

Appendix 12 - Signs in the Business 2 And 3 Environments

A12.1 Introduction

This Appendix contains details of signs that are a permitted activity on any site in the Business 2 and 3 Environments. The signs permitted by the performance standards in this Appendix are an alternative to those signs permitted in the Business 2 and 3 Environments. These alternative sign rules recognise that certain activities such as service stations, supermarkets and fast food outlets, have specific requirements.

A12.2 Alternative Signs Rules

The following signs are permitted in the Business 2 and 3 Environments:

- a) **Canopy Fascia signs**
Signs affixed to a canopy fascia not exceeding a total area of 2.5m², provided that no more than 30% of the sign(s) area is above the verandah height.

- b) **Primary Identification Signs**
An activity is permitted to have one Primary Identification Sign, which may include (but is not limited) to the following:

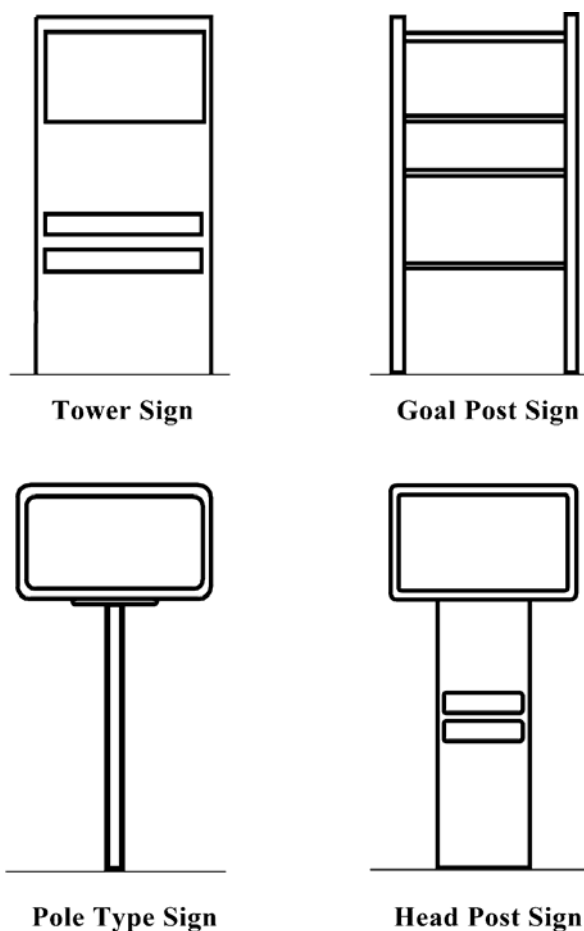
Any Primary Identification Sign shall comply with the following dimensions:

- i) The sign, and any supporting structure, shall not exceed 9.0m in height, and 3.5m in width; and
- ii) The total area of signage on the sign shall not exceed 19.8m²; and
- iii) The sign's leading edge shall contain no graphics or symbols or have a depth greater than 0.3m.

Where a site has more than one road boundary, additional Primary Identification signs are permitted, provided that:

- i) There is no more than one Primary Identification Sign on each road boundary; and
- ii) There is a minimum separation distance of 25m between the Primary Identification Signs on any site.

Figure A12.1 - Primary Identification Signs



c) **Pricing Signs and Promotional Signs**

In addition to the Primary Identification Sign, one pricing sign or promotional sign is permitted per street frontage.

A pricing sign shall not exceed a height of 3.2m, and be no greater than 1.4m in width. The sign's area shall not exceed 4.0m², provided the sign's leading edge contains no graphics and symbols or has a depth greater than 0.3m.

A promotional sign shall not exceed a maximum height of 2.0m, and be no greater than 1.2m in width. It shall not exceed 2.2m² in area, provided the sign's leading edge contains no graphics and symbols or has a depth no greater than 0.3m.

d) **Façade Signs**

Signs on the façade of any shop shall not exceed 3.0m² in area.

e) **Traffic Directional Signage**

Traffic directional signage (entry, exit signs) are permitted as required, provided they shall not exceed 0.9m in height and 0.5m² in area.

f) **Daylight Angles/Building Setbacks**

Notwithstanding that a sign is usually exempt from the definition of "building", the following criteria will apply:

- i) On any site located in the Business 2 or 3 Environment, and located adjacent to a site in a Countryside, Coastal Countryside, or Living Environment, any signs must comply with any daylight angle or

building setback rule (with the exception of setbacks to any road of the adjacent Environment);

- ii) On any site located in the business 2 or 3 Environment, and located adjacent to a site in an Open Space Environment, any signs must comply with any daylight angle or building setback rule (with the exception of setbacks to any road) of the Living 1 Environment.

A12.3 Illumination of Signs

Any signs permitted by A12.1 (above), shall only be illuminated when the activity is in operation. The level of illumination shall be controlled by the signs Rules contained within the Business 2 and 3 Environments.

Revision and Sign-off Sheet

Date Approved	Author	Paragraph	Change Reference	Decision Date
5 November 07	FP	A12.2 b) iii)	Insertion of hyperlink to Plan Change 41 Signs.	
14 July 08	FP	A12.2 ; A12.3	Plan Change 41 after Council decision	ES 9 July 08

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