week (approx 1200 children) have benefited from the project in the 3 months of the exhibition – getting the opportunity to try out early Maori technology for themselves. An additional 1670 visitors viewed the exhibition.

Creative Communities Scheme – Project Report Summaries Round 1 2009/2010

Applicant	Project	Grant Amount	Report Summary
Arts Promotion Trust	ArtBeat 09	\$2,830.00	This year's ArtBeat was another great success. Audience numbers for the festival were estimated around 4000. This year's ArtBeat showcased 75 art and craft stalls and 10 cultural cuisine stands. There were 2 stages – 120 performers and musicians participated in the entertainment aspect of ArtBeat. Whangarei Community Circus with 6 crew and 4 stilt walkers set up an interactive area in the park and 12 youth cast members from the Northland Youth Theatre performed segments from their play on and off the stage all day. Arts Promotion Trust had a crew of 10 working throughout the day.
Fiji Day Northland	Fiji Day 2009	\$1,000.00	The 2009 Fiji Day night celebration was enjoyed by about 300 people – pacific people and other nationalities. They all turned up in vibrant colours vying to score prizes up for grabs (best dressed man, woman, boy, girl, and lucky tickets x 2). Guests indulged in varieties of Fijian and Island dishes. Entertainment included Fijian singers and dancers, Rabi, Tongan and Tahitian dancers. Our children took active roles on the night – food prep, entertainment/dancers, MC, messengers and cleaners.
Northland Indian Association	Diwali Festival 2009	\$2,000.00	Audience numbers approx 380. It was a good entertaining programme incorporating various Indian cultural themes and lots of dance and music. There was encouraging feedback from the audience and many suggested that the festival continues to be held annually. We are planning to hold the 2010 Diwali festival in Forum North to accommodate a larger audience in a professional environment.
SMAC Dance Incorporated	"Carnival" stage production	\$2,500.00	The main highlight of the project "Carnival" was the opportunity for the hard-working dancers of SMAC Dance Inc to participate in a production which depicted a range of dance styles. Audience numbers were at their fullest at the Saturday matinee, with the Saturday evening being almost full. The Friday night audience was light. Having a show on Friday morning for 'Schools' was an excellent idea and we had an almost full house for the school shows and had some excellent feedback.
Whangarei Community Circus	2010 Northland Buskers Festival	\$1,000.00	The 2010 Northland Buskers Festival was a great success, enjoyed by a wide range of people from the Whangarei community and from tourists. The event gave some of our local artists and opportunity to perform. We had many different acts for the day with performers coming from as far away as Christchurch.

2. Creative Communities Scheme - Round 2 2009/2010

Reporting Officer: Jenny Teeuwen (Community Services & Funding Officer)

Date: 4 March 2010

Vision, Mission and Values

Promoting and developing a range of creative sector events enables increased participation in the arts by the residents of and visitors to the Whangarei District.

Local Government Act 2002 – The Four Well-Beings

Cultural: *Cultural wellbeing is enhanced when there are opportunities to participate in a diverse range of creative events.*

Economic: *Art and tourism have the potential to contribute a valued revenue strand to the sustainable economic development of the District.*

Environmental: *No significant environmental effect.*

Social: *Social wellbeing is enhanced when there are opportunities to work together to celebrate the District's creative and cultural diversity.*

Introduction

This meeting of the Creative Communities Assessment Committee is convened for the purpose of allocating Creative New Zealand funds to any group, organisation or individual who demonstrates their project's eligibility and is considered by the Committee to meet the criteria established by Creative New Zealand.

Creative New Zealand's guidelines for the allocation of funds and the administration of the scheme are contained in the Assessor's Handbook which is held by each Committee member.

Round 2 2009/2010 Applications

The closing date for applications to Round 2 2009/2010 of the District's Creative Communities Scheme was Friday 26 February 2010. 16 applications have been received totalling \$68,770.45.

Copies of the applications, along with a schedule of Creative Communities Scheme funding history have been circulated under separate cover.

Available funding for Round 2 2009/2010 is as follows:

ROUND 1 2009/2010

• Creative NZ grant for Round 1 09/10	24,839.00	
• Plus funds not expended carried forward from 08/09	2,114.85	
	<u>26,953.85</u>	26,953.85
• Less Round 1 admin costs	834.57	
• Less Round 1 grants	25,780.00	
	<u>26,614.57</u>	26,614.57
• Round 1 funds not expended carried forward		<u>339.28</u>

ROUND 2 2009/2010

• Round 1 funds not expended carried forward	339.28	
• Creative NZ grant for Round 2 09/10	<u>24,839.00</u>	25,178.28
• Less Round 2 admin costs:		
- Advertising	204.59	
- Meeting Attendance fees	<u>620.00</u>	
		824.59
TOTAL FUNDING AVAILABLE – Round 2 2009/2010		<u>\$24,353.69</u>

Recommendations

- 1, That the information be received.
2. That the following applications for Round 2 of the 2009/2010 Creative Communities Scheme be received and grants be approved or declined in accordance with the criteria set by Creative New Zealand:
 - a) Arts Promotion Trust – *'The Big Idea'*
 - b) Circool Circus – *'The Fire Show'*
 - c) Creative Fibre Festival 2010 – *Creative Fibre Festival Whangarei 2010*
 - d) ENACT Ltd – *Whangarei Mid Winter Arts Festival*
 - e) Kara Dodson – *Pecha Kucha Nights in Whangarei*
 - f) Luke Bird – *'Bird on a Wire'*
 - g) Northern Jazz Society Inc – *Community organisations initiative*
 - h) Northland Craft Trust – *Twilight Youth Festival*
 - i) Northland Society of Arts Inc – *Book & CD Commemoration of first 50 years*
 - j) Rising Starz Performing Arts Trust – *'Olivia' theatre production*
 - k) Ryan Donaldson – *Voice of the Youth*
 - l) Tane Matiu & Trent Morgan – *Signs of Out Times*
 - m) The Old Library Arts Centre – *Seniors lunchtime concerts*
 - n) Waipu Business & Promotions Group – *Branding design for Tartan Week*
 - o) Waipu Museum – *'Art n Tartan' Wearable Art Awards*
 - p) Waitangi Cultural Society Inc – *Tai Tokerau Regional Senior Kapa Haka Festival*