



Performing Arts Fund Guidelines

The Performing Arts Fund assists community groups that are undertaking a major performing arts event and benefits the wider community or a sector of the community.

Previously funded events include:

- Waipu Centennial Trust Board's "Mamma Mia"
- Opera North's "Opera in the Garden"
- Whangarei Theatre Company's "The Sound of Music"
- Taitokerau Talent's "4 Star Whetu Wha"
- Company of Giant's "Milk and Honey".

The maximum amount that can be sought through the Performing Arts Fund is \$5,000. The total funding available from the Performing Arts Fund is \$15,000.

Who can apply?

An application can be made from any not for profit group with legal status, or working under the umbrella of a group that meets these criteria. Applicants:

- must not have already received a grant from Council's community funding in the current financial year (not including the Creative Communities Scheme)
- must not have a bad credit record
- must display appropriate financial management and procedures
- previous track record of funding from Council must be positive

If you have previously received funding from Council's community funding, you must have completed a project report to account for the earlier funding before any further applications from you will be considered.

Eligibility criteria

The event must -

- have a performing arts focus (e.g. dance, music, theatre)
- take place within the Whangarei District
- contribute to one or more of Council's Community Outcomes
- benefit the wider community or a sector of the community
- not have started before funding is approved.

Relevance criteria

Your event must meet one or more of the following relevance criteria -

- provides a performance/event that would not otherwise occur
- creates opportunities for local residents/ communities to actively participate in the performing arts
- encourages performing artists to the District
- has a broad appeal to the 'wider community'
- attracts visitors to the District
- generates economic benefit for the District.

Types of activities that could be funded:

- Venue hire
- Lighting and sound
- Publicity/advertising
- Materials (such as those required for making costumes, set construction)
- One-off personnel costs (such as guest director, choreographer or conductor fees).

Types of activities that are generally not funded:

- Facility development/capital items (such as theatre lights, stage curtains, instruments or costumes)
- Ongoing administration and service costs (such as salaries)
- Catering costs or any food or refreshment costs associated with the event
- Travel and accommodation costs (such as airfares, petrol, vehicle hire, hotel costs)
- Payment of royalties
- Prize monies, trophies or awards
- Fundraising activities or related costs
- Retrospective costs
- Debt servicing.

Submitting your application

For advice or help with your application contact Whangarei District Council's Community Funding Officer on (09) 430 4200 or email mailroom@wdc.govt.nz.

Send your completed application to:

Post to: Community Funding Whangarei District Council Private Bag 9023 Whangarei 0148	Deliver to: Customer Services Counter Forum North Rust Ave Whangarei	Email to: mailroom@wdc.govt.nz Attention Community Funding
--	---	---

All applications will be referred to the Community Funding Committee for consideration. Council's decision is final and cannot be contested.