

GMOs

EVIDENCE John Sanderson
TOPIC GMO PCB1/PC18
SUB# 023
DATE 16/6/2016

- Amy Adams
- HSWO
 - liability - issues not adequately
 - wants to prohibit
- Key issue HSWO - affects only No. one released has no jurisdiction.
- Duplication
- Technical considerations - appropriately qualified
- GM free zones - cross border
- The need for consultation
- RMA - interaction of land use, needs, community wishes
- Goals common assessment not a level playing field
- Top down / Bottom Up. - Climate Change.
 - L to R farmer to Alan Green
- overseas experience of water management - ways to prevent.
- Approved Control Release - HSWO no longer has jurisdiction once released.
- Public Participation - every application approved by EPA.

Central Govt - returns to other RMA guidelines
is absent membership control

- all applications approved.

HSOs facilities - only for branches of Act

* PC not in perpetuity

* HSOs not applying G.R.

* RMA ...

* G.M. not hypothetical - P.A. party legislative in nature b/c needed.

- * cannot consider something HSWO rejects
- * Scientists entitled to their opinion
- * premises not appropriate now as it was 1974
- * no liability / inevitability - goes both ways

Evidence not just scientific - highly grain

Mr. Ann Adams glibly states in her submission
 that if there is a problem with HSWO - fix it
) and that liability amounts to prohibition
 so not prepared to pursue

FNOC + WOC
 ✓

virtually all growth of organic

This is with out
virtually any Govt support

JOIN OUR MAILING LIST

(<http://email.simplemail.co.nz/h/r/F745CBB9ED60396D>)

(1)



Apr 7, 2016

NZ ORGANIC SECTOR GROWING STRONGLY: LATEST RESEARCH



News release for immediate distribution. Features data from the OANZ 2016 New Zealand Organic Market Report, released 7 April 2016.

Category: General

Posted by: brendan

The New Zealand organic sector has grown by more than 11% per annum since 2012, according to the 2016 New Zealand Organic Market Report.

The growth is being driven by consumer demand both domestically and overseas and follows a worldwide trend that is showing no signs of slowing, says Brendan Hoare, Chief Executive of Organics Aotearoa New Zealand (OANZ), the peak sector body that commissioned the report.

"Certified organic is a sustained global shift in consumer behaviour and New Zealand stands to benefit immensely from increased engagement," he says.

"Organic fresh fruit, wine, dairy, processing and domestic retail sectors are thriving in this country and each is backed by a solid export sector that is diversifying into new markets, particularly Asia," says Hoare.

The news is not all good, however, with organic fresh vegetable and red meat production languishing.

"These issues are being addressed by OANZ, either through working groups or open dialogue with other peak bodies, including Horticulture New Zealand and Beef + Lamb New Zealand," says Hoare.

The report was prepared by researchers from The AgriBusiness Group and Colmar Brunton NZ. Key findings include:

© Copyright June 2015 Organics Aotearoa New Zealand.

Website by **Zeanz Cloud Solutions**

The **domestic market** for certified organic products is estimated at \$217 million. Organic grocery sales through <http://www.zeanz.com>

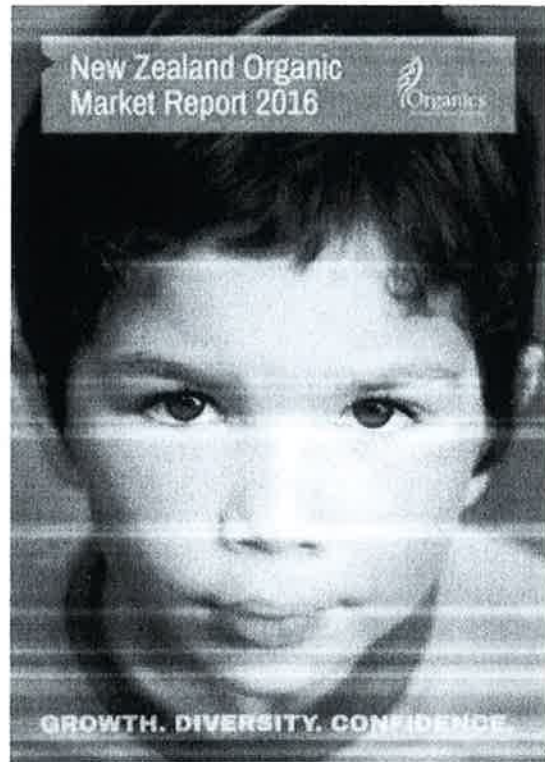
supermarkets have increased by 127% since 2012.

Organic product exports have increased by over 11% since 2012. Fresh fruit and vegetables account for more than 45% of total exports. The value of organic pastoral exports has grown 45% since 2009. Organic wine exports continue to grow rapidly.

Land area under organic horticulture has grown 128% since 2012, from 11,188 hectares to 25,476 hectares. Key horticultural crops are grapes, apples and kiwifruit.

Domestic organic milk sales are increasing rapidly. The first six months of 2015 saw organic milk having a reported 5.8% of the total white milk category, with nearly all the growth in the milk market coming from organic milk sales.

The average **size of organic pastoral farms** has decreased from 346 ha in 2012 to 192 ha in 2015. The **land area under organic livestock production** has declined by 55% since 2012.



The OANZ 2016 New Zealand Organic Market Report will be formally launched at Parliament this morning. It includes new consumer research conducted as part of the sector's biennial review.

[ENDS]

To view or download a copy of the report, click on the link: <https://drive.google.com/open?id=0BxTGqI0FGfEvTW1MeDBFS0FTb28> (<https://drive.google.com/open?id=0BxTGqI0FGfEvTW1MeDBFS0FTb28>)

Return (<http://www.oanz.org/publications/newsletter.html>)

mono crop / GMo / multinational is out

niche / value added / sustainable is in

stuff

Organic produce market continues to grow

JON MORGAN Last updated 13:39 04/03/2013

The organic produce market is flourishing despite tough economic times, growing 25 per cent in the past three years - from \$275 million in 2009 to \$350m in 2012, according to the latest research.

At a time of global recession, when demand for high quality foods has been depressed, sales of organic food and beverage have increased at an average of 8 per cent a year, say researchers from the University of Otago and the Agribusiness Group.

Organics Aotearoa New Zealand, the sector umbrella group which commissioned the report is delighted.

"People here and abroad are seeking out food they can trust and enjoy," says OANZ chairman Brendan Hoare. "As well as growing, the organic sector is diversifying and deepening. There's room for everyone to join in."

Highlights from the research:

* **Organic wine** is fastest-growing. More than 100 organic vineyards are operating, representing 7.6 per cent of all New Zealand vineyards.

* **Organic dairy** continues to grow rapidly - 33 per cent since 2009.

* **Organic gardening** at home, in schools and in especially in community gardens is growing fast. There are now 3-4 times more organic community gardens in New Zealand than there were five years ago.

* **Organic beverage exports** (wine, beer, fruit juices, soft drinks) are now worth \$29m - 70 per cent more more than three years ago.

* The **organic domestic retail sector** has also experienced strong growth, and is now worth between \$126m and \$133m - a 27 per cent increase on what it was worth in 2009.

* The world's first **indigenous organic verification system**, Te Hua Parakore, was launched in 2011, and is now setting a world benchmark for production by first nations people.

* **New markets for organics** are growing - especially in Asia, with South Korea (11 per cent of organic exports) overtaking Japan (9 per cent) as the largest Asian market for NZ organics.

- Fairfax Media

At Tall Poppy

We've Sent High Commissions Packing With Our
Unbeatable Flat Fee.

